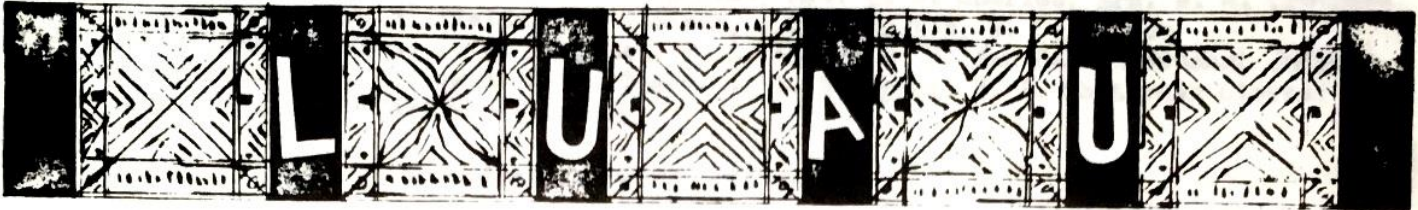


SOUTH COAST  
130 Cherry Avenue



ORCHID SOCIETY, INC.  
LONG BEACH, CALIFORNIA

MEETS ON THE 4TH MONDAY OF EACH MONTH AT BIXBY PARK CLUB HOUSE  
ORCHIDS ARE GRACIOUS LIVING-WEAR THEM!



**PROGRAM:** August 24, 1970....16th Annual LUAU...6:00 P.M.

Its that time of the year again. Dig out those special recipes, sort out those beautiful colored Muu-muus and shirts and come join in the fun. Our Luau chairman Paul Brecht has promised a repeat of last years entertainment complete with all live participation. He is very enthusiastic and says if you don't enjoy yourself completely it just isn't going to be his fault. There has been some speculation as to how Charlie Bowman will dress for this night and whether he is going to do a solo act. Rumor has it that he has been practicing! How I wish I had his get up and go. REMEMBER ALL LIVE ENTERTAINMENT.

Don't forget to bring a meat dish, casserole, salad or dessert (Polynesian, Oriental, or Hawaiian in nature) to serve 12 people and bring your own table service, including a cup. Guest are invited, but be sure to tell them to bring a dish for 12 people, and all the necessary accoutrements.

**REMEMBER:** Luau starts at 6:00 P.M. and the program begins at 8:00 P.M. Our neighboring societies have been invited to attend. The Luau will be held outside the club house thus you may also wish to bring a sweater or if this weather holds a Bikini would possibly be more in keeping. Be sure to join us for our "Fun Evening" of the year. PRIZES: Awarded for the best 'island costume of the South Seas' donated by the Paul Brecht Orchid Co.

**PLANT PROCUREMENT:** This year Lee Bentzen has strayed from the customary table of fine donations from members and members of the board, in that we will also have a fine offering of seedlings from the Ben Kodama Nursery in Hawaii. Needless to say our local Commercial friends have also promised some fine donations. Better come well heeled with green stuff.

**PROGRAM PAST:** A wonderful program by Mr. Paul Jones was unfortunately not too well attended due no doubt to vacations. Those who did attend were mighty enthusiastic tho for a program well presented and just chock full of information. Thank you Paul not only for your talk but also for an excellent table. I was particularly enthusiastic in that I won 2 very very nice Paphio. seedlings

Thanks must also be given to Southern California Greenhouse and Don Gilson for their donations. Don't forget donations of good materials are always gratefully received.

**REFRESHMENTS:** The Society will provide meat, rolls, butter, coffee etc. for our Luau meeting. Next month the members will again be asked to donate the refreshments.

**MISCELLANEOUS:** Just call me the Boo Boo Kid for I dood it again. In my thank you's for the shows I entirely overlooked the Aucremans, the Brechts, the Falks and the Gilsons So Sorry!! I am beginning to despair of ever getting one of these things right the first time. Thats what comes of having very little book larning, no system, coordination, or something.



MISC. CONT'D Mrs. Hagins has asked me to express in the bulletin her deep gratitude for all the good wishes, phone calls, and gifts she received during her present illness. In her own words 'I didn't know so many people knew me', we missed her.

It has also come to my notice that Mrs. Uhlman of Fallbrook desires to sell some of her fine plants. She needs to thin out, so some fine things are available from Ansellias thru Zygopetalums including awarded divisions. For further information contact my wife or I or Mr. & Mrs. Crothers.

Through circumstances beyond my control I am obliged to discontinue our line Ad policy and revert to our previous style of advertizing.

AWARDS PACIFIC SOUTH REGIONAL SUPPLEMENTAL JUDGING July 27, 1970

Judges Present: P.I. Brecht, E. W. Charles, Mrs. E. W. Charles, Mrs. H. W. Crothers, L. R. DeGarmo, R. M. Field, I.O. Gleason, J.N. Vidulich, W. C. Wilson

Probationary Judges: C. J. Aucreman, F. S. Eaton, R. J. Van Delden Student Judges: H. Compagnon, N. Hasegawa, A. G. Tharp, V. T. Scoggins, H. E. Whittaker Clerks: S.L. Bance(Sec.) W.W. Carley, W. Carley

Award #124 Odontobrassia Gordon Dillon  
'Los Osos' HCC 79.0 The Orchid House

Award #125 Phal. Luedde-Violacea 'Bonsall' HCC 75.6 Arthur Freed Orchids

RIBBON AWARDS: Judges Chairman A. G. Tharp, Mrs. George Slemmer, Mr. Bill Carley  
Mr. Ernie Campuzano

3 points Blc. Camilla 4½", deep yellow flowers with  
red-purple lip. Very hard Sub. Mr. Charles Dixon

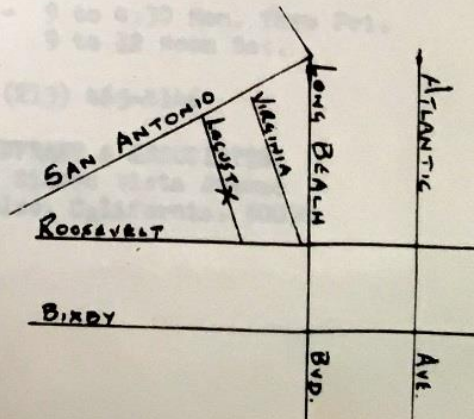
2 " Asda. Tropicana-Nineteen 1½" orange flowers  
with red spots evenly dist. on  
flowers A. G. Tharp

1 " V. Rothschildiana- Nine 4" flowers. Flowers a  
pale lavender-blue, strongly  
tesselated in lateral sepals  
and with a greenish back-  
ground in lower half of fl. Mrs. Jerry Worthen  
Cult --3 Epi. prismatocarpum- 7 spikes averaging about  
12 flowers per spike. Flowers  
better than the type. Andy T. Yamamoto

CLEARANCE SALE-SEEDLINGS OF CATTLEYA HYBRIDS - CYMBIDIUMS DIVISIONS - SPECIES  
Plants established in new compost. Seedlings \$1.00 up. Divisions of mature  
plants reasonably priced. A wide variety to choose from. The Fall - blooming  
yellows and lavenders are beginning to flower. Come and see.

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NOVICE CLASS: Many thanks to Mr. & Mrs Kaytis for their hospitality and very successful meeting held at their home Aug, 2, 1970. The speaker was Mr. Ed. Voelker on the culture of Phalaenopsis. Thank you Ed. for a job well done. The next meeting will be held at the home of Mr. & Mrs. Alf 3955 Locust Ave., Long Beach, Calif. on Sept. 13, 1970-Note this is the second Sunday due to the Labor Day Holiday. Don't forget 10:00 A.M. Bring a chair, guest and plant for the procurement table.





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Saturday Sept. 19, 1970

Sunday Sept. 20, 1970

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Hi-Bloom 2-10-10 Fertiliser Pint \$ .95  
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SOUTH COAST



ORCHID SOCIETY, INC.  
LONG BEACH, CALIFORNIA

August 14, 1970

Mr. & Mrs. H. W. Crothers  
740 Mesa Avenue.,  
Vista, California 92083


Dear Mr. Crothers:

With regret I am obliged to return your check and ad copy, insofar at a recent board meeting I was informed that I must return to our prior ad rates. Unfortunately this has been necessitated by some adverse comments, needless to say your current ad will run its due course(4 more copies).

I seem to have a propensity toward sticking my neck out and then having it chopped off.

Please find enclosed a copy of new ad rates for your information and possible usage.

Yours very truly,

  
Leo S. Bance  
Bulletin Editor  
South Coast Orchid Soc.

SLB:tb  
Encl.

P.S. We will mention in the Bulletin that plants from Uhlman Collection are for Sale.

	1 issue	6 issues	12 issues
Full Page	24.00	21.00	18.00
Half Page	12.00	11.00	10.00
1/4 page	7.00	6.00	5.00
1/8 page	4.00	3.50	3.00
1/16	2.00	1.75	1.50
1/32	1.00	1.00	1.00