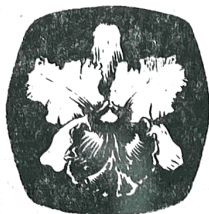


SOUTH COAST

WARDLOW PARK CLUBHOUSE
3457 STANBRIDGE AVE.
LONG BEACH, CA.
MONDAY, FEBRUARY 26, 1978



ORCHID SOCIETY, INC.

LONG BEACH, CALIFORNIA

FEBRUARY, 1978

Extra! Extra!

IF YOU COULDN'T MAKE IT TO THE WORLD ORCHID CONFERENCE AT BANGKOK, THAILAND, THEN WE'LL BRING IT TO YOU!!! OUR GOOD FRIEND, PAUL GRIPP OF SANTA BARBARA ORCHID ESTATES, IS GOING TO BRING US A FULL REPORT OF ALL THE GOINGS-ON - COMPLETE WITH COLOR SLIDES! IN THE CASE THAT SOME OF PAUL'S SLIDES ARE OVER OR UNDER-DEVELOPED, HE'LL STILL TELL US ABOUT THE CONFERENCE AND SUPPLEMENT THE PROGRAM WITH HIS EXTENSIVE KNOWLEDGE ON THE SUBJECT OF CYMBIDIUMS. THIS IS ONE PROGRAM YOU WON'T WANT TO MISS! BRING YOUR FRIENDS!!

THE OPPERTUNITY TABLE WILL BE PROVIDED BY OUR GUEST LECTURER AND SUPPLEMENTED BY THE MEMBERSHIP, AND THERE WILL BE THE CHANCE TO WIN THE MEMBERSHIP DRAWING - WHICH IS UP TO \$75, *thanks to* EDITH TALBERT, WHO DIDN'T MAKE IT TO THE BANQUET.

AT THIS TIME, I AM SINCERELY SORRY TO REPORT THAT ONE OF OUR BEST MEMBERS AND GOOD FRIEND, SONIA CLARK, HAS SUFFERED A HEART ATTACK AND HAS HAD SURGERY AT ST. MARY'S HOSPITAL IN LONG BEACH. CARDS AND CONDOLENCES WOULD BE APPRECIATED, AND I THINK SHE WOULD BE RESTING COMFORTLY AT HOME BY NOW. SONIA HAS SUPERVISED THE SALE OF OPPERTUNITY TICKETS SINCE I CAN REMEMBER - NOW IS THE TIME TO REMEMBER SUCH A NEAT LADY!! PLEASE SHOW HER THAT WE APPRECIATE EVERYTHING THAT SHE HAS DONE FOR SOUTH COAST!!

AND IF YOU DIDN'T ATTEND THE BANQUET, A FULL REPROT WILL BE FOUND ON THE LAST PAGE. BE SURE TO READ IT TO SEE WHAT YOU MISSED!

COOKIES! COOKIES! WOULD THE FOLLOWING MEMBERS PLEASE BRING GOODIES TO THE NEXT MEETING: Mr. & Mrs. Jack Alff, Mr. Ron Allenegui, Mr. Howard Anderson, Mr. & Mrs. Larry Arikaki, Mr. & Mrs. Leo Bance, Mr. & Mrs. P.G. Barnett, Dr. Milton Baron, Mr. Edward Bauman, Wanda & Beulah Beal, Floy Beckner, Dr. George Beckner, and Robert Benevides. If you cannot attend the meeting, please contact our new Hospitality Chariwoman Betzy Murray at (213) 424-3883 (thru President Jim Miller). PLEASE REMEMBER - EVERY YEAR WE START AT THE BEGINNING OF THE MEMBERSHIP BOOK AND WORK OUR WAY FORWARD. EVERYONE GETS A CHANCE TO HELP IN THE PROVISION OF REFRESHMENTS. OUR SOCIETY IS ONLY AS GOOD AS OUR MEMBERS, SO PLEASE COOPERATE WHEN YOUR NAME IS CALLED TO HELP OUT (and I got called three times last year - Ed.). SOUTH COAST NEEDS YOU!!

CLARK DAY ORCHIDS

If you like Cyripediums (paphios)
WE HAVE THEM---

Mature plants and seedlings...other
orchids too..Supplies? Yes, Fertil-
izers, Fungicides, Insecticides,
Plastic Pots, Weyerhaeuser bark. Cyp
and Cymidium Mix.

YOU NAME IT--WE HAVE IT--Come in
and brouse, Visitors always welcome
at:

CLARK DAY JR. ORCHIDS
19311 Bloomfield Ave
Cerritos, California
(213) 865-8270

Orange County's Orchid and Garden Wonderland Spring Sale!

CYMBIDIUMS - many colors!
CATTLEAS - in bud and bloom!
(Armacost & Royston)
PHALIES - many to choose from!
CYPS - many beautiful hybrids!
some species!

AND OF COURSE:

Stewart's Cymbidium mix
orchid mix, blue & red fertilizer,
and top dressing.

(Plant boarding and repotting)
(Garden Club Lectures)

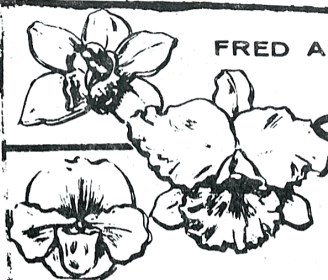
Paul Brecht Orchid Co.

1989 Harbor Blvd., Costa Mesa, Calif.

Phone: (714) 548-2314

8:30-5:30 DAILY & 10:00-4:00 SUNDAY

VISIT OUR
GARDEN
AND
GIFT
SHOP



FRED A.

Stewart ORCHIDS

1212 Las Tunas Drive
San Gabriel, Ca. 91178
(on Las Tunas between San Gabriel &
Rosemead Blvds.)

(213) 285-7195

(213) 283-4590

STEWART'S WESTSIDE ORCHID CENTER
3838 Sepulveda Blvd. (near Venice Blvd)
Culver City, Ca. 90230 (213) 390-2576

HUNDREDS OF CYMBIDIUMS
IN BLOOM!!

ALSO -

PAPHIOS AND PHALAENOPSIS!!



Armacost and Royston

OF SANTA BARBARA, INC.

P.O. BOX 385, 3376 FOOTHILL RD., CARPINTERIA, CA 93013

Don't forget our new hours:

Monday - Saturday: 8:00a.m. - 5:00p.
Sundays: 12:00noon - 5:00p.m.

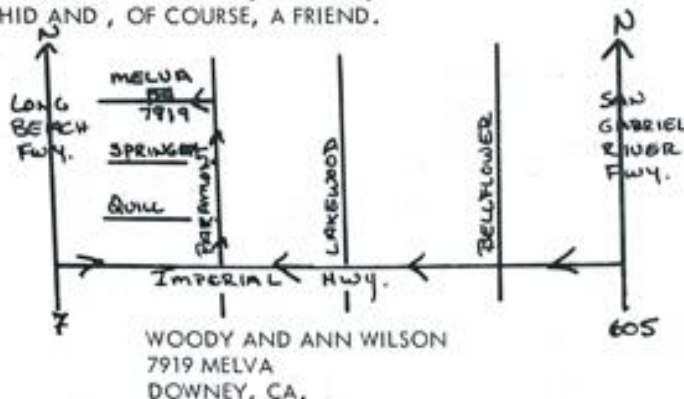
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MR. AND M
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Las Tunas Estate
 Monterey, Ca. 91178
 on San Gabriel &
 (213) 942-1700

Stewart INC.
 ORCHIDS

NOVICE NEWS

THE MARCH MEETING OF THE NOVICE GROUP WILL BE HELD AT THE HOME OF MR. AND MRS. WOODY WILSON (YOU KNOW, "HERE COME DA JUDGE"). THE TOPIC WILL BE CYMBIDIUMS, BUT I WOULDN'T BE SURPRISED IF WOODY DIDN'T DISCUSS HOW TO DRESS YOUR PLANTS FOR SHOW. IF YOU NEED MORE INFORMATION, FEEL FREE TO CALL THE WILSONS, (213) 869-7000, OR CHAIRWOMAN PAT ROWLAND, (714) 893-9991. IT'S SUNDAY, MARCH 5, 10:00AM - NOON. BRING A CHAIR, AN ORCHID AND, OF COURSE, A FRIEND.



OUR LAST MEETING WAS HELD AT THE BELMONT SHORES MOBILE ESTATES CLUBHOUSE, WITH LEONA MASON [REDACTED] AS HOSTESS. THE TOPIC WAS VIRUS AND DISEASE RECOGNITION, AND IF YOU MISSED THIS ONE, YOU MISSED A LOT OF HELPFUL HINTS!!! THANK YOU BOTH FOR YOUR GRACIOUS HOSPITALITY!



New Members!

WHAT BETTER WAY TO START THE NEW YEAR THAN TO JOIN OUTH COAST!! WE WELCOME ALL OF YOU INTO OUR "FAMILY":

Ronald Swanger
 12629 Woodruff Ave.
 Downey, Ca. 90242

David K. Hensley
 11719 Arlee
 Norwalk, Ca. 90650

Gene Du Bois
 4222 Nipomo
 Lakewood, Ca.

MARK THOSE CALENDARS FOR THE FOURTH MONDAY OF EVERY MONTH! GLAD TO HAVE YOU!!

PLEASE NOTE THE FOLLOWING CHANGE OF ADDRESS, TOO:

Matt Tipich
 1322 W. 9th St, Apt. 101
 San Pedro, Ca. 90731

RESULTS OF THIS JUDGING SESSION WILL BE PUBLISHED NEXT MONTH.
 I HAVE EITHER MISPLACED THE M OR NOT RECEIVED THEM. SORRY!!

SEA GOD NURSERIES

post office box 6 • hollywood, california 90028

Showroom open by
 appointment

Phone:
 (213) 275-1287

This month, we offer an interesting
 collection of our vandaceous crosses:

- SG-16 Asoda Koh-Mom 'The Tetraploid' x Asoda. Penang
 (dazzling oranges expected)
- SG-27 V. rothschildiana 'Burton Blue' x self (blues of
 award quality)
- SG-34 Phal. Vi Fenton 'Glorious' x self (large exhibition
 whites - good cut/flowers)
- N-4 V. Tita Marks (V. rothschildiana 'Burr' x V. Mem.
 T. Iwasaki (blue) made with two exceptionally
 fine plants that grow on Mr. Burr's island in the
 Fijis.

All plants are available in 3" pots at
 \$3.75 each, or 4" pots at \$5.00 each,
 OR
 one each of the entire collection in 4"
 pots for only \$17.50!!



Rheinfrank & Hudson

5414 SIERRA VISTA AVENUE
 LOS ANGELES, CALIF. 90028
 AREA CODE 213 - 485-4148

ORCHID GROWING SUPPLIES

- Plastic Pots (2" to 14")
 - Potting Mix
 Weyerhaeuser Firbark
 Dimmick Redwood
 Sphagnum Moss
 Stewart's Cymb. Mix
 - Fertilizers
 Orchid Spoonit (30-10-10)
 Hi-Bloom (2-10-10)
 - Greenhouse Accessories
- STORE HOURS**
 MONDAY-WEDNESDAY-THURSDAY-FRIDAY
 9 A.M. to 4:40 P.M.
 SATURDAY 9 A.M. to 12 NOON
 (We are closed on Sunday and Tuesday)

PLUG

WHEN Does IT
 Bloom ??
 Buy THE BOOK &
 FIND OUT!
 ONLY \$2⁵⁰ AT THE
 MEMBERSHIP TABLE

PLUG



Trophies '77

MEM. ARTHUR FALK TROPHY

BEST PAPHIOPEDILUM
PAPH. CHERYL ANN BOYD 'CHERIE'
AM, 80.8
FRED A STEWART, INC.

ARMACOST & ROYSTON, INC. TROPHY

BEST HYBRID CATTLEA
BLC. CRISPIN ROSALES 'SHINING MOMENT'
AM 84.1
P.G. BARNETT

FRED A. STEWART, INC. TROPHY

BEST CYMBIDIUM
CYM. TOM THUMB 'MARGARET'
AM 81.2
JOHN VIDULICH

ARTHUR FREED ORCHIDS, INC. TROPHY

BEST VANDACEOUS OR ALLIED GENERA
ASDA. EILEEN BEAUTY 'SCARLET SHOWERS'
AM 82.2
A.G. THARP

S.C.O.S PRESIDENT'S TROPHY

BEST SPECIES
C. DECKERII
C.C.M. 85
BRECHT ORCHID GARDENS

BRECHT ORCHID GARDENS TROPHY

BEST PHALAENOPSIS
PHAL. ANA HERNANDEZ 'ZUMA
CANYON'
AM 80
ZUMA CANYON ORCHIDS

S.C.O.S. TROPHY

RIBBON JUDGING, 1977
PRESENTED BY
BLANCHE & PAUL SHAUB
WON BY ANDY YAMAMOTO

LAST PAGE.....ALL THE BANQUET NEWS THAT'S FIT TO PRINT!!!.....

I FEEL SORRY FOR ANYONE WHO MISSED THE BANQUET FOR ANY REASON. THIS WAS ONE OF THE BEST ATTENDED AND MOST ENJOYED BANQUETS ANYONE COULD REMEMBER. IT WAS ALSO THE NIGHT THAT OLD OFFICERS TURNED OVER THEIR JOBS TO THE NEW. DECORATION WERE BY JERRY WORTHEN - WHO WAS TOO ILL TO COME AND ENJOY HER OWN HANDIWORK. BUT WE SURE DID!! THANK YOU, JERRY, FOR ANOTHER OUTSTANDING PERFORMANCE!!

OUR GUEST OF HONOR WAS OUR OWN PAUL BRECHT, OWNER OF BRECHT ORCHID GARDENS AND OFFICER OF SOUTH COAST FOR MANY, MANY YEARS (AND HE WOULDN'T TELL HOW MANY, EITHER! AS WE FOUND OUT, PAUL HAS A BACKGROUND IN BOTANY A MILE LONG - FORESTRY SCHOOL, SPECIAL STUDIES IN ORCHIDS, ETC. HE HAS WORKED FOR ROD McCLELLANS (WHERE, BY THE WAY, HE MET AND MARRIED JANE) AND B.O. BRACEY BEFORE GOING OUT ON HIS OWN IN COSTA MESA. LISTENING TO HIM RELATE ANECDOTES FROM RUNNING HIS OWN BUSINESS WAS PURE JOY. I STILL CAN'T UNDERSTAND HOW ONE MAN MANAGED TO GET INTO SO MUCH TROUBLE - OF COURSE, HE DID CONFESS HE HAD A LITTLE HELP FROM GOOD OL' CHARLIE BOWMAN (AND I STILL WANT TO KNOW IF THEY GOT THEIR \$40 WORTH FROM THAT LADY WITH THE ROOF GUARD). BESIDES RAISING ORCHIDS, HE ALSO DECORATES HOMES AND PARTIES, AND BOARDS PLANTS. I THINK WE CAN ALL LEARN FROM THIS MAN -OF-MANY-TALENTS "S CLOSING REMARK: NO JOB IS TOO BIG IF IT IS CHALLENGING!

AWARDS: HONORED FOR OUTSTANDING SERVICE TO THE SOCIETY WERE: OUTGOING PRESIDENT ART McCANN, OUTGOING JUDGING CHAIRMAN WOODY WILSON FOR 7 YEARS SERVICE, OUTGOING SECRETARY ANN WILSON FOR 5 YEARS' SERVICE, AND OUTGOING MEMBERSHIP SECRETARY JANE BRECHT FOR 5 YEARS' SERVICE.

CONTRIBUTIONS: A BIG "THANKS" TO ALL THE MEMBERS AND COMMERCIAL GROWERS THAT MADE OUR OPPERTUNITY TABLE OUTSTANDING: SOUTHERN CALIFORNIA GREENHOUSE, A MIN/MAX THERMOMETER, WOODY WILSON, 2 CATTLEAS; RHEINFRANK & ASSOCIATES, MAX/MIN THERMOMETER AND WATERING WAND; PAUL BRECHT, CYP; LARRY LEWIS & MICHELLE TERRY, CYMBIDIUMS; ARMACOST & ROYSTON, CATTLEA & PAPHIO; ANDY YAMAMOTO, PAPHIO; STEWART'S ORCHIDS, PLANTS; ROWLAND COLLECTION, CYMBIDIUM, CATTLEA AND 2 PAPHIS; ZUMA CANYON ORCHIDS, PHALIES;; FREED ORCHIDS, PHALIES.

I HOPE THAT ALL OF THE MEMBERS ENJOYED THE BANQUET AS MUCH AS I DID!!!

GOOD-BYE TO ALL THE OUTGOING OFFICERS - WE'LL MISS YOU, AND THANKS FOR A JOB WELL DONE!!

GOOD LUCK TO ALL THE INCOMING OFFICERS - WE ALL HAVE QUITE AN ACT TO FOLLOW!!

APOLOGY - I HAVE NEVER BEEN THIS LATE WITH THE BULLETIN, AND I DO NOT INTEND TO AGAIN - BUT LET'S FACE IT, FOLKS, I DON'T GET MARRIED EVERY MONTH! SEE YOU NEXT MONTH,

Michelle