

South Coast Orchid Society

Summary of May, 1954 meeting as published in *Orchid Digest*

Speaker for the evening was Mrs. Frances Chadwick of Chadwick Gardens, Redondo Beach, and her subject was "Building a Florist Business Around Orchids." Mrs. Chadwick gave an interesting account of how 12 years ago they were inoculated with the orchidaceous "I-gro-it-is" which first occupied a section of the back porch and has now expanded into acreage and the complete envelopment of their home and surroundings. Several bouquets and corsages were assembled during the course of her talk.

The Plant Forum was conducted by Mr. Joe Hampton and Mr. Morris Holmquist with 60 fine plants of various genera on the display tables. Two of the fine raffle plants were won by guests visiting the Society for the first time.

Mrs. Elva Hanes

(Orchid Digest 18(4):171 (July, 1954))