



South Coast ORCHID Society, Inc.

LONG BEACH, CALIFORNIA

Meets on the 4th Monday of each Month at Silverado Park Club House, 31st Street and Santa Fe Ave.

Orchids are gracious living - wear them.

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PROGRAM - APRIL 28, 1958 - - - 8:00 P.M.

MR. EVERETT C. WILCOX WILL SPEAK ON
"THE DEVELOPMENT OF A MODERN
CYPRIPEDIUM HYBRID"

To most of us it is a mystery how the beautiful modern day hybrid was ever developed from the insignificant species that exist in nature. We are very fortunate to have Mr. Wilcox demonstrate to us how this can be done. By the use of a collection of Kodachromes, built up through the years, he will take us step by step through the building of a beautiful hybrid from the original jungle collected species.

With some twenty odd years experience in growing and hybridizing to back him up, Mr. Wilcox is one of our most qualified Cypripedium growers today. Originally starting with most of the more popular genera, he has let his interest in Cypripediums gradually crowd out all other orchids. Today he has a collection of some 5000 Cyps in which he specializes exclusively. His success is amply demonstrated by the awards that are being won by his crosses. Among those recently awarded are Cyp. Green Tippe, Jim Dandy and Roseling. Mr. Wilcox's contributions to the orchid world lies not exclusively in the hybridizing field. He has been active in the Societies and has played an important part in getting judging established in this area. He was one of the original judges for the Orchid Society of Southern California when they inaugurated judging many years ago. He was among the first three American Orchid Society judges certified on the West Coast and is also a certified Orchid Digest Corp. and a Cymbidium Society judge.

It is not often we are so fortunate to obtain a speaker so well versed and qualified. This is a program that should not be missed by anyone who is seriously interested in increasing his knowledge of orchids.

The speaker will start promptly at 8:15 P.M.

REFRESHMENTS

Our thanks to Mrs. Albert R. "O" Stephenson and committee for serving refreshments last month. The table decorations, carrying out the St. Patrick's Day theme, were most appropriate. At this month's meeting Mrs. Harry (Cleda) Lincoln and her committee will serve refreshments during the social hour.

PLANT FORUM

The Plant Forum is conducted under the able direction of Joe Hampton. At last month's meeting "Doc" Charles presented the Botanicals and Species, Leo Holquin the Cymbidiums, Clark Day the Cypripediums, and Joe Hampton the Cattleyas. 68 beautiful plants were on the tables for commentary. Bring in your blooming plants for others to enjoy, and remember, there is a special drawing for the contributors.

PLANT DRAWING

This months plant drawing will contain some very fine Cypripediums procured from Mr. Wilcox, our speaker of the month, and we understand Toy's will furnish some fine white Cattleyas. Sounds like a great day! In addition to the plants purchased last month from "Doc" Charles, we wish to extend our appreciation for donations by Rapella Orchids, Toy's Orchids, Southern California Greenhouse Co. and Rheinfrank and Associates.

DUES

1958 dues are \$8.00, including subscription to the Orchid Digest. Society dues alone are \$4.00. Remit your dues to the Membership Secretary, Woodrow C. Wilson, 2453 Flower Street, Huntington Park, or contact him at the meeting.

MEMBERSHIP LIST

The 1958 Membership List is ready to go to press, and should be in the mail soon.

BANQUET PHOTOS

Banquet photographs, ordered recently, should be available at the next meeting.

MEMBERSHIP DRIVE

The Drive is coming along fine, but we need all of you as salesmen! Encourage your friends, interested in orchids, to attend our next meeting - We know they'll enjoy it, and more than likely will want to stay on as members. As an added inducement, each new member and his sponsor will be given a free orchid plant. These are back bulb divisions, donated by Art Falk, from his own collection.-- Actually, these plants are of greater value than the cost of membership.

NOVICE CLASS

The last Novice Class, attended by 50 members and guests, met at the home of Mr. and Mrs. Woodrow C. Wilson, to whom we again extend our thanks for a wonderful time. Lively discussions were held on a number of subjects, including smog effects, plant burn, humidification and evaporative coolers. The plant drawing was enhanced by Glen Hamiltons donation of some 150 Cattelya seedlings, for which we are very grateful. Coffee and rolls concluded the meeting. The next meeting will be held on the first Sunday of May, (May 4), at the home of Mr. and Mrs. John W. Hanes, 6264 North Bion Ave., San Gabriel. Phone, ATLantic 7-8945, at 10:00 A.M. We welcome you to join this most friendly group, and bring your orchid problems and comments with you. The map below shows the way to the Hanes.

CORSAGE CLASS

The Corsage class has been discontinued until further notice.

1958 ORCHID SHOW

At the last meeting the Board of Directors discussed the possibilities of putting on an Orchid Show this year. They appointed Howard Anderson chairman for our Society, delegated to work with other area societies, towards arranging for a show. We will have more details on this at a later date.

LIBRARY

The bound volumes of The Orchid Digest which Van Tilton has mentioned, are now available. Back issues date back to 1946 and can be checked out through Van. Contact him at our regular meetings. We also wish to state additional back issues are desired to build up the library, and donations will be appreciated.

A "THANK YOU"

We have observed a most diligent and active young lady at the front door of the Club House, welcoming those who enter, and her friendly greetings leave a lasting impression - Our thanks to Mrs. Calvin Worthen for the splendid job she is doing.

SHOWS TO ATTEND

- April 24 - 27 - 13th Annual Santa Barbara International Cymbidium Show
Armory, Santa Barbara Nominal Admission Charge.
We wish to note that the Bus trip planned for this show has
been cancelled, due to an insufficient number of reservations.
- April 27 - 28 Annual Spring Show of Santa Clara Valley Orchid Society.
At the American Trust Co., First and San Fernando, San Jose.

NEW MEMBERS

The following are new members in our Society - look them up at the next meeting.

Mr. and Mrs. Emerson Charles - 2295 Pacific Ave., Costa Mesa
Mr. and Mrs. Hans Gubler - 30 N. Lotus Ave., Pasadena
Mrs. Frances Hines - 8959 Ruthelen St., Los Angeles 47
Mr. and Mrs. Ed Rucker - 452 - 21st St., San Pedro
Robert M. Sapp - 2009 Harkness, Manhattan Beach

GUESTS

The following were guests at our March meeting. We sincerely hope they will make us a return visit real soon.

Mr. and Mrs. J. W. Coburn - Westminster
Mr. and Mrs. John E. Davis - Long Beach
Miss Grace Irvine - Seal Beach
Miss Xavie Ribarech - San Pedro
Mrs. Florence Robinson - San Marino 9
Miss Arla Johnson - Pasadena

JUDGING

South Coast Orchid Society and Orchid Digest Corporation judging commences at 7:00 P.M. Plants not in the Judging Room by that time cannot be judged. Fill out your entry form completely and legibly, as all information requested is required for the records. Have a varietal name selected for your plant and enter it on the judging form.

SOUTH COAST AND ORCHID DIGEST REGIONAL JUDGING

March 24, 1958

Judging Chairman: Glenn W. Hamilton
Judges Present: Nell Howard, Rolan Howard, George Field, John Hanes, Arthur Falk,
Howard Anderson, Joseph Hampton
Assoc. Judges Present: Cleda Lincoln, Jean Field, Tommy Hanes, Woodrow Wilson, Albert Stephenson
Leo Holquin
Official Photographer: William Uhlman, Jr.

Sixteen Plants were entered for judging of which the following six received awards.

Award No.

- 150 Lc. Bonanza "Klondike", A.M., 80.2 points. Shown by B. O. Bracey.
Four medium lavender flowers, with magenta lips veined gold. Natural spread 7 inches.
- 151 C. Mary Langford "Olympus". H.C.C., 76.7 points. Shown by B. O. Bracey.
Two clear white flowers with gold veining in heavily ruffled lips. Natural spread 7 1/4 inches.
- 152 Blc. Ojai "Verte" H.C.C., 79.5 points. Shown by Mrs. John Hanes.
Two stems of two flowers each with chartreuse green sepals and petals and large ruffled lip veined red and gold. Natural spread 6 1/2 inches.
(Note: Blc. Ojai "Verte" has previously received a Bronze (H.C.C.) award from the Orchid Digest Corp and is therefore not eligible for another Bronze (H.C.C.) from the Digest. However, the South Coast Orchid Society H.C.C. will be issued as this was the first time this plant was judged by the South Coast Society)
- 153 Cyp. Seascape "Shaws Garden", H.C.C., 75.8 points. Shown by H. A. Hecht.
A full round flower predominantly maroon with green shading. Natural spread 4 inches.
- 154 Cym. Bodmin Moor "Victoria" H.C.C., 76.8 points. Shown by R. J. Chrisman.
A stem of fifteen green flushed white blossoms with a pink edging on lower margin of the lips. Natural spread 4 1/4 inches.
- 155 Cym. Princess Elizabeth "Novia" H.C.C., 79 points. Shown by R. J. Chrisman.
Ten blush white flowers with a few maroon dots on margin of lip. Natural spread 4 1/4 inches.

F.C.C.	First Class Certificate	(Gold Award)	90 to 100 Points
A.M.	Award of Merit	(Silver Award)	80 to 89.9 Points
H.C.C.	High Class Certificate	(Bronze Award)	75 to 79.9 Points

ADVERTISING

For information relative to advertising space and rates in the Bulletin, see, write or call Van D. Tilton, our Advertising Manager. His address is 3854 Clark Ave., Long Beach 8, and telephone HArrison 5-8306. Deadline for each months issue is the second Friday of each month.

THE ORCHID DIGEST

Enclosed with your bulletin this month is a miniature cover of The Orchid Digest Magazine. This is to call to your attention our Society's good fortune in having a publication of this quality as its official organ. Today so many advances and developments are taking place that the serious orchid grower is hard pressed to keep abreast of the times. It would be physically impossible to find out all that is going on in our own area, to say nothing of the activities in the various orchid growing centers of the Western United States were it not for this publication. It was with these thoughts in mind that The Digest Corporation was originally formed, and that we, the members of this Society, later elected to adopt as our official publication.

Mr. Richards, a friendly, pleasant young man, the Editor of the Digest, is literally lifting this magazine by its boot straps into a position of prominence in the orchid world. As would be expected, subscriptions have increased until now there are subscribers in 47 of our 48 states, and in many of the foreign countries of the world, including one lonely subscriber in far off Moscow. Every aspect of orchids is covered in the Digest, from collecting in the jungles to scientific research, for amateur and for professional. Sources of supplies and plants are carried in the constantly enlarging advertising section. All this material, articles and advertising is slanted to the needs and tastes of the grower in the Western States.

Pass your miniature cover along to a friend - you will be doing him a favor. If you have not subscribed to the Digest yourself, do so. We promise you, you'll be happy with the magazines you receive.

Subscription to The Digest is regularly \$5.00 per year. However, if you join through this Society, the cost is only \$4.00. Contact Woodrow C. Wilson or any officer or director of this Society, who will be glad to aid you in starting your subscription.

Ruth Hamilton, Secretary
2510 Palm Drive
Long Beach 6, California

ADVERTISING

SOUTH COAST ORCHID SOCIETY, INC.

APRIL 1958

LC KEN KENNEDY

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4" POTS - \$4.00 5" POTS - \$6.00
CORSAGE AND FLORAL SUPPLIES

MATTHEWS ORCHIDS

7115 COMPTON BLVD. - ME 3-3114 - PARAMOUNT

Don't forget the membership drive!

Bring a FRIEND TO THE NEXT MEETING

A free plant to each new member and sponsor

SOUTH COAST ORCHID SOCIETY, INC.
Silverado Park Club House

LOOK INTO THIS BARGAIN

IT IS TIME TO DIVIDE AND REPOT AGAIN AND AS USUAL WE ARE OUT OF BENCH SPACE. SO, TO MAKE ROOM, TELL YE WHAT I'LL DO - MAKEUP BEGINNERS COLLECTION OF A DIVISION OF THE FOLLOWING SPECIES:

CATTELEYA GIGAS	C. AURANTIACA
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PLUS 5 GOOD HYBRIDS

ALL 10 PLANTS FOR JUST \$25.00

CAN MAKE UP 10 COLLECTIONS

ALSO HAVE MANY EXTRA DIVISIONS OF
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AUTOMATIC CLIMATE CONTROL FOR YOUR GREENHOUSE

AUTOMATIC HUMIDIFIER

PLANTS THRIVE WITH THIS EFFICIENT HUMIDIFIER. ALL ALUMINUM CASE PREVENTS RUSTING. BIG 10" FAN AUTOMATICALLY CIRCULATES APPROX. 800 CUBIC FEET OF HUMID AIR PER MINUTE—WHENEVER IT'S NEEDED, DAY OR NIGHT! DELIVERS 1½ GALLONS OF WATER PER HOUR AT 40 LBS. PRESSURE. ADJUSTABLE SWIVEL BASE TILTS FROM HORIZONTAL POSITION FOR HUMIDIFYING TO VERTICAL POSITION FOR MISTING PLANTS. COMES COMPLETELY ASSEMBLED WITH SOLANOID VALVE AND HUMIDISTAT, TUBING AND FITTINGS.

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COMPLETE \$69.50

AUTOMATIC EVAPORATIVE COOLERS

COMPLETE WITH PUMP, FLOAT
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TWO SIZES

\$59.95 AND \$79.95

FRICKER ORCHIDS & GREENHOUSE MFRS.

5248 N. SERENO DRIVE

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MANY THANKS TO—

MR. & MRS. M. C. MATTHEWS
MR. & MRS. GLEN HAMILTON
MR. & MRS. A. M. THOMPSON

FOR THE LOVELY PLANTS SO GRACIOUSLY LOANED US
FOR OUR EXHIBIT AT THE INTERNATIONAL FLOWER SHOW.

THANKS ALSO TO— FUCHSIA-LA NURSERY
LILIENCE AND VAN TILTON.

seed sowing

PROMPT ATTENTION — REASONABLE RATES

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2 Tablespoons Make 1 Gal. of Spray

4 oz. \$1.00

8 oz. \$1.50

Imperial Gallons\$15.00

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Imperial gallons are 20% larger than U.S. gallons

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1 lb. \$1.00—3 lbs. \$2.50—25 lbs. \$15.00

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1 lb. \$1.25—3 lbs. \$3.00—25 lbs. \$13.35

ORCHID SPOONIT 30-10-10

1 lb. \$1.25—2½ lbs. \$2.50—10 lbs. \$8.00

25 lbs. \$16.00

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WILSON'S SUPERCIDE—Pint \$1.95

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Slug & Snail Bait

COOKE'S SLUG-N-SNAIL (dust)

8 oz. \$.85—2½ lbs. \$2.79—15 lbs. \$14.25

SLUGIT (liquid)—8 oz. \$1.50

Specialties

VITA BARK (2 cu. ft. bags)—\$2.00

HYDROMIX UNIT—\$3.95

WIRE POT HANGERS—each \$.15

\$12.00 per 100

"400" WATER BREAKER—\$1.50

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Model RO—Capacity 2 lbs.—\$13.95

Model MO—Capacity 7 oz.—\$8.95

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F.O.B. GARDEN GROVE

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