



# South Coast ORCHID Society, Inc.

LONG BEACH, CALIFORNIA

Meets on the 4th Monday of each Month at Silverado Park Club House, 31st Street and Santa Fe Ave.

*Orchids are gracious living - wear them.*

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LEE N. BENTZEN  
BULLETIN EDITOR

**PROGRAM - FEBRUARY 23, 1959 - 8:00 P.M.**

**CYMBIDIUM WONDERLAND**  
**MISS LA VERNE BEAVERS**  
(DOS PUEBLOS ORCHID CO.)

Our guest speaker for this meeting will be Miss LaVerne Beavers, representing the Dos Pueblos Orchid Company of Goleta. She will present a truly great color film, prepared by Dos Pueblos, on the wonders of Cymbidiums. The film will take us on a complete cycle - from the inception through all stages of development, to bloom, and then into the market. Certainly, if there are any questions on Cymbidiums; hybridization, growing or grading, this superb presentation should answer them for you.

Speaker starts promptly at 8:15 P.M.

## REFRESHMENTS

Mrs. Harry Rapella and her committee will serve refreshments during the social hour.

## BANQUET

Our annual banquet held last month was indeed a huge success, with almost 200 in attendance. The table decorations, to the theme of "Orchid Treasures", were beautifully arranged by Jerry Worthen, to whom we owe our sincerest thanks. Also, our special thanks to George Dean Fields, for his well planned efforts as Banquet Chairman and Master of Ceremonies. Our thanks also to the following whose efforts and cooperation made the banquet such a success:

Art Falk for sponsoring the Society at the Petroleum Club of Long Beach.

Howard Anderson for taking charge of the trophies.

George Hudson for procurement of all the blooms used for decorations and getting them to the banquet hall.

Woody Wilson for his handling of the banquet tickets - we hear he was a real busy man.

And our special thanks to the following who so generously provided the many blooms used in decorating:

Armacost & Royston, Inc.

B. O. Bracey and Co.

Mrs. Ozzella

Rapella Orchids

Fred A. Stewart, Inc.

Toy's Orchids

John Yuill

A highlight of the evening was the presentation of the 1958 Annual Trophies for outstanding flowers. Following is a list of the trophies and their winners:

CONNIE WALLAR TROPHY for best Cattleya shown by an amateur  
 Won by KATY and EARL MONSON for *Bc. Miranda* "Chartreuse Queen".

HOWARD ANDERSON TROPHY for best Cattleya shown by a private or commercial grower  
 Won by B. O. BRACEY & CO. for *Lc. Ravenswood* "Aridine".

OZZELLA MEMORIAL TROPHY for best American bred Cattleya open class  
 Won by B. O. BRACEY & CO. for *Lc. Ravenswood* "Aridine".

B. O. BRACEY & CO. TROPHY for best Cypripedium shown by a private or commercial grower  
 Won by NEL & ROLAN HOWARD for *Cyp. Lohengrin* "Evangeline".

ARMACOST & ROYSTON, INC. TROPHY for best Phalaenopsis shown by a private or commercial grower  
 Won by ARTHUR FREED for *Phal. Clara Knight* "Malibu".

JOHN YUILL TROPHY for best Vanda shown by a private or commercial grower  
 Won by MARY AGNES CHASE for *Vanda Rothschildiana* "La Habra".

SOUTH COAST ORCHID SOCIETY TROPHY for best flower of the year shown by a commercial grower  
 Won by B. O. BRACEY & CO. for *Lc. Ravenswood* "Aridine".

SOUTH COAST ORCHID SOCIETY TROPHY for best flower of the year shown by an amateur or private grower  
 Won by KATY & EARL MONSON for *Bc. Miranda* "Chartreuse Queen".

#### PLANT FORUM

The plant forum is one of the important parts of our meetings and one in which every member can participate actively by simply bringing in blooming plants. 1958 had some spectacular showings, but we expect 1959 to be even better - and it's up to each and everyone to participate. Let's have a grand showing for the opening meeting of the year. And remember - a special plant drawing for contributors.

#### PLANT DRAWING

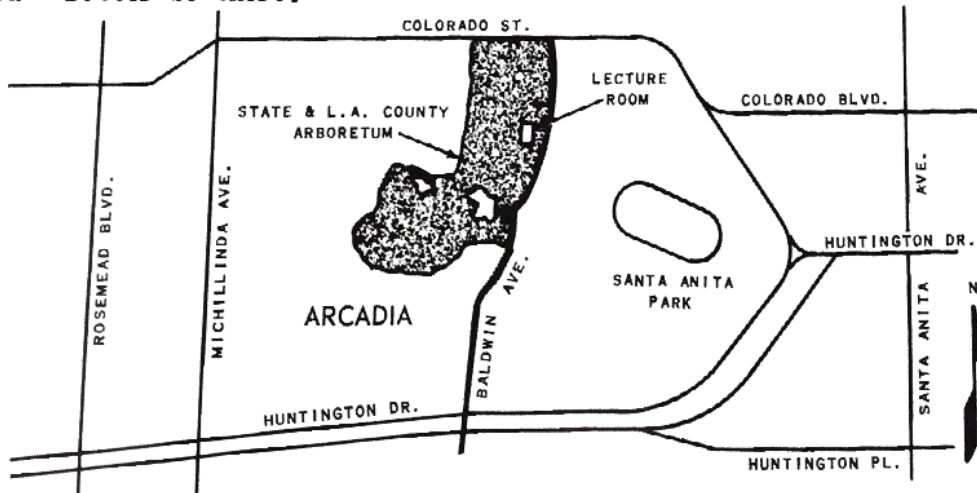
This month's drawing will include some very fine plants procured from DOS PUEBLOS ORCHID COMPANY of Goleta. The drawing held at the banquet last month was a huge success, with many plants available, and in addition, the numerous beautiful centerpieces. In addition to the plants procured from B.O. BRACEY AND CO., we wish to extend our sincere thanks for donations from RAPELLA ORCHIDS, SOUTHERN CALIFORNIA GREENHOUSE MFRS. and FRED A. STEWART, INC.

#### LIBRARY

Bound copies of back issues of THE ORCHID DIGEST are available on a monthly loan basis thru the Library. Contact Van D. Tilton, 3854 Clark Ave., Long Beach 8, phone GA 5-8306.

#### NOVICE CLASS

Sixty one members and guests attended the last Novice Class which met at the beautiful home of Mr. & Mrs. James Tresh. Our grateful thanks are extended for their hospitality and the delightful refreshments which were served. Jim Tresh, Chairman, conducted the meeting and introduced Bob Martin of the Dow Chemical Co., who carried on a most interesting question and answer program covering fungicides, sprays, organic fertilizers and various growing problems. Our next meeting will be held at the State and L. A. County Arboretum in Arcadia, and points to being one of our outstanding events. The meeting will be held in the Lecture Room of the Administration Bldg., where ample seating is available. The meeting will follow a tour which starts at 10:00 A.M., Sunday, March 1st - The map below will direct you. An important part of this meeting will be the semi-annual distribution of seedlings to eligible members, and we understand some fine plants have been procured - Better be there!





## DUES

1959 is with us, and with it comes time for remittance of dues - \$8.00 includes a subscription to THE ORCHID DIGEST, or \$4.00 without the magazine. If you haven't mailed your check to "Woody" as yet, please do so promptly. For one reason, the sooner the membership is paid up, the sooner we get the new Directory out. In mailing your check, indicate your name, address, zone, and phone number (legibly) and mail it to Woodrow C. Wilson, Membership Secretary, 2453 E. Flower St., Huntington Park, Calif.

## MEMBERSHIP DRIVE

March 1st starts the new drive for members - So start looking around for the lucky people. We've got a wonderful group and a lot can be learned in attendance at our meetings, as well as making new friends. If you have friends interested in orchids, bring them to the next meeting and sign them up - and remember - each new member and sponsor will receive an orchid plant.

## COMMITTEE CHAIRMEN FOR 1959

Programs:	George M. Hudson	O.D.C. Correspondent:	Mrs. H. W. Crothers
Visitations:	R. R. Howard	A.O.S. Correspondent:	Mrs. R. R. Howard
Novice Class:	J. L. Thresh	By-Laws:	Glenn W. Hamilton
Plant Procurement and Drawing:	J. L. Thresh	Co-Chairman:	George D. Field
Plant Forum:	H. Rapella	Librarian:	Van D. Tilton
Bulletin Editor:	Lee N. Bentzen	Cultivar and Nomenclator:	Ernest Hetherington
Membership Receptionist:	Mrs. Calvin Worthen	Research:	Morris Holmquist
Judging:	Glenn W. Hamilton	Parliamentarian:	Elsie Manahan
Standards:	George D. Field	Orchid Digest Representatives:	Charles E. Bowman
Trophies:	Howard A. Anderson		Glenn W. Hamilton
Photographer:	George Reed	Orchid Show:	Board of Directors
		Luau:	J. Lloyd Wallar, M.D.
		Auditor:	John W. Yuill

## FLOWER SHOW

The Southland Orchid Flower Show is just a month away - March 20, 21 and 22. Sponsored by the Orchid Societies of Southern California - it's your show. The committee is working real hard to make this First Annual Show something to be proud of and if you can help, get in touch with George Dean Fields. It's to be held at the L. A. State & County Arboretum in Arcadia (see map under Novice Class in this issue) and is free and open to the public. Over \$2500.00 worth of the finest orchids are being donated. Tickets for these plants are available from any of the Society officers or contact Woodrow C. Wilson, who has charge of ticket sales - Help support your show by buying tickets - You can't miss!

## SHOWS TO ATTEND

April 4 & 5 - 13th Annual Orchid Show, San Diego County Orchid Society. Conference Hall, Balboa Park.

April 16, 17, 18 & 19 - Santa Barbara International Orchid Show Santa Barbara, Calif.

Bus trips have been arranged for both of these shows -

The San Diego trip will be on Sunday April 5, and the bus will pick up the group at 8:30 A.M. in back of the May Co., Lakewood. Visits will be made at Orchid ranges enroute - Round trip bus fare will be \$3.25 per person. See Charles Bowman for other details at the next meeting.

The Santa Barbara trip will be on Sunday April 19 - Round trip bus fare \$3.25, with more details in our next issue.

## ADVERTISING

For information relative to advertising space in the Bulletin contact Lee N. Bentzen, 4607 Blackthorne Ave., Long Beach 8, Calif. - HA 5-1576. Deadline for each month's issue is the second Friday of each month.

**S.C.O.S. Bulletin Advertising Rates**  
(EFFECTIVE FEBRUARY 1959)

	1 ISSUE	6 ISSUES	12 ISSUES
FULL PAGE	\$24.00	\$21.00	\$18.00
HALF PAGE	12.00	11.00	10.00
1/4 PAGE	7.00	6.00	5.00
1/8 PAGE	4.00	3.50	3.00
1/16 PAGE	2.00	1.75	1.50
1/32 PAGE	1.00	1.00	1.00

DEADLINE FOR EACH MONTHS ISSUE - SECOND FRIDAY OF EACH MONTH

**ONE STOP DOES IT •••••**

**ARM-ROY** can now take care of all of your orchid needs. One convenient location with ample parking. New comfortable sales room with merchandise attractively displayed for easy selection.

**PLANTS** - Cattleyas, Cypripediums, Cymbidiums, Vandas and Botanicals.

**SUPPLIES** - Labels, Pots, Insecticides, Fertilizers, and many other needed items.

**GIVEN FREE!** 1 pound package of ARM-ROY "FIR-GRO" with the purchase of a HYDROMIX Proportionator. Price \$3.95. ARM-ROY "FIR-GRO" is a specially prepared water soluble fertilizer for plants in fir bark. Fine for all plants. 1 pound 98¢; 5 pounds \$3.49.

**VITA-BARK** Brand Fir Bark. Proven the best. Grades for all sizes of plants from seedlings to Vandas.

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PAUWELSII 'C.d'H.' (4n)	
OLYMPUS 'REX'	"NOVICE"
SHINA BLACK (2n)	5 PLANTS
FRIVOLITY 'ALBA' (2n)	FOR \$50.
BLUE SMOKE 'CALUMET' (2n)	
•••••	•
BALKIS 'MONTECITO' (4n)	
PAUWELSII 'C.d'H.' (4n)	"PRIVATE GROWER"
PEARL 'MAGNIFICUM' (2n)	5 PLANTS
BLUE SMOKE 'SEA GREEN' (2n)	FOR \$100.
ESMERALDA A.M. (2n)	
•••••	•
NAM KAHN 'VERULAM' (4n)	
BALKIS 'MONTECITO' (4n)	"PROFESSIONAL"
PAUWELSII 'C.d'H.' (4n)	5 PLANTS
APOLLO 'EXBURY' (2n)	FOR \$150.
RIO RITA 'A.M.' (2n)	
•••••	•

STRONG PROPAGATIONS

*Santa Barbara Orchid Estate*

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Make a date -

FIRST ANNUAL  
SOUTHERN CALIFORNIA ORCHID SHOW

MARCH 20 - 21 - 22

STATE AND L.A. COUNTY ARBORETUM

