



South Coast ORCHID Society, Inc.

LONG BEACH, CALIFORNIA

Meets on the 4th Monday of each Month at Silverado Park Club House, 31st Street and Santa Fe Ave.

Orchids are gracious living - wear them.

CHARLES E. BOWMAN
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J. L. THRESH
2ND VICE PRESIDENT
MRS. LEE N. BENTZEN
SECRETARY

PROGRAM - SEPTEMBER 28, 1959 - 8:00 P.M.

THE DEVELOPMENT OF MODERN HYBRID ORCHIDS

MR. EVERETT C. WILCOX

ROLAN R. HOWARD
TREASURER
WOODROW C. WILSON
MEMBERSHIP SECRETARY
LEE N. BENTZEN
BULLETIN EDITOR
MRS. A. A. FRAMBACH
ASSISTANT EDITOR

With more than twenty years experience in growing and hybridizing as a background, Mr. Wilcox is one of our most qualified *Cypripedium* growers today. At the present time he has a collection of more than 5000 *Cypripediums*, in which he specializes exclusively. Mr. Wilcox has contributed a great deal to the orchid world in the hybridizing field. He has been active in the Societies, and has played an important part in getting judging established in this area. He was one of the original judges for the Orchid Society of Southern California a number of years ago. He was among the first three American Orchid Society judges certified on the West Coast, and is also a certified Orchid Digest Corporation and a *Cymbidium* Society judge. Having such a man as our speaker should whet the appetites of all orchid growers - this coming meeting should produce a record-breaking attendance.

.... AND SO THE LUAU FADES INTO THE SUNSET

Our annual Luau was a huge success and the Society, like June, is busting out all over with Thank Yous to those who contributed time, effort and food. To try to mention each individual who played his or her part would necessitate writing the roster of the entire Society, so we thank everyone, Dr. Waller, the general chairman, King Kamehameha and the Littlest Hula Dancer, those who provided the music, the torches, the leis, the ice cream and coffee, etc. etc. Everyone was generous with the food and there was even enough for "seconds". So until next year "Aloha".

PLANT FORUM

While the display this month was not as spectacular as last month, there was a goodly showing, and again we are indebted to Harry Rapella for providing our commentators, Mrs. Crothers, Paul Brecht and Frank Fordyce. F. F. did a most masterful job - his attention being equally divided between holding up the orchids and his grass skirt. He didn't drop either - proving himself a man of agility as well as ability.

PLANT DRAWING

The plants for this month's drawing will be from Stewart's, so dig deep and buy lots of tickets. As you know by this time, you get four for \$1, but for each dollar beyond that, you get FIVE tickets, which increases your chances twenty percent. Remember, dear friends, that the more tickets you buy the more money your Chairman has with which to purchase more and better quality plants for the drawing. He can't make something out of nothing, so the quality and quantity of the plants on the table is directly up to YOU. We are also indebted to Southern California Greenhouse Mfrs., and Rheinfrank & Associates for their donations to the drawing.

THE ORCHID DIGEST

There is a change in view in the Orchid Digest Magazine. Heretofore, we have had six issues a year, every other month, but beginning the first of 1960, the magazine will appear TEN times a year, once a month with the exception of the summer months, when two issues only will arrive. The subscription price will be raised one dollar more a year, totalling \$5. However, you will receive four more issues a year than previously, so you can't lose. Many of the Societies are announcing 100% in magazine subscriptions, and that is a goal we would like to achieve. It is understood that many of our members belong also to other nearby societies where they may have taken out their subscriptions. However, it is the earnest hope that those members of the Society who do not now subscribe to the Digest Magazine, do so at the earliest possible date so that they may not lose any of the forthcoming issues. This is OUR magazine - the only official orchid magazine on the West Coast, so we must be sure and give it our support.

LIBRARY

Mr. Van Tilton, our indefatigable Librarian, has announced the receipt from the bindery of a number of books - bound copies of the Digest, as well as the periodical of the American Orchid Society, etc. The library books have been so popular, especially for reading during the summer months, that Van reports he has very few on hand to give out. For this reason, it is hoped the members will keep the books for a month and then return them so others may have a chance at them. New members are especially invited to look over the books on hand. An innovation is a table at the front of the room on which the books will be displayed. Please examine them and avail yourself of the opportunity to do some real reading on the fascinating subject of orchids. Also, if you have anything to donate, or know of any collections available, be sure and notify Mr. Tilton, either at the meeting or phone him - Mr. Van D. Tilton, 3854 Clark Ave., L. B. 8. Phone GA 5-8306.

HAIL AND FAREWELL

We are sorry to learn that two of our faithful members of the Novice Class will be with us no more. Mr. T. G. Gerving of 6558 N. Vista, San Gabriel, has been transferred to Sacramento. The Gervings have rarely missed a meeting and have been such pleasant folks to talk to, we shall miss them, but wish them all the luck in the world in their new assignment. Incidentally, anyone who has faced a long move with orchids to take care of will sympathize with the Gervings predicament - can anyone nearby take care of a few plants until such time as they can make arrangements to take them to Sacramento? Please get in touch with Mrs. Gerving, if you can give her a hand. Phone - AT-71316.

DIRECTORY

At long last the membership directory has been printed and should be in the mail this week - The directory is up to date as of Sept. 1.

JUDGING

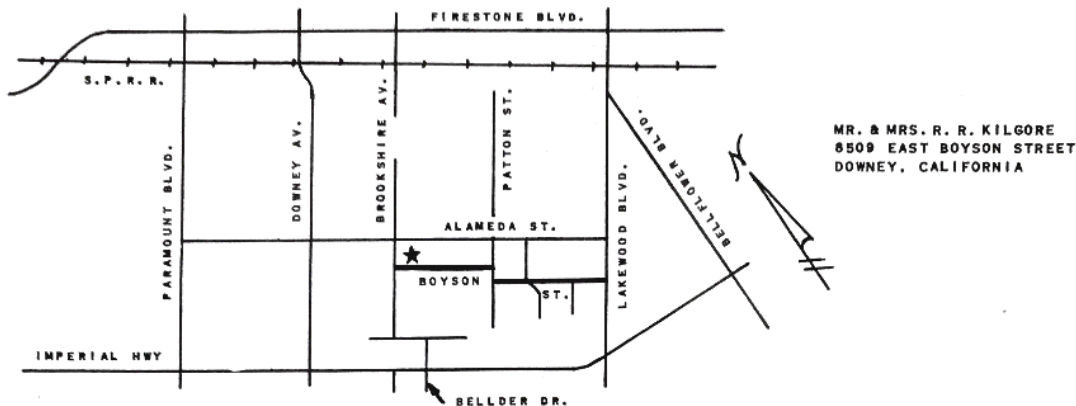
South Coast Orchid Society and Orchid Digest Corporation judging commences at 7:00 P.M. Plants not in the Judging Room by that time cannot be judged. Fill out your entry form completely and legibly, as all information requested is required for the records. Have a varietal name selected for your plant and enter it on the judging form.

ADVERTISING

For information relative to advertising space in the Bulletin contact Lee N. Bentzen, 4607 Blackthorne Ave., Long Beach 8, Calif. - HA 5-1576. Deadline for each months issue is the second Friday of each month.

NOVICE CLASS

The Novice Class met September 12 at Stewart's Orchid Range in San Gabriel. Mr. Frank Fordyce gave a most interesting talk on various phases of orchid culture, and many hints on better methods to use, illustrating his discussion with plants from the range. One of the features of the day was the distribution of certificates for attendance at the meetings. For the benefit of newcomers, the money accumulated during the six months' period from the sale of raffle tickets is prorated among the members attending at least four meetings. This took the form of a certificate on Stewart's. This makes it possible to acquire some very fine plants rather painlessly because you enjoy the meetings, get quite a lot of help from talks by experts and suggestions from the less expert, win nice plants in the monthly drawing and last but by no means least, get to know more intimately the other members of the Society. The next meeting of the Novice Class under the direction of Jim Thresh, will be at the home of Mr. and Mrs. R. R. Kilgore, 8509 East Boyson, Downey. The map will help you find the spot. The time - Sunday, Oct. 4, at 10:00 A.M. - and don't forget to bring your chairs!



ADVERTISING

SOUTH COAST ORCHID SOCIETY, INC.

SEPTEMBER 1959

S.C.O.S. Bulletin Advertising Rates (EFFECTIVE FEBRUARY 1959)

	1 ISSUE	6 ISSUES	12 ISSUES
FULL PAGE	\$24.00	\$21.00	\$18.00
HALF PAGE	12.00	11.00	10.00
1/4 PAGE	7.00	6.00	5.00
1/8 PAGE	4.00	3.50	3.00
1/16 PAGE	2.00	1.75	1.50
1/32 PAGE	1.00	1.00	1.00

DEADLINE FOR EACH MONTHS ISSUE - SECOND FRIDAY OF EACH MONTH

WE ARE PROUD TO ANNOUNCE THE OPENING OF OUR SHOP OFFERING A COMPLETE LINE OF SUPPLIES TO ORCHID GROWERS.

FLOWER WORK OF ALL TYPES, SPECIALIZING ON ORCHID BLOOMS OF COURSE!

MANY UNUSUAL GIFT ITEMS CREATED FOR US EXCLUSIVELY.

ALSO OFFERING THE SERVICE OF USING YOUR BLOOMS IN PROFESSIONAL DESIGNS, WITH DELIVERY.

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#A-1 - BLC. GOLDEN FEATHER
(*C. Probita* x *Ble. Joyance*).

THIS IS AN A-1 QUALITY CROSS AS WELL AS OUR NUMBER A-1. PLANTS THAT HAVE BLOOMED THUS FAR HAVE BEEN EXCEPTIONAL YELLOWS OF VARIOUS SHADES. LIP IS A BEAUTIFUL DARK LAVENDER TO MAGENTA. LARGE BLOOMS OF GOOD TEXTURE WITH NO DEFORMITIES. SUMMER BLOOMER

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potting medium, comes in 1.8
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FINE	27 lbs.	\$4.00	\$3.85
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**Natural quarter round
TREE FERN SLABS**
in 4 foot and 5foot lengths
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WE HAVE A NUMBER OF SUCH BULBS, MANY OF WHICH
WERE AWARD FLOWERS SEVERAL YEARS AGO AND NOW
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JANETTE, BLUE SMOKE, CASSANDRA, SWALLOW, CYGNUS,
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YOUR CHOICE OF 5 PLANTS FOR \$25.

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1250 ORCHID DR. P.O. BOX 335
GOLETA, CALIFORNIA

IMPORTANT NOTICE

WE HAVE BEEN APPOINTED SALES AGENTS
FOR THE DISPOSAL OF VOL I AND VOL II OF
THE ORCHID JOURNAL, PUBLISHED
IN 1952 AND 1953, EACH VOLUME COMPLETE
WITH 10 ISSUES AND INDEX. THESE CONTAIN
INVALUABLE INFORMATION FOR THE GROWER
AND HOBBYIST ALIKE, AND SOON WILL BE COL-
LECTORS ITEMS. LIMITED QUANTITY AVAIL-
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\$7.50 PER VOLUME UNBOUND

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