



South Coast ORCHID Society, Inc.

LONG BEACH, CALIFORNIA

Meets on the 4th Monday of each Month at Silverado Park Club House, 31st Street and Santa Fe Ave.

Orchids are gracious living - wear them.

WOODROW C. WILSON
PRESIDENT

GEORGE M. HUDSON
1ST VICE PRESIDENT

H.W. CROTHERS
2ND VICE PRESIDENT

MRS. A. A. FRAMBACH
SECRETARY

PROGRAM - JUNE 27, 1960 - 8:00 P.M.

ORCHIDS ALL OVER THE WORLD

John Miller

HORACE E. WHITTAKER
TREASURER

CALVIN WORTHEN
MEMBERSHIP SECRETARY

LEE N. BENTZEN
BULLETIN EDITOR

MRS. A. A. FRAMBACH
ASSISTANT EDITOR

To those of you who were fortunate enough in March 1959 to have heard Mr. Miller's fascinating talk on "Orchids of the Phillipines," we offer another treat at the June meeting, when Mr. Miller will again call upon his wide experience in the field of orchid collecting. His subject this time is world wide as he has travelled all over, collecting orchids as well as a wealth of knowledge concerning them. Mr. Miller resided in the Philippines for 16 years and was Secretary of the Orchid Society there. He is now connected with the Veterans Administration Stateside. Incidentally, his talk will be illustrated by colored slides taken around the world. Altogether, this is a program none of us will want to miss, and it would be a good one to bring a friend to who has been bitten by that little bug, "Orchidae."

Last month our speaker was Mr. Hugo Freed, General Manager of Arthur Freed Orchids, Inc., of Santa Monica and Zuma Beach. Born in New York, Mr. Freed early came to California, and has been growing orchids for the past 12 years. He read an ad in the "Los Angeles Times" about a cymbidium auction and made the mistake of telling his brother about it - that was all it took to get them started; they are now commercial growers on a wide scale, with their first love Phalaenopsis. Mr. Freed then gave the interesting story of the discovery of these beautiful flowers about 1750 in the hottest and most moist sections of Burma. They were first introduced into England in 1806. At first the flowers were small and of poor shape and substance; there are 40 known species and several natural hybrids. Mr. Freed's slides showing the modern hybrids which he and his brother have developed were lovely. Many thanks to Mr. and Mrs. Freed for a wonderful evening.

NEW OFFICER OF THE SOCIETY

Our 1st Vice President, Mr. Robert Jeal, will be in England for an extended period on business, so tendered his resignation. The Board of Directors made an excellent selection to fill Mr. Jeal's place, in the person of George Hudson. This gentleman needs no introduction as he served as 1st Vice President during the past administration, has provided us with outstanding programs, has made the Novice Class one of the largest in our history, and is just a generally all-round fine fellow. He is a member of the firm of Rheinfrank & Hudson, who always contribute so generously to our plant raffle table. Welcome back, Mr. H.

The plant tables were again a riot of color with Botanicals, Vandas, Phalaenopsis, Cymbidiums, Cyrtopodiums and some Cattleyas. Space prevents further comment on the flowers, other than to mention that the commentaries were by Mrs. Crothers, Doc Charles, Paul Gripp and Frank Fordyce.

PLANT DRAWING

The plants for the drawing came from Arthur Freed Orchids, Inc., as well as Harry Rapella, Southern California Greenhouses, Inc., Rheinfrank & Hudson. Our thanks to all of them and to Harry Rapella, Chairman of the Plant Forum and to Herb Crothers, Chairman of the Plant Drawings. Next month the plants will be from Clark Day.

NOVICE CLASS

The June meeting of the Novice Class was held at the home of Mr. & Mrs. George Abendroth. The program was a talk and demonstration of pollinating and planting orchid seed in flasks by Mrs. Cleda Lincoln, aided and abetted by George Hudson. As Mrs. Lincoln said, everyone at some time or another has had a yen to pollinate some particular plant - she showed us how, when, where and why, emphasizing the care one must exercise in keeping everything sterile. Mr. Hudson showed a special hand-blown glass arrangement, devised by Dr. McEwan of China Lake, which facilitates the handling of the seed or the transference of seedlings from flask to flask in a sterile atmosphere. There was the usual discussion of the project, with questions and answers -- an exceedingly interesting and worth-while meeting.

Next month we are to meet at the home of Mr. & Mrs. Jack Alff - 3955 Locust Ave. Long Beach 7. Inasmuch as the first Sunday would come during the 4th of July weekend, the date is JULY TENTH, July 10, 1960.

SOUTH COAST AND ORCHID DIGEST REGIONAL JUDGING MAY 23, 1960

Judging Chairman: Paul Brecht - substituting for Arthur Falk who is in Europe
Judges Present: Howard Anderson, John Hanes, Nell Howard, Rolan Howard, Glenn Hamilton
Associate Judges: Jean Field, Woody Wilson
Clerks: Ed Bauman, Jane Brecht, Francis Eaton, Earl Munson, John Vidulich, Dr. Lloyd Waller, Mrs. Lloyd Waller
Awards: #264 - Lc. Pasadena Parade 'Chieftan' - H.C.C. - 75.08 pts.
Owner - Fred A. Stewart, Inc.
#265 - Epidendrum Prismaticum 'Herbrita' - C.C.M. - 80.7 pts. - Owner - Mr. & Mrs. H. W. Crothers

NEW MEMBERS

We wish to welcome the following new members:

W. A. Lester	25823 Wildhorse Lane	Rolling Hills, Calif.
Chas. W. Koons	7230 Kengard Ave.	Whittier, Calif.
W. J. Zierhe	9264 S. Dalewood Ave.	Downey, Calif.
R. H. Best	137 Melville Drive	Fullerton, Calif.

LIBRARY

For the benefit of new members, and as a reminder to old members, we want to mention our very extensive Library, in charge of Mr. Van Tilton. Mr. Tilton always brings an assortment of reading material, which is available free to all members, merely by signing up for the books for a month. The Library table is at the front of the auditorium.

ADVERTISING
SOUTH COAST ORCHID SOCIETY, INC.

S.C.O.S. Bulletin Advertising Rates
(EFFECTIVE FEBRUARY 1959)

	<u>1 ISSUE</u>	<u>6 ISSUES</u>	<u>12 ISSUES</u>
FULL PAGE	\$24.00	\$21.00	\$18.00
HALF PAGE	12.00	11.00	10.00
1/4 PAGE	7.00	6.00	5.00
1/8 PAGE	4.00	3.50	3.00
1/16 PAGE	2.00	1.75	1.50
1/32 PAGE	1.00	1.00	1.00

DEADLINE FOR EACH MONTHS ISSUE - THE 5TH OF EACH MONTH.

ORCHIDS AND ORCHID PEOPLE

COME ONE - COME ALL

LET'S TALK ORCHIDS WHETHER YOU BUY AT ALL
HOWEVER - COME AT YOUR OWN RISK
FOR YOU MAY SEE SOMETHING YOU WANT

DAY'S ORCHIDS

(Clark Day, Jr.)

CYMBIDUMS - CYPRIPEIDIUMS - CATTLEYAS - VANDAS

17419 SO. BROADWAY DA 4-7919 GARDENA
S. W. CORNER ARTESIA & BROADWAY

QUALITY ALWAYS DISTINGUISHES ITSELF -
YOU WILL BE PROUD OF YOUR FLORAL GIFTS
from

BERYL-ANN, INC.

CORSAGES - HOSPITAL ARRANGEMENTS -
BEST WISHES BOUQUETS - FUNERAL TRIBUTES

ALL KINDS OF ORCHID SUPPLIES
NOW INCLUDING HAPU

TRY OUR NEW HIGH POTENCY
SEA-GLO LIQUID FERTILIZER
(20% MORE FISH INGREDIENT - \$2.50 GAL.)

BERYL FERGUSON ANN VAUGHAN
4710 E. PACIFIC COAST HIGHWAY LONG BEACH 4, CALIF.
GENeva 8-1846

**TOY'S LAZY BARK
GROWING MAGIC**

THE IDEAL SPECIAL MIX FOR GROWING PLANTS FROM
COMMUNITY POT PLANTLETS TO THE MATURED
FLOWERING PLANTS. THIS SPECIAL MIX MAY BE USED
ON ALL ORCHIDS. BE SURE THAT WHEN YOU USE
THIS COMPOST, YOU POT YOUR PLANTS REAL TIGHT.

(Approximately 2 Cu Ft. per bag - \$2.95 a sack)

1. EASY TO POT
2. GROWS WELL
3. NO FUNGI
4. NO DECAY, FOR PAST TWO YEARS
5. NO FEEDING
6. BALANCES SODIUM AND ALKALI
7. KEEPS ROOTS IN GOOD CONDITION
8. MORE NEW GROWTHS
9. BETTER FLOWER PRODUCTION

TOY'S ORCHIDS

454 E. ALONDRA BLVD., GARDENA, CALIFORNIA
Phone DAVis 4-7955

SEEDLING OF THE MONTH

A-685 - A SUPERB WHITE

C. Estelle Alba 'Cynosure'

x

C. Bow Bells 'Snowflake' FCC-AOS

A COMBINATION SUCH AS THIS CAN'T MISS. IT SHOULD PRODUCE SUPERB WHITES.

STOCK UP ON THIS POTENTIAL AWARD WINNER.

SEASON WINTER.

PRICES:

1½" \$2.00

2½" \$5.00

BARE ROOT

ARMACOST & ROYSTON, INC.

HEADQUARTERS FOR PLANTS AND SUPPLIES

Open 8:00 A.M. to 4:00 P.M. daily including Sundays.

11920 LA GRANGE AVE., WEST LOS ANGELES, CALIF.
NEAR BUNDY DRIVE

For your convenience we are
pleased to announce

**HAWAIIAN FERNWOOD FIBER
(HAPU)**

Coarse and Medium Grades

now available at

ARMACOST & ROYSTON, INC.
11920 La Grange Avenue
West Los Angeles, Calif.

BERYL-ANN, INC.,
4710 E. Pacific Coast Hwy.,
Long Beach 4, Calif.

CHARLES' ORCHID ACRE
2295 Pacific Avenue
Costa Mesa, Calif.

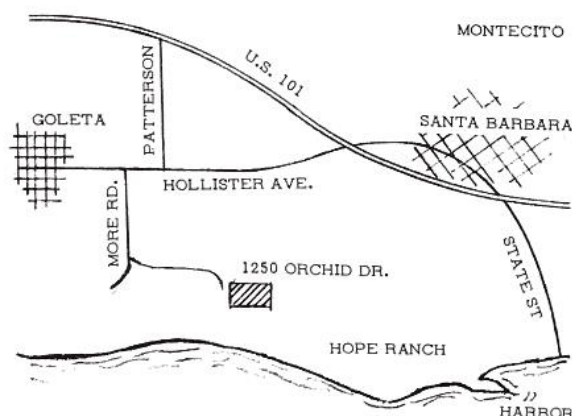
F.O.B. Dealer's Warehouse

Rheinfrank & Hudson

5414 Sierra Vista Avenue
Los Angeles 38, California

Santa Barbara Orchid Estate

COLLECTORS AND GROWERS
OF FINE ORCHIDS



R. J. CHRISMAN COLLECTION Paul Gripp, manager

Orchid friends are always welcome

1250 ORCHID DRIVE • POST OFFICE BOX 335
GOLETA, CALIFORNIA

YES - WE SELL ORCHID PLANTS!

MANY PEOPLE WHO COME OUT TO SEE US ARE SURPRISED TO SEE HOW MANY PLANTS WE HAVE AND INTERESTED TO SEE HOW THEY GROW IN A NATURAL SETTING - IN POTS, BASKETS, ON HAPU SLABS AND HANGING ON WIRE FRAMES AT LESS THAN A PENNY A POT BENCH SPACE.

DO YOU HAVE THE FOLLOWING:

AECHMEA MINIATA DISCOLOR - ANGREACUM EBURN-
EUM - BRASSAVOLA GLAUCA - CAMPERETTIA FAL-
COTTA - CHYSIS BRACDESCENS - EPIDENDRUM ATRO-
PURPUREUM ALBA - LYCASTE CRUENTA - MARMODES
COLOSSUS - ODONT. BICTONIENSE - ONCID. ORN-
ITHORYNCHUM - RENANTHERA BROOKIE CHANDLERI
- TRICHOGLOTIS BRACIATA - SCHOMBURKIA UNDUL-
LATA - VANDA ARACHNUS - WARSOUECAZELLA DIS-
COLOR?

THESE ARE BUT A CROSS SECTION OF OVER 80 VAR-
IETIES WE STOCK - WE INVITE YOU TO COME OUT AND
SEE THESE - WE ARE OPEN 7 DAYS A WEEK - NO
APPOINTMENT NECESSARY. PRICES START AT \$3.50.

WE ALSO STOCK LIVE HAPU - THE QUALITY PRODUCT
THAT IS MOIST AND USABLE FROM THE BAG. BOUND
ORCHID JOURNALS ALMOST SOLD OUT - ASK US
ABOUT OUR 14 X 14 GREENHOUSE - \$160.00 DELVD
CALIFORNIA - READY TO ASSEMBLE - A PRICE YOU
CAN AFFORD!

BAILEY AND COMPANY

IMPORTERS AND GROWERS OF RARE ORCHIDS

3835 FINECROFT DRIVE NATIONAL 6-1634
CLAREMONT HIGHLANDS, CALIFORNIA