

South Coast ORCHID Society, Inc.

LONG BEACH, CALIFORNIA

Meets on the 4th Monday of each Month at Silverado Park Club House, 31st Street and Santa Fe Ave.

Orchids are gracious living - wear them.

GEORGE M. HUDSON PRESIDENT

PAUL BRECHT 1ST VICE PRESIDENT

FRED VAUGHAN 2ND VICE PRESIDENT

MRS. PAUL BRECHT

WOODROW C. WILSON TREASURER

MRS. HELEN CZEIKOWITZ MEMBERSHIP SECRETARY

LEE N. BENTZEN

ASSISTANT EDITOR

BULLETIN EDITOR

PROGRAM

February 25, 1963 - 8:00 p.m.

"CYPR IPEDIUMS"

John Hanes

Again we are privileged to have one of our own members as our guest speaker this month. Mr. Hanes will conduct a demonstration program consisting of potting, dividing, etc. He will deal with various potting mixes, feeding schedules, watering problems, shading, and all cultural problems in regard to Cypripediums. If time allows he will also show some slides. Both John and his wife Tommie are well known in the Orchid World. At the present time John is chairman of the Awards Committee for the American Orchid Society, Inc. He is also a past president of the Orchid Digest Corporation. The many offices in various orchid groups that John has held are too numerous to list, but with all of his experience and know how we should all learn a great deal and this will be a very profitable evening for us all. John will also be on the Plant Forum so let's bring out a lot of Cypripediums for him to discuss.

Our program last month of course was the "Annual Banquet" held at the Petroleum Club in Long Beach. As usual it was a great success and at this time we would certainly like to thank Jerry Worthen for the terrific job she did on the decorations. Jerry has done this job for several years and in appreciation for her efforts the Society presented her with a silver platter. Again many thanks Jerry for all the time you have spent to make our Banquet so outstanding. We all enjoyed Mr. Bill Farrell's talk and pictures of the World Orchid Congress which was held in London. Mr. Farrell is President of the Orchid Digest Corporation and came from Bremerton, Washington to be our guest speaker. The South Coast Orchid Society presented Mr. Farrell with a check for \$50.00 for the Research and Development Committee Fund that is being started by the Digest Corporation.

PLANT PROCUREMENT

The plants for the February meeting will come from Armacost & Royston, Inc.

ATTENTION---- Your 1963 dues are due and payable now. Please contact Mrs.

Helen Czeikowitz so that your name will be in the 1963 directory.

Let's do our part and increase the membership of our Society.

Seventy members of the Novice Class enjoyed the gracious hospitality of Mr. & Mrs. J. Perez on February 3, 1963. Chairman Fred Vaughan discussed cultural requirements of cypripediums and demonstrated the proper method of dividing a large plant. Mr. G. Dean Field discussed the best location of the various orchid genera in a greenhouse. Mr. George Hudson explained the use and effectiveness of some of the new insecticides. Members were reminded to bring plants for the plant table.

The next meeting of the Novice Class will be held on Sunday, March 3, 1963 at the home of Mr. and Mrs. J. I. Kuzins, 1229 Delaware, Huntington Beach, California.

NEW OFFICERS & DIRECTORS

The 1963 Officers and Directors installed at the Annual Banquet are as follows;

President - Paul Brecht

1st Vice President - Fred H. Vaughan
2nd Vice President - Clark Day, Jr.
Secretary - Mrs. Alfred Wurtenberger
Treasurer - Woodrow C. Wilson
Membership Secretary - Mrs. Helen Czeikowitz
Board of Directors (3 yrs) - Arthur E. Falk
Rolan R. Howard

TROPHIES AWARDED AT ANNUAL BANQUET:

CONNIE WALLAR TROPHY - BEST CATTLEYA (AMATEUR)
George Hudson for Lc. Amber Glow "Alaa" A. M. 80 pts.

HOWARD ANDERSON TROPHY - BEST CATTLEYA (COMMERCIAL)
Harry Rapella for Blc. Golden Myth "Yukon Gold" A.M. 80.3 pts.

OZZELLA MEMORIAL TROPHY - BEST AMERICAN BRED CATTLEYA (OPEN CLASS)

Mr. & Mrs. P. G. Barnett for C. Mary Ann Barnett "Sovereign" A.M. 80.33 pts.

FRED A. STEWART TROPHY - BEST CYMBIDIUM (COMMERCIAL)

Dos Pueblos Orchid Co. for Cym. Jungfrau. "Dos Pueblos" H.C.C. 78.75 pts.

ARMACOST & ROYSTON TROPHY - BEST CYPRIPEDIUM (PRIVATE GROWER OR COMMERCIAL)

John Hanes for Cyp. Sea Cliff "Vallemar" A.M. 80 pts.

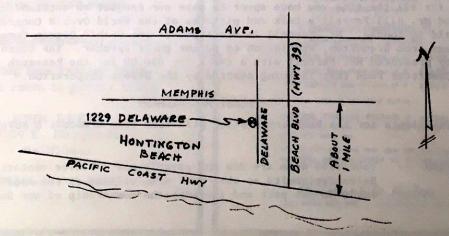
B. O. BRACEY & CO. TROPHY - BEST PHALAENOPSIS (PRIVATE GROWER OR COMMERCIAL)

Mr. & Mrs. P. G. Barnett for Phal. Palm Beach "Michelangelo" A.M. 80.1 pts.

SOUTH COAST ORCHID SOCIETY TROPHY - BEST ORCHID OF THE YEAR (AMATEUR)
Mr. and Mrs. George Hudson for Lc. Amber Glow "Alaa" A.M. 80 pts.

SOUTH COAST ORCHID SOCIETY TROPHY - BEST ORCHID OF THE YEAR (PRIVATE GROWER OR COMMERCIAL)

Mr. & Mrs. P. G. Barnett for C. Mary Ann Barnett "Sovereign" A.M. 80.33 pts.



NEW CATTLEYA HYBRIDS NEW BIFOLIATE HYBRIDS NEW REED STEM EPIDENDRUM HYBRIDS

FLOWERING SIZE PLANTS AND SEEDLINGS
SEND FOR COMPLETE LIST

Phone Osborne 61681

RAPELLA ORCHIDS

13518 Yukon Avenue, Hawthorne, California Breeder of Awarded Cattleya Mossiae Plants.

YOU GET THE RED CARPET TREATMENT WHEN YOU COME TO STEWARTS

When you come in our door you are an important person to us. We want you to feel at home and enjoy your visit. We have a staff of trained salesmen-growers to help you select the plants you want.

When you first come in to Stewarts you see an attractive patio with lounge chairs and a pot full of hot coffee on the table so you can relax. Many of our customers come a long distance and like to rest a bit before going into the orchid houses.

At Stewarts you will find displays throughout the houses with names, parentages, and prices to aid in your selection.

In the Spring we have our Cymbidium Festival and Potting Demonstrations. We also have our Cattleya Cultural Demonstration in the Fall. All these and more are our way of showing that we like to see you come to Stewarts where you get true "red carpet treatment."

We have 12 houses of Cattleyas, 12 of Cymbidiums, 1 house of Cypripediums and 2 of Botanicals — all for your orchid pleasure.

Don't you think you should come to see the exciting new crosses at Stewarts — soon? Let us show you what we mean when we speak of

RED CARPET TREATMENT.

Fred A. Stewart, Inc.

8606 East Las Tunas Drive

San Gabriel, California ATlantic 7-0015

ATlantic 7-8974 ATlantic 7-001

ONE OF THE WORLD'S GREAT ORCHID NURSERIES

Nursery hours: Tuesday through Saturday — 8:00 A.M. to 5:00 P.M. Sunday — 1:00 P.M. to 5:00 P.M. Closed Monday

A Special Seedling Offer to people who REALLY enjoy something out of the ordinary.

- A-1099 LC. BONANZA—(Lc Bonanza 'Territorial Enter-prise' x Lc. Bonanza 'Mildred Wagner' AM.) Two top quality Lc. Bonanzas were used. The result should be an outstanding strain of this popular lavender hybrid. 11/2" \$2.50 ea.
- A-1080 C. ESBETTS—(C. Estelle Alba 'Cynosure' x C. Bob Betts 'Leo Holguin' FCC.) A remake of C. Esbetts using a different C. Bob Betts. Should be better than our A-325. 1½" \$2.50, 2" \$5.00.
- A-1153 Lc. Bonanza 'Mother Lode' AM, x Lc. Ravens-wood. Superior lavenders should result from this cross. 11/2" \$2.50 ea.
- Bic. Jane Helton 'Sunset' x Lc. Grandee 'Jules Furthman'. We expect good yellow Brassos. Colors may range from yellow to deep salmon. 1½" \$2.50.

Catalogue on request.

Special offer — One of each of the above four crosses, in the $1\frac{1}{2}$ " size — \$8.00.

ARMACOST & ROYSTON, INC.

Famous For Fine Orchids 2005 Armacost Ave., West Los Angeles 25, Calif.

S.C.O.S. BULLETIN ADVERTISING RATES

	1 Issue	6 Issues	12 Issues
FULL PAGE	24.00	21.00	18.00
HALF PAGE	12.00	11.00	10.00
1/4 PAGE	7.00	6.00	5.00
1/8 PAGE	4.00	3.50	3.00
1/16 PAGE	2.00	1.75	1.50
1/32 PAGE	1.00	1.00	1.00

Deadline for each months issue - the 5th of each month.

LEE N. BENTZEN

4607 Blackthorne Ave. Long Beach 8, Calif. HA 5-1576

ORCHID COLLECTION

FOR SALE

600 Plants from all major growers in L. A. area.

Blooming size and seedlings

Some good stud plants

All plants reasonably priced

Moving into Trailer Park with no room to pursue hobby

> JOHN REELY 9109 E. Hargill St. Bellflower

Phone ME 0-3460

TOPS THE **SUN'S RAYS!** GRO-LUX

Fluorescent lamps

- Faster germination
- Stockier seedlings
- Stimulate rooting and fibrous root growth
- Reduce susceptibility of damping-off infection

15 watt 18 inch - case of 6 \$13.20

20 watt, 24 inch - case of 6 \$13.20

40 watt, 48 inch — case of 6 \$14.10

Fit all standard fixtures

SHIPPING CHARGES PREPAID if remittance accompanies order. Calif. buyers please include 4% sales tax.

We do not ship less than case lots but lesser quantities may be picked up at our retail

Rheinfrank & Hudson 5414 SIERRA VISTA AVE. . LOS ANGELES 38, CALIF.