# South Coast ORCHID Society, Inc.

LONG BEACH, CALIFORNIA

Meets on the 4th Monday of each Month at Silverado Park Club House, 31st Street and Santa Fe Ave.

### Orchids are gracious living - wear them.

PAUL BRECHT PRESIDENT

FRED H. VAUGHN 1ST VICE PRESIDENT

CLARK DAY, JR. 2ND VICE PRESIDENT

WOODROW C. WILSON TREASURED

### PROGRAM

November 25, 1963 - 8:00 P.M.
"USE OF ORCHIDS IN ARRANGEMENTS & CORSAGES"

#### Morrie Molho

We are again very fortunate in having Mr. Morrie Molho as our guest speaker this month. Mr. Molho is a very well known florist and operates two floral shops, one in Costa Mesa and another in Balboa. In addition he has numerous speaking engagements and also writes a regular column in "Blooming News".

Mr. Molho is a director of the Southern California Floral Association and is also a director of Florist Telegraph Delivery which services florists throughout the world. He has recently returned from Europe where he attended a Floral Convention.

Please bring any extra blooms available so we will have a good supply for Mr. Molho to work with and create. We should get a lot of excellent ideas for using our orchids in Holiday arrangements and corsages.

At the October meeting Nell and Rolan Howard presented a very interesting program. They showed pictures of many of their excellent plants and shared some of their experiences in their orchid travels and collecting trips. Again many thanks Nell and Rolan for a very interesting and entertaining evening.

### PLANT PROCUREMENT

Nell and Rolan furnished the fine plants for the October meeting. Donations greatly appreciated were made by Southern California Greenhouse Company and Rheinfrank and Hudson.

The plants for the November meeting will be furnished by Clark Day Jr. Orchids so we can again expect an excellent selection.

#### PLANT FORUM

Mrs. Rita Crothers and Clarence Mason handled the plant forum this month. Their commentary was excellent and very interesting and educational for us all.

#### NOVICE CLASS

Mr. and Mrs. V. T. Scoggins were gracious hosts to sixty members of the Novice Class in November. Paul Brecht and Mr. Scoggins gave interesting talks and demonstrations on methods of growing orchids outdoors, tying orchids to trees, and growth of seedlings under special lights.

The next meeting of the Novice Class will be held Sunday, December 1, 1963 at Armacost and Royston, Inc., 11910 La Grange Avenue, West Los Angeles, California.

MRS. ALFRED WURTENBERGER

MRS. HELEN CZEIKOWITZ MEMBERSHIP SECRETARY

LEE N. BENTZE

BULLETIN EDITO

MARGARET WURTENBERGER
JANE BRECHT
ASSISTANT EDITORS

### SOUTH COAST AND ORCHID DIGEST REGIONAL JUDGING October 28, 1963

Judging Chairman: Arthur Falk

Judges Present:

Howard Anderson, Paul Brecht, Nell Howard, Rolan Howard, W. C. Wilson

Associate Judges:

Clerks:

Ed Bauman, Jane Brecht, Bob Green, John Vidulich, Dr. Lloyd Wallar,

Mrs. Lloyd Wallar, Horace Whittaker.

AWARDS		V	
<b>#</b> 407	LC. TANGEE VAR. "HONOLULU" Owner: Fred A. Stewart, Inc.	н.с.с.	78.9 pts.
#408	LC. ROYALTON VAR. "PERFECTION" Owner: Mrs. Margaret Parmenter	н.с.с.	76.2 pts.
<b>#409</b>	BLC. PATRICIA PURVES VAR. "IDEAL" Owner: Norman Simpkins	н.с.с.	75.6 pts.
#410	C. KARAE LYNN SUGIYAMA VAR. "SNOWQUEEN"	н.с.с.	77.4 pts.

### NOMINATION OF 1964 OFFICERS

The Nominating Committee reported their nominations for 1964 officers and directors of the Society at the October meeting. Their nominations are as follows:

> President - Paul Brecht 1st Vice President - Fred H. Vaughan 2nd Vice President - Dr. Robert C. Dodson Secretary - Mrs. Alfred Wurtenberger Treasurer - Woodrow C. Wilson Membership Secretary - Mrs. Helen Czeikowitz Board of Directors (3 years) - C. E. Bowman Clarence Mason

At the November meeting, nominations may be made from the floor - provided the nominees are present or have given their written consent.

Election of officers will be held at the December meeting.

### ATTENTION!!!!!!!

DON'T FORGET TO BRING ANY AVAILABLE BLOOMS, VANDA SPRAYS, DENDROBIUM SPRAYS, AND PHALAENOPSIS SPRAYS FOR MORRIE TO USE IN HIS DEMONSTRATION. ALL ARRANGEMENTS AND CORSAGES WILL BE USED WITH THE PLANT PROCUREMENT.

### NEW MEMBERS

We welcome the following new members of our society:

Mr. and Mrs. James Barton Mr. Otto R. Blum

### LIBRARY NOTICE

Members who have Library Books on loan from the Society are urgently requested to turn them in to Paul Brecht. Make it a point to bring them in next week.

### NEWLY NAMED EPICATTLEYA HYBRIDS

Epicattleya Pink Jewel — Epi Atropurpureum, Rosea x C. Henrietta Japhet Epicattleya Cinderella — Epi. Atropurpureum, Rosea x C. Enid, alba Epicattleya Ballet Queen — Epi. Atropurpureum, Rosea x C. Elenore Wepper Epicattleya Charmer — C. Loddigesii x Epi. Atropurpureum, Rosea

All that flowered favor the Cattleya parents
Flowers are flat and larger than Epi. Atropurpureum
Colors range from light to dark pink. Other colors expected.
Highly recommended as an addition to your collection.
In three inch pots \$2.50 each.

Send for complete price list.

### RAPELLA ORCHIDS

13518 Yukon Avenue, Hawthorne, California Breeder of Awarded Cattleya Mossiae Plants.

Phone Osborne 61681

## LET OTHERS BREED THE QUANTITY, STEWARTS WILL CONTINUE TO BREED THE QUALITY!

We don't try to be the biggest orchid grower, but we work night and day the year around to be the best.\* This is why we have a world wide reputation for having the kind of seedlings and proven stock that knowledgeable growers desire. It is no "great secret" that it's easy to buy orchids. Too often, however, the beginner finds the bargain deal was not such a good buy. When we offer stocks we feel "if it isn't good enough to keep ourselves it should not be offered." This is why so many growers speak with pride when they show the plants they got from Stewarts. Yes, we let others breed the quantity. We'll continue to work on quality.

### A new Stewart temptation

Bare Root Seedlings — bulb and leaf length 3"-6", ready for 2½" and 3" pots. S-745 Blc. NORMANS BAY (Blc. Normans Bay 'Ruby' AM/AOS x Blc. Normans Bay 'Gothic' AM/AOS). One of the world's 2 most famous purples crosses. The two forms used in this sybling cross are what we consider to be the finest NORMANS BAYS. South Coast SPECIAL — Bare Root seedlings — \$3.00 each.

THIS OFFER EXPIRES DECEMBER 10, 1963

Fred A. Stewart, Inc.

8606 E. Las Tunas Drive

OPCHIDS

San Gabriel, California

ATlantic 7-8974

**CUmberland 3-4590** 

\*No, we are not the largest, however, we do have over 90,000 square feet of Orchid houses.

### **ADVERTISING**

SOUTH COAST ORCHID SOCIETY, INC.

# Blc. Norman's Bay Has Proven to be a very fine Parent. Here are some interesting crosses you should have.

- A-343 Blc. Paul Rosales (Lc. Mem. Walter L. Armacost x Blc. Norman's Bay 'Hercules' FCC-RHS).
  Good dark brassos. Some have dark lavender sepals and petals, darker lip. Others have yellow to gold eyes in throat. Late Fall.

  4" \$15.00 5" \$20.00 6" \$25.00
- A-624 Blc. Pamela Farrell (Blc. Heron's Ghyll 'Colossus' AM-ODC. x Blc. Norman's Bay 'Burma Ruby'). Another very good combination. Dark brassos of good color, form and substance. Late Fall. 4" \$15.00 5" \$20.00 6" \$25.00
- A-625 Blc. Pamela Farrell. (Blc. Norman's Bay 'Hercules' FCC-RHS x Blc. Heron's Ghyll 'Colossus' AMODC). Have not seen any flowers to this time. Similar to A-624 but may have better form.

  2 ½ "—\$5.00 3"—\$10.00 3½"—\$12.50
  4" \$15.00
- A-645 Blc. Patricia Purves. (Blc. Norman's Bay 'Burma Ruby' x Blc. Hartland 'Piedmont'. Very dark well formed flowers have resulted from this cross.

  4"—\$15.00 5"—\$20.00 6"—\$35.00

### ARMACOST & ROYSTON, INC.

"Famous For Fine Orchids"

11910 La Grange Ave. West Los Angeles, Calif. 90025 Near South Bundy Drive and Olympic Blvd.

### ARE YOU EASILY SATISFIED WITH THE FINEST IN ORCHIDS?

Frankly we are . . . and getting more selective day by day! With this in mind, Madge and I are gathering seedlings we know have only the best chance of satisfying our jaded tastes.

Would you care to join us in "growing on" our selected seedlings?

### Vigorous seedlings in 2" pots ..........\$1.50 each

- # 2-Lc. Elinor (L. Coronet x C. Schroderae, 'The Baron')
- # 3—(Lc. S. J. Bracey x Blc. Nannette) x Lc. Crowborough, 'Sunshine'
- # 6-C. Bob Betts x Blc. Nacouchee, 'Silver Medal'
- #21-Lc. Hertha x C. Labiata, 'Royal'
- #22—C. Dick Whittington (C. Bow Bells x C. Labiata, 'Herefied Hall')
- #24-Lc. Bonanza x C. Labiata, 'Westonbirt'
- #41-C. Vesper x C. Bob Betts, 'Leo Holquin' FCC/AOS

\*We still have excellent plants of the successful remake of Lc. Mem. Albert Heinecke in 3" pots at \$5.00 (Calif. residents please add 4% sales tax)

### FRANK FORDYCE ORCHIDS

On top of Fire Mt. above Oceanside

2500 Fire Mt. Dr.

Ph. 729-1284

Carlsbad, Calif.

### 1st ANNIVERSARY SALE 30% OFF!

All of the

### ART FOLK COLLECTION

which we have at our nursery for the month of November (our annivesary month) will be sold at 30% OFF!

There are many award and potential award plants to choose from.

### PAUL BRECHT ORCHID COMPANY

1989 Harbor Boulevard Costa Mesa, California Phone 715-548-2314

Hours: 8:30 - 5.00 daily Closed Tuesday 11:00 - 5:00 Sunday

# TOPS THE SUN'S RAYS! GRO-LUX

### Fluorescent lamps

- Faster germination
- Stockier seedlings
- Stimulate rooting and fibrous root growth
- Reduce susceptibility of damping-off infection

15 watt 18 inch - case of 6 \$13.20

20 watt, 24 inch — case of 6 \$13.20

40 watt, 48 inch — case of 6 \$14.10

Fit all standard fixtures

SHIPPING CHARGES PREPAID if remittance accompanies order. Calif. buyers please include 4% sales tax.

We do not ship less than case lots but lesser quantities may be picked up at our retail store.

Rheinfrank & Hudson
5414 SIERRA VISTA AVE. - LOS ANGELES 38, CALIF.