



# South Coast ORCHID Society, Inc.

LONG BEACH, CALIFORNIA

Meets on the 4th Monday of each Month at Silverado Park Club House, 31st Street and Santa Fe Ave.

*Orchids are gracious living - wear them.*

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## PROGRAM

December 23, 1963 - 8:00 p.m.

" S U R P R I S E "

Due to the cancellation of the November meeting we tried to get Mr. Morrie Molho to talk at the December meeting. Being so close to Christmas he regretted not being able to do so but will be our guest speaker at a later date.

However, the Program Committee promises an excellent meeting in keeping with the Holiday Theme.

## PLANT PROCUREMENT

The plants for this meeting will be furnished by the Paul Brecht Orchid Company and donations from a number of our own members.

## NOVICE CLASS

The Novice Class met on Sunday, December 1 at Armacost and Royston, Inc. Sixty members heard an excellent talk by Leo Holguin on General Culture. He also conducted a very instructive question and answer period.

The next meeting of the Novice Class will be held on January 5th at 10 a.m. at the Paul Brecht Orchid Company, 1989 Harbor Blvd., Costa Mesa, California.

REMINDER: REMEMBER THE DATE - JANUARY 27, 1964 - OUR ANNUAL BANQUET AT THE PETROLEUM CLUB IN LONG BEACH.



## ELECTION NIGHT

Following is the list of Officers for 1964 as nominated by the Nominating Committee:

President - Paul Brecht  
1st Vice-President - Fred H. Vaughan  
2nd Vice-President - Dr. Robert C. Dodson  
Secretary - Mrs. Patricia McDonald  
Treasurer - Woodrow C. Wilson  
Membership Secretary - Mrs. Helen Czeikowitz  
Board of Directors (3 years) - C. E. Bowman  
Clarence Mason

### IN MEMORIAM

As most of you have already heard, on December 10, 1963, Joe Hampton, one of our own members passed away of a heart attack. Joe was Vice President of Dos Pueblos Orchid Company and was very well known in the Orchid World. He will be missed by us all. Our deepest sympathies are extended to his mother and sisters at this time.

### LIBRARY NOTICE

Members who have Library Books on loan from the Society are urgently requested to turn them in to Paul Brecht. Make it a point to bring them in next week.

## Christmas Gift Suggestions



SPECIES ORCHIDS  
SEEDLINGS  
EXHIBITION TYPE PLANTS  
TROPICAL PLANTS  
DISPLAY CONTAINERS  
ORCHID SUPPLIES  
GIFT CERTIFICATES

You are Always Welcome at Our Orchid Range

**Paul Brecht Orchid Company**

1989 Harbor Boulevard

Costa Mesa, California

Phone 715-548-2314

HOURS: 8:30 - 5:00 DAILY — 11:00 - 5:00 SUNDAY

## NEWLY NAMED EPICATTLEYA HYBRIDS

Epicattleya Pink Jewel – Epi. Atropurpureum, Rosea x C. Henrietta Japhet  
Epicattleya Cinderella – Epi. Atropurpureum, Rosea x C. Enid, alba  
Epicattleya Ballet Queen – Epi. Atropurpureum, Rosea x C. Elenore Wepper  
Epicattleya Charmer – C. Loddigesii x Epi. Atropurpureum, Rosea

All that flowered favor the Cattleya parents  
Flowers are flat and larger than Epi. Atropurpureum  
Colors range from light to dark pink. Other colors expected.  
Highly recommended as an addition to your collection.  
In three inch pots \$2.50 each.

Send for complete price list.

## RAPELLA ORCHIDS

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Breeder of Awarded Cattleya Mossiae Plants.

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## LET OTHERS BREED THE QUANTITY, STEWARTS WILL CONTINUE TO BREED THE QUALITY!

We don't try to be the biggest orchid grower, but we work night and day the year around to be the best.\* This is why we have a world wide reputation for having the kind of seedlings and proven stock that knowledgeable growers desire. It is no "great secret" that it's easy to buy orchids. Too often, however, the beginner finds the bargain deal was not such a good buy. When we offer stocks we feel "if it isn't good enough to keep ourselves it should not be offered." This is why so many growers speak with pride when they show the plants they got from Stewarts. Yes, we let others breed the quantity. We'll continue to work on quality.

### *A new Stewart temptation*

Bare Root Seedlings — bulb and leaf length 3"-6", ready for 2½" and 3" pots. S-745 Blc. NORMANS BAY (Blc. Normans Bay 'Ruby' AM/AOS x Blc. Normans Bay 'Gothic' AM/AOS). One of the world's 2 most famous purples crosses. The two forms used in this sybling cross are what we consider to be the finest NORMANS BAYS. South Coast SPECIAL — Bare Root seedlings — \$3.00 each.

THIS OFFER EXPIRES DECEMBER 10, 1963

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\*No, we are not the largest, however, we do have over 90,000 square feet of Orchid houses.

**Three BIG reasons why you should do your orchid shopping at Armacost & Royston.**

1. You can buy the best possible quality plants for your money. Prices to fit any budget.
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3. We have a courteous, friendly staff to assist you with your selections, as well as advise you with your cultural problems.

Come in and see us, and give your reasons why you think you shouldn't patronize Armacost & Royston. We'd like to hear them.

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Frankly we are . . . and getting more selective day by day! With this in mind, Madge and I are gathering seedlings we know have only the best chance of satisfying our jaded tastes.

Would you care to join us in "growing on" our selected seedlings?

**Vigorous seedlings in 2" pots .....\$1.50 each**

# 2—Lc. Elinor (L. Coronet x C. Schroderae, 'The Baron')

# 3—(Lc. S. J. Bracey x Blc. Nannette) x Lc. Crowborough, 'Sunshine'

# 6—C. Bob Betts x Blc. Nacouchee, 'Silver Medal'

# 21—Lc. Hertha x C. Labiata, 'Royal'

# 22—C. Dick Whittington (C. Bow Bells x C. Labiata, 'Hereford Hall')

# 24—Lc. Bonanza x C. Labiata, 'Westonbirt'

# 41—C. Vesper x C. Bob Betts, 'Leo Holquin' FCC/AOS

\*We still have excellent plants of the successful remake of Lc. Mem. Albert Heinecke in 3" pots at \$5.00

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40 watt, 48 inch — case of 6 \$14.10

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