



# South Coast ORCHID Society, Inc.

LONG BEACH, CALIFORNIA

Meets on the 4th Monday of each Month at Silverado Park Club House, 31st Street and Santa Fe Ave.

*Orchids are gracious living - wear them.*

PAUL BRECHT  
PRESIDENT

FRED H. VAUGHN  
1ST VICE PRESIDENT

DR. ROBERT C. DODSON  
2ND VICE PRESIDENT

WOODROW C. WILSON  
TREASURER

MRS. PATRICIA A. McDONALD  
SECRETARY

MRS. HELEN CZEIKOWITZ  
MEMBERSHIP SECRETARY

LEE N. BENTZEN  
BULLETIN EDITOR

PATRICIA McDONALD  
JANE BRECHT  
ASSISTANT EDITORS

## PROGRAM

March 23, 1964 - 8:00 p.m.

We are honored to have Mr. William E. Farrell, President of The Orchid Digest Corporation, as our guest speaker for the March meeting. Mr. Farrell is from Bremerton, Washington and is one of the outstanding figures in the orchid field. He has travelled extensively throughout the world and is noted as having one of the best orchid collections in the country. Mr. Farrell will show us color slides taken on his recent world tour where he visited many orchid ranges and attended the Orchid Congress in Singapore.

Mr. Morri Molho, well-known florist, was our guest speaker at the February meeting. He made several beautiful floral arrangements and gave us many helpful hints and good ideas. His Easter arrangement was delightful!

## PLANT PROCUREMENT

Armacost & Royston will furnish the plants for our March meeting. We can expect an excellent selection.

Our February plants came from Fred A. Stewart Inc. in San Gabriel.

## PLANT FORUM

Rita Crothers and Hugo Freed very ably described the many beautiful plants brought to the meeting by our members.

## DUES

If you have not already paid your dues, please send them in immediately to Mrs. Helen Czeikowitz or pay her at the next meeting. Our South Coast Orchid Society 1964 Membership Directory will be printed immediately after the March meeting, so be sure that your name will be included.

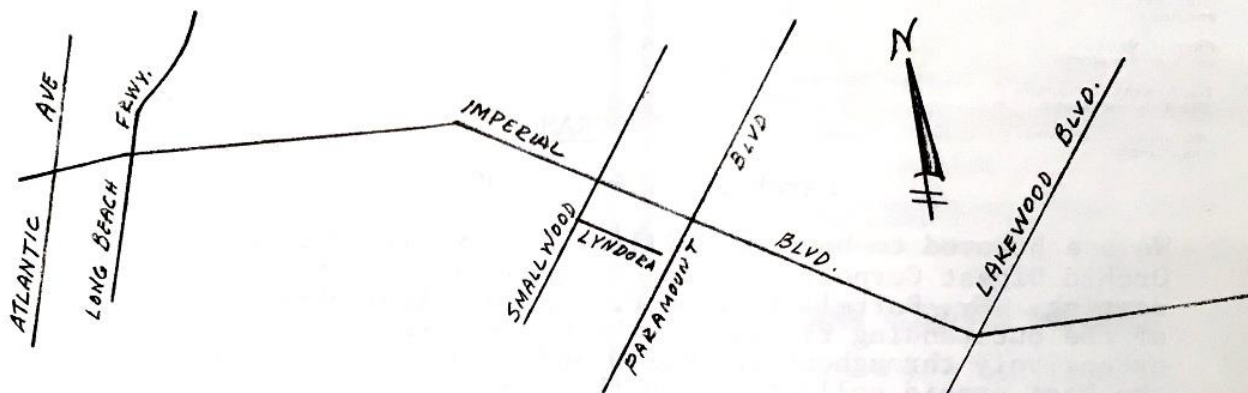
## LIBRARY

Our librarians, Mr. and Mrs. Leo Bance, announce that they will be accepting orchid magazines for binding during the March and April meetings. Your magazines should be tied in one or two-year bundles with your name and address attached. The charge for a one-year volume is \$3.50 and a two year volume is \$5.75, payable in advance. There will be a 6 to 8-week delivery period.

### NOVICE CLASS

65 members of the Novice Class met at the home of Mr. & Mrs. Clyde Cray, Huntington Beach, on Sunday, March 1. Dr. Dodson discussed orchids that would grow outside the greenhouse.

Next month the Novice Class will meet Sunday, April 5 at 10:00 a.m. at the home of Col. and Mrs. A. R. Morley, 7908 Lyndora, Downey. Be sure and bring a plant for trade or raffle--one that you would be glad to have for your collection. This will not interfere with the regular Plant Forum.



### SOUTH COAST & ORCHID DIGEST REGIONAL JUDGING AWARDS

February 24, 1964

#412	SLC Helen Veliz var. "Orange Glow" Owner: Mrs. Pat Rowland	HCC 76.4
#413	C. Princess Bells var. "Kathleen" Owner: Norman Simpkins	HCC 75.1
#414	Cym. var. "Mabel" Owner: Edward Gieck	HCC 75.3
#415	C. Ave Maria var. "Alhambra" Owner: Mary E. O'Reilly	HCC 75.0
#416	Cyp. Matchless var. "Sea Foam" Owner: John Hanes	HCC 75.0
#417	C. Amethistoglossa Caerulea var "Malibu" Owner: Arthur Freed Orchids	HCC 77.8

### MISCELLANEOUS

Mrs. Sarah Bentzen wishes to thank the South Coast Orchid Society for the lovely flowers they sent during her recent illness. You will be glad to know that she is feeling better now.

### PHALAEOPSIS — Species

PHAL. LUEDDEMANNIANA .....	\$7.50
pale yellow-green flowers with rust markings. From Philippines	
PHAL. LUEDDEMANNIANA BOXALLII .....	\$5.00 - 7.50
(Fasciata sub variety), Pale yellow green with deep yellow markings	
PHAL. LUEDDEMANNIANA PULCHRA .....	\$3.50 - 5.00 - 7.50
syn. Purpurata. Deep lavender-purple — variable — Philippines	
PHAL. EQUESTERIS .....	\$3.50 - 5.00
syn. Rosea. Clusters of rose and white blooms — variable	
PHAL. BUYSSONIANA .....	\$5.00 - 7.50 - 10.00
(Doritis pulcherrima). Pinkish flower — tall erect stems — Summer	
PHAL. SCHILLERIANA .....	\$7.50
mottled leaves, purple beneath, long scapes of rose-purple blooms — Winter	
PHAL. MANNII .....	\$7.50
yellow blooms with brown bar markings	

A complete list of novelty and exhibition type Phalaenopsis upon request.

"VISITORS ALWAYS WELCOME"

**PAUL BRECHT ORCHID CO.**  
1989 Harbor Boulevard Costa Mesa, California 92627  
Phone 548-2314

Hours: 8:30 - 5:00 daily • 11:00 - 5:00 Sunday

2

## LET'S GO TO STEWARTS TODAY!

This is the way many Southland families start a Saturday or Sunday — or any day for that matter. At Stewarts you may browse to your heart's content. Bring the children; they are welcome.

Our salesmen-growers will greet you with a friendly, "May I help you?" but will return to their duties if you are "just looking." You never feel you have to buy at Stewarts. So — come on over and check our bargains!

*Fred A. Stewart, Inc.*

8606 E. Las Tunas Drive

ORCHIDS

San Gabriel, California

ATlantic 7-8974

CUMberland 3-4590

ONE OF THE WORLD'S GREAT ORCHID NURSERIES

3

# ADVERTISING

## SOUTH COAST ORCHID SOCIETY, INC.

### COMMUNITY POTS

We have had so many requests for Community Pots that we decided to offer a few interesting crosses.

- A-1263 Slc. Helen Veliz #2 x Blc. Nacost 'Dark'. Should be attractive shades of red to bronze.
- AM-51 Lc. Molly Tyler, FCC Self, x Self. This is a second generation self.
- AM-55 Lc. South Esk 'Judy Doig' FCC x Lc. Mem. Walter L. Armacost 'Koi-I-Nur'. Medium to dark lavenders are expected.
- AM-70 Blc. Heron's Ghyll 'Colossus' x Blc. Heron's Ghyll 'Bill Farrell'. Two top Blc. Heron's Ghyll should result in something extra special.
- 3 inch pots. 10 plants \$12.50 per pot  
4 inch pots. 15 plants \$15.00 per pot

Quantities Limited

### ARMACOST & ROYSTON, INC.

"Famous For Fine Orchids"

11910 La Grange Ave. West Los Angeles, Calif. 90025  
Near South Bundy Drive and Olympic Blvd.

### ARE YOU EASILY SATISFIED WITH THE FINEST IN ORCHIDS?

Frankly we are . . . and getting more selective day by day! With this in mind, Madge and I are gathering seedlings we know have only the best chance of satisfying our jaded tastes.

Would you care to join us in "growing on" our selected seedlings?

Vigorous seedlings in 2" pots .....\$1.50 each

- # 2—Lc. Elinor (L. Coronet x C. Schroderae, 'The Baron')
- # 3—(Lc. S. J. Bracey x Blc. Nannette) x Lc. Crowborough, 'Sunshine'
- # 6—C. Bob Betts x Blc. Nacouchee, 'Silver Medal'
- # 21—Lc. Hertha x C. Labiata, 'Royal'
- # 22—C. Dick Whittington (C. Bow Bells x C. Labiata, 'Hereford Hall')
- # 24—Lc. Bonanza x C. Labiata, 'Westonbirt'
- # 41—C. Vesper x C. Bob Betts, 'Leo Holquin' FCC/AOS

\*We still have excellent plants of the successful remake of Lc. Mem. Albert Heinecke in 3" pots at \$5.00  
(Calif. residents please add 4% sales tax)

### FRANK FORDYCE ORCHIDS

On top of Fire Mt. above Oceanside

2500 Fire Mt. Dr. Ph. 729-1284 Carlsbad, Calif.

### S.C.O.S. BULLETIN ADVERTISING RATES

	1 Issue	6 Issues	12 Issues
FULL PAGE	24.00	21.00	18.00
HALF PAGE	12.00	11.00	10.00
1/4 PAGE	7.00	6.00	5.00
1/8 PAGE	4.00	3.50	3.00
1/16 PAGE	2.00	1.75	1.50
1/32 PAGE	1.00	1.00	1.00

Deadline for each months issue — the 5th of each month.

LEE N. BENTZEN

4607 Blackthorne Ave. Long Beach 8, Calif. HA 5-1576

## At Last! THE BREAKTHROUGH YOU HAVE BEEN WAITING FOR!

### Agricultural Enzymes

### A Vital Supplement To Increase Plant Growth



Just spray it on and watch the  
results you have always wanted

"WHAT ARE ENZYMES?"

Enzymes are nature's chemical tools. They act as organic catalysts that speed up chemical changes in cells without taking part in the change themselves.

These enzymes, amylase and protease, break down the complex food materials into simpler, more assimilable forms. As a result, this encourages growth of roots, foliage, and stimulates early blooms. Leaves assume a more erect stance and plants become more tolerant to light.

Orchid-zymes are compatible with other insecticides, fungicides, and fertilizers and may be applied in conjunction with these, even in a "shot gun" application. "Orchid-zymes" is not just another plant food, but truly a new and proven product that contributes to the growth of plants.

It is completely available to plants giving quick and lasting results.

**An Important Bonus:** "Orchid-zymes" will greatly reduce algae on pots, benches, compost and floors. It dissolves the unsightly white encrustations of fertilizers and chemicals that normally burn sensitive root tips.

Pints \$2.79      Quarts \$4.19      Gallons \$8.95  
25% greater discount on case of four gallons  
F.O.B. our Los Angeles warehouse  
DEALER PRICE LIST ON REQUEST

**Rheinfrank & Hudson**

5414 SIERRA VISTA AVE. • LOS ANGELES 38, CALIF.  
HO 5-2578 or HO 5-4146