



# South Coast ORCHID Society, Inc.

LONG BEACH, CALIFORNIA

Meets on the 4th Monday of each Month at Silverado Park Club House, 31st Street and Santa Fe Ave.

*Orchids are gracious living - wear them.*

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PATRICIA McDONALD  
JANE BRECHT  
ASSISTANT EDITORS

FEBRUARY 22, 1965  
8:00 p.m. - 10:00 p.m.

## "SPRING TONIC FOR YOUR ORCHIDS"

Mr. Enrique Castro of Santa Barbara Orchid Estate will speak to us on ways to get our plants really jumping this Spring as the growing season is upon us. The treatment for the more popular genera will be covered. As you know, Enrique has been with Santa Barbara Orchid Estate these past three years and is in charge of growing cattleyas, cypripediums and the various botanicals. We are sure that he will offer suggestions on growing from which all of us will benefit. This would be an excellent time for you to bring your friends who might be interested in growing orchids.

### YOUR "DUES ARE DUE!"

Mrs. Helen Czeikowitz, your Membership Secretary, would appreciate receiving your dues and Orchid Digest renewal order as soon as possible in order that your Digest will not be discontinued (March 1st is renewal deadline), and that you may be listed in the 1965 roster. The sending out of second notices entails a lot of additional expense for your Society which should not be necessary.

### PLANT PROCUREMENT

Santa Barbara Orchid Estate will provide our plant table this month. Paul Gripp has always been generous in providing our plant table, and we are assured of an excellent selection again.

Last month Mr. Keith Shaffer provided a very special table for our banquet meeting. There were some very special phalaenopsis plants.

### LAST MEETING

Our annual installation banquet last month was a huge success! Through arrangements made by Mr. Art Falk, we were able to meet in the lovely Petroleum Club. Mrs. Jerry Worthen excelled her previous arrangements and surprised us with centerpieces of beautiful life-sized parrots amid lovely cattleyas. They certainly were "something to talk about." Many, many thanks to B. O. Bracey & Co., Dos Pueblos Orchid Company, Fred A. Stewart, Inc. and Armacost & Royston for the lovely orchids they donated for our table arrangements.

Mr. Keith Shaffer, Vice President of the American Orchid Society, gave a very interesting program on phalaenopsis and showed colored slides of some of the crosses he is developing at Shaffer's Tropical Gardens in Santa Cruz, California.

Awards were given for the following outstanding plants of 1964:

Connie Wallar Trophy	- Best Cattleya Grown by an Amateur Mr. & Mrs. W. T. McIntyre LC Lena Baldwin - 'McIntyre's Var.'	HCC 77.3
Fred A. Stewart Inc. Trophy	Best Cattleya - Commercial Paul Brecht Orchid Company C. Jack Cole "Orchid Land"	HCC 78.4
Ozella Memorial Trophy	-Best American Bred Cattleya - Open Class Paul Brecht Orchid Company C. Jack Cole - 'Orchid Land'	HCC 78.4
Paul Brecht Orchid Co. Trophy	-Best Cymbidium - Commercial Fred A. Stewart, Inc. Cym. Bethlehem - 'Christmas Day'	HCC 77.4
Armacost & Royston Trophy	Best Cymbidium - Private or Commercial Grower Arthur Freed Orchids, Inc. Cym. Gigi 'Bonsall'	AM 84.2
B.O. Bracey & Co. Trophy	Best Phalaenopsis - Open Class Mr. & Mrs. John Vidulich Phal. Estrallita 'Margaret'	HCC 78.2
South Coast Orchid Society Trophy	Best Orchid of Year - Amateur Mr. & Mrs. John Vidulich Phal. Estrellita 'Margaret'	HCC 78.2
South Coast Orchid Society Trophy	Best Orchid of Year - Private or Commercial Grower Arthur Freed Orchids, Inc. Cym. Gigi 'Bonsall'	AM 84.2

#### SOUTHLAND ORCHID SHOW

Mrs. Terry Bance will have tickets for the Southland Orchid Show which will be held March 12, 13, and 14th at the Orange County Fair Grounds. Preview night tickets (March 12th) are \$1.50. Preview night and buffet dinner at the Villa Marina, 1045 Bayside Drive, Newport Beach, tickets are \$5.00 each. Social hour at 6:00 p.m. and buffet dinner at 7:00 p.m.

#### LIBRARY

Our Librarian, Mrs. Terry Bance, will be accepting your Orchid Digests and other publications for binding at the February and March meetings. The cost for binding one year's subscriptions is \$3.75 - two year's is \$6.00.

#### NOVICE CLASS

Notice to all new and old members--you are cordially invited to attend the Novice Classes held the first Sunday of each month from 10:00 a.m. until 12:00 Noon (including refreshments). We all learn something new at each meeting. Attend four out of six meetings and get your gift certificate which is good at a local commercial growers'. Please bring your own folding chair. Be sure and watch the bulletin each month for the location of the next meeting.

38 members of the Novice Class met this month at the home of Mr. and Mrs. Woodrow Wilson in Huntington Park. Chairman Leo Bance gave a progress report on programs scheduled for the year. Woody Wilson spoke on the automated system in his greenhouse and told how this helps the blooming of his flowers. He also spoke on slug and snail control in the greenhouse and discussed smog. Co-chairman Fred Vaughan spoke about greenhouse maintenance at this time of the year.

The March meeting will be held Sunday, March 7th, at Fricker Orchids and Greenhouse Manufacturers, 5248 Sereno Drive, Temple City. Mr. Norman Knight, the new owner of Fricker's, will talk on "Establishing bare root plants."

## TOY'S ORCHIDS QUITS BUSINESS DUE TO ILLNESS IN FAMILY

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All plants discounted at dollar value for  
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In seventeen years we have made over 300  
crosses, all satisfactory, and our many cus-  
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Minimum on each of above, one dozen
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	1 Issue	6 Issues	12 Issues
FULL PAGE	24.00	21.00	18.00
HALF PAGE	12.00	11.00	10.00
1/4 PAGE	7.00	6.00	5.00
1/8 PAGE	4.00	3.50	3.00
1/16 PAGE	2.00	1.75	1.50
1/32 PAGE	1.00	1.00	1.00

Deadline for each months issue — the 5th of each month.

LEE N. BENTZEN

4607 Blackthorne Ave. Long Beach 8, Calif. HA 5-1576

## TRADE-IN SALE

Always the vanguard in hybridization, STEWARTS now institute another first—**TRADE-INS!**  
To our knowledge, no other orchid nursery has ever had a **TRADE-IN SALE**. This is how  
STEWARTS help amateurs fight C.O. (creeping obsolescence).

### HERE ARE THE RULES:

1. A plant may be traded in on any other plant of the same GENUS, in the same or smaller pot size. It need not have been purchased at STEWARTS.
2. You will be allowed **30% OFF** the regular price of the new plant for your trade-in.
3. All trade-in plants must be well established in their pots.
4. In all cases, the one-for-one rule applies. (This means that **only one plant may be traded in for each new plant.**)
5. There is **no limit** to the number of trades you may make!
6. Sorry — **NO MAIL ORDERS**. You must bring your old plants in.

**NOTE:** All plants traded in will be destroyed!  
(You may help us with this ritual, if you wish)

**THIS OFFER EXPIRES MARCH 31, 1965**  
(FOR SCOS MEMBERS, ONLY)

**THIS IS NOT AN ORDINARY SALE!**

You must bring **TRADE-IN** plants to have the discount honored. Good on all Cattleyas,  
Cymbidiums, Cyripediums and species.

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- A-1289 (C. J. A. Carbone x C. Magnifique)  
x C. J. A. Carbone.
- A-1293 C. Califlora x C. J. A. Carbone.
- A-1304 C. J. A. Carbone x Lc. Rincon Hill.

Seedlings in 1½" pots. \$2.00 each  
**SPECIAL. One of each for \$8.00**  
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**AUTUMN SPECIAL**

(C. Parthenia 'Prince of Wales' FCC RHS x C. Forbesii 'Buff') Cluster type in buff to green shades.

(B. Glauca x C. Forbesii 'Green')  
Green cattleya type flowers.

(Epid. Phoenicium x Lc. Issy) Fragrant sprays of cocoa colored blooms.

(Aeredes Lawrenciae x Vanda Rothschildiana)  
This was made with one of the darkest Rothschildiana — brilliant blue — red purple shades.

Slc. New Horizon (Slc. Anzac FCC RHS x C. Hybrid) Clusters of amethyst purple flowers.

C. Isabellae (C. Intermedia alba x C. Forbesii 'Green') Shades of green.

Dialaelia Tom Jennings (L. Flava x Diacrium bicornutum) Shades of yellow.

\$1.75 each or 1 of each \$10.00

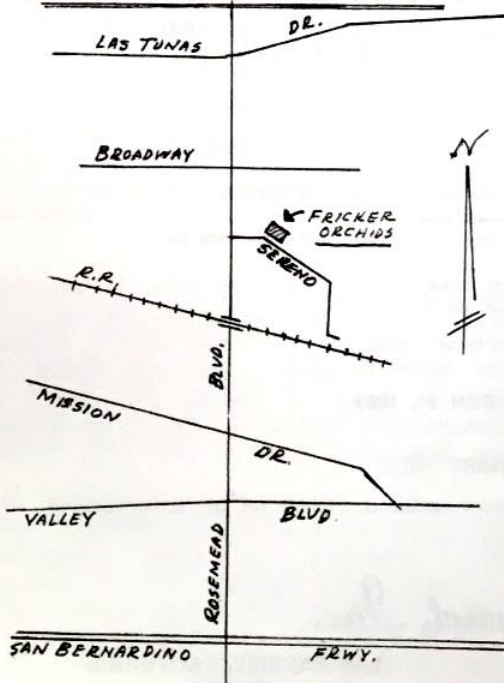
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*NOVICE CLASS - MARCH 7<sup>TH</sup>*



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Enzymes are nature's chemical tools. They act as organic catalysts that speed up chemical changes in cells without taking part in the change themselves.

These enzymes, amylase and protease, break down the complex food materials into simpler, more assimilable forms. As a result, this encourages growth of roots, foliage, and stimulates early blooms. Leaves assume a more erect stance and plants become more tolerant to light.

Orchid-zymes are compatible with other insecticides, fungicides, and fertilizers and may be applied in conjunction with these, even in a "shot gun" application. "Orchid-zymes" is **not** just another plant food, but truly a **new and proven** product that contributes to the growth of plants.

It is completely available to plants giving **quick and lasting** results.

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