

SOUTH COAST

130 CHERRY AVENUE



ORCHID SOCIETY, INC.

LONG BEACH, CALIFORNIA

MEETS ON THE 4TH MONDAY OF EACH MONTH AT BIXBY PARK CLUB HOUSE

ORCHIDS ARE GRACIOUS LIVING - WEAR THEM!

PROGRAM: June 23, 1969.....

Over the years we of S.C.O.S. have had staunch support from many worthy individuals and among the leading ranks of these people has been our scheduled speaker for the June meeting. I am speaking of no less a person than Leo Holguin, General Manager of Armacost & Royston. How does one elaborate on this when we are all so familiar with Leo's never ending sense of good humor, his bottomless fund of knowledge always available to the seeker, the constant demand for his time as a speaker not only locally but much much farther afield. He is a man who one can honestly say has put the commandment 'Help Thy Neighbor' to its ultimate form. You all know him, you all respect his knowledge, now 'you all' come to the June meeting and support him with the biggest attendance on record. Show him with your attendance how very very high you put the opportunity of listening to one of his talks.

Needless to say the Plant Procurement table will be from the Armacost & Royston establishment, and we are again familiar with the high quality and diversity of the plants from here so we can of course expect a great table.

PROGRAM PAST: Our many thanks must be extended to Mr. Eugene Casey for a delightful program delivered as only Mr. Casey can. I am sure that many, if not all of you, were able to tuck away at least one little piece of knowledge for future use. Thanks you again Mr. Casey for a job well done. Whilst handing out thank you's let us not forget the able back up in the form of our Procurement table from Paul Brecht Orchids, what a pretty sight with all those blooms up there. We must also thank Southern California Greenhouses for their nice donation.

PROGRAM FUTURE: I don't know whether this will become a regular feature or not but for this time at least let me draw your attention to August. As you will see our Luau Program Chairman is already making plans. As his letter states he is planning something different this year and is asking for help. Please don't let him down, if you can fill any of his requirements let him know - DO IT NOW - there is a great deal of work entailed in the preparations, mentally and physically, and the worst part of all is the suspense in waiting your responses. DO IT NOW!!

We are full of surprises this month. Starting with the June meeting we are going to have a Demonstration or Discussion preceeding our regular program. These will feature people from among you, our members, and will be directed primarily toward the Novice or Guest. Of course you oldsters are also invited and don't forget, 'you are never to old to learn'. They will be conducted on the stage and will start promptly at 7:15 PM with cut off time promptly at 7:45 PM. For June we have Ernie Campuzano to follow up his successful demonstration at our sister Society(L.B.A.O.S.) recently and show us 'Potting in Plastic Pots'. Give him your support.

Also starting with the June meeting we will be incorporating a little twist to our 'red ticket'(membership) program. Our President will elaborate further at the appropriate time.

Now to backtrack a month. Last month(May) we presented an Orchid corsage to a guest, picked at random from the Guest Register. This will become a regular feature at S. C. O. S. and is designed to show the guest that we are real glad to see them, Please come again.

As you can see from the foregoing your Officers and Directors have been hard at work endeavouring to improve our meetings and of course it is aimed toward one end. We are out to increase our membership and to make us the biggest Society in the Southland. Our immediate aim is 25 new members but this is only the beginning, so your help toward this end is invited in any way you possibly can. Talk it up and let us know any of your ideas or suggestions.

ORANGE COUNTY FAIR: In keeping with past years we have again entered the Orange County Fair with exhibits. This takes place from July 15 to July 20 and our displays have to be built on Sunday July 13 . Any help you can give on that day, be it with flowers, a willing back, artistic suggestions, or even transportation of material will be greatly appreciated. The proceeds in the form of cash prizes helps considerably to bolster our coffers. First prize in each section is \$150 so we do our best. Do we have any willing helper???

REFRESHMENTS: Invitations were extended to the following to donate our refreshments for the June meeting: Mrs. Margaret Greenwood, Mr. & Mrs. Joe Hagins, Dr. & Mrs N. Hasegawa, Mr. & Mrs. George Morlock, Mr. & Mrs. Sam Oliver and Mr. Jack Reiling.

RIBBON AWARDS: Judges: Dr. Hasegawa, Les Starke. Chairman John Brebes

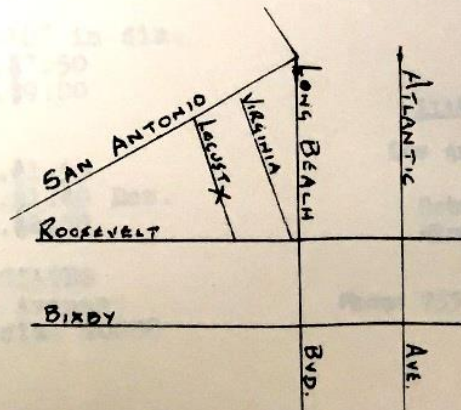
3 points	C. J. A. Carbone x self	Andy Yamamoto
2 "	S.L.C. Imogene Keyes	Sunny Zerambe
1 "	Bulbophyllum, Lobbii	Carl Keyes
Cult.	Paph, Hirsutissimum	Carl Keyes

AWARDS: PACIFIC SOUTH SUPPLEMENTAL JUDGING MAY 26, 1969

Judges present: H. A. Anderson, P.I. Brecht, L.R. DeGarmo, R. M. Field, J.W. Hanes
 Mrs. J. W. Hanes, J. N. Vidulich, J. L. Wallar, W. C. Wilson. Probationary Judges:
 C. J. Aucremon, F. S. Eaton. Student Judges: Gene Boyd, H. E. Whittaker. Clerks:
 S. L. Bance (Sec.) J. L. Brebes, H. Compagnon

Award #66	Dtps. Mem. Clarence Schubert	AM	80.4	Arthur Freed Orchids
Award #67	Asetm. Yip Sum Wah	HCC	76.6	Arthur Freed Orchids

NOVICE CLASS: A truly interesting and informative meeting was held at Armacost & Royston earlier this month. Thanks to Leo Holguin's Question and Answer type program. He was ably backed up in the Sales Dept. by Marion who was kept pretty busy. Our next meeting will take place on Sunday July 6th at the home of Mr & Mrs Allf. 3955 Locust Ave., Long Beach. when yours truly will proceed to get himself in a mess again trying to explain the gentic crosses of some of the Vandaceous Hybrids. Don't forget 7/6/69 10:00 AM with a chair in one hand and a plant for the procurement table in the other.



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