

SOUTH COAST



ORCHID SOCIETY, INC.

LONG BEACH, CALIFORNIA

LAST MONTH

#### APRIL PROGRAM

April's program is not only timely, since most of us have recently felt the tax bite, but also a subject of year round interest to everyone. Paul Jones will be speaking to us on "HOW TO GET THE MOST FOR YOUR ORCHID DOLLAR" His talk will include tips on purchasing, fertilizing and greenhouse maintenance...all oriented around getting the most for your investment.

Paul Jones is the assistant manager of Fred A. Stewart Orchids, Inc., in San Gabriel. Paul began in the orchid world, like many of us, as a hobbyist, but then entered the commercial environs, working for B.O. Bracy for several years before moving to Stewart's. During his ten years on the Stewart range he has learned all the "ins and outs" of the orchid business. So broaden your knowledge by learning from Paul's experience - you won't want to miss this meeting.

#### PLANT PROCUREMENT

Fred A. Stewart's will furnish the plants for our opportunity table. Here's a great chance to get the most for your orchid dollar...don't miss it!

#### REFRESHMENTS

The following members have been invited to donate cookies for our April 24th meeting: Dr. V.D. Sedgwick, Mr. & Mrs. Paul Shaub, Mildred Sonnenborn, Mr. & Mrs. Murray Spencer, Mr. & Mrs. L. Starke, Dr. Walter Stegeman and Mr. & Mrs. Chas. Stockham.

Mr. Robert B. Dugger presented us with a most informative program on Odontoglossum culture in Southern California. He pointed out that most books on growing this genus were written in England and as everyone realized there was a slight difference between English climatic conditions and those of Southern California. For example the English specify rain water, which we all wish we had this year.

After seeing his slide show of lovely Odontoglossums, I'm sure most of us wish that we too could master the culture of this beautiful orchid.

#### MOTHER'S DAY OPEN HOUSE

MAY 4,5,6,7.

DAILY DEMONSTRATIONS 11:00 & 1:30

REFRESHMENTS

PLANTS ON SPECIAL SALE

Promise her anything..even Arpege  
But give her an orchid from

ARMACOST & ROYSTON, INC.

11920 LaGrange Ave., W.L.A. Ca. 90025  
where it all began (213) 820-2537



CYMBIDIUM CULTURAL LECTURES

MAY

19-20-21

1:30 P.M. each day



FRED A. *Stewart* INC.  
ORCHIDS

1212 E. Las Tunas Dr.  
San Gabriel Ca. 91778

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- Flame-proof Lumite PROP-A-LITE & SARAN Shade Cloth. Special price . . . various shades . . . sewing available.
- ANDERSON POTS . . . Orchid & Cymbidium, large to small size, white or green color.
- SMITH MeASUREmix liquid fertilizer injectors. Operate on water flow . . . 40 year proved!
- watering devices
- bamboo stakes
- hydocare injectors
- fungicides
- greenhouses
- greenhouse fans
- greenhouse heaters
- fiberglass

WE SUPPLY ALL  
ORCHID GROWERS  
NEEDS

Complete  
HORTICULTURAL  
SUPPLIES—

from greenhouses to all  
supplies & equipment  
required



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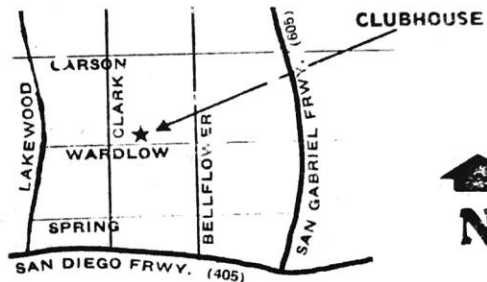
### RIBBON AWARDS

First... 3 points... Miltonia Dolores Hoyt, exhibitor, Wilson.  
Second.. 2 points... BLC Wake Island 'Victory', exhibitor, Crothers  
Third... 1point...Brassidium Ocao Nakagawa x Onc. Maculatum, exhibitor, Owens.  
Cultural...3 points... Dend. Phal. Lady Hay 'Midnight' x Madmoiselle Pompadore, exhibitor, Richman

### BULLETIN BOARD

### MEETING PLACE

Don't forget our new meeting place is Wardlow Park Club House at 3457 Stanbridge Ave., Long Beach.



Follow This Freeway Map to Wardlow Park In Long Beach

### REMEMBER.....

A number of our members have forgotten to remember to pay their dues.

Support your local advertisers....  
they support your bulletin.

### MOVING MUST SELL

7x9 Oriental style Greenhouse, electric heater, humidistate, heat pump \$375.00 also small, mixed collection of orchids very reasonable.

CALL...

Harriet Barton Page at  
(213)836-6691 or 836-2807

PACIFIC SOUTH REGIONAL SUPPLEMENTAL JUDGING March 27, 1972

Judges Present: C.J. Aucreman, P.I. Brecht, E.A. Casey, E.W. Charles, Mrs. E. W. Charles, Mrs. H. W. Crothers, L.R. DeGarmo, I.O. Gleason, E. E. Hetherington, J. N. Vidulich, W. C. Wilson. Student Judges: G.R. Clements, H. Compagnon, N. Hasegawa, A. G. Tharp. Clerks: S. L. Bance, Mrs. S. L. Bance, W.L. Carley, W.W. Carley, P. Cooper.

Award #180	Slc. Jewel Box 'Edward G.'	AM	80.3	Irene Gleason M.D.
Award #181	Phal. Arthur Freed 'Malibu Beach'	AM	80.0	Arthur Freed Orchids
Award #182	LC Chit Chat 'Tangerine'	HCC	78.8	Fred A Stewart Inc
Award #183	Phal. Unnamed 'Malibu' (P. Ann Lovelace x P. lindenii)	HCC	77.5	Arthur Freed Orchids
Award #184	Rthps. Mildred Jamison			
Award #185	Phal. Natasha 'Eyedee'	HCC	77.0	Arthur Freed Orchids
		HCC	77.0	Irene Dobkin
Award #186	Phal. Zadian 'Eyedee'	HCC	76.8	Irene Dobkin
Award #187	Asda. Meda Arnold 'Caramel'	HCC	76.3	Dr. & Mrs. Hasegawa
Award #188	Phal. Golden Sands 'Bonsall'	HCC	76.0	Eugene A Casey
Award #189	Phal. Hawaiian Sunshine			
Award #190	Cym Tethys 'Black Prince'	HCC	75.3	Arthur Freed Orchids
		J.C.		Fred A Stewart Inc.



DO YOU KNOW WHAT'S NICER THAN A NICE DAY?  
DAY FABULOUS PHAPHS.

SO MAKE YOUR NICE DAY NICER....  
VISIT CLARK DAY THE FRIENDLY WAY  
AND TAKE SOME HOME TO ENJOY!!!!

*Orchids*

*Clark Day, Jr.*

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19311 Bloomfield Ave.  
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HAGIN'S ORCHIDS

FINE ORCHIDS

ORCHID SUPPLIES

CUT FLOWERS

CUSTOM CORSAGES

\*\*\*\*\*

We carry a full line of supplies for the Orchid Hobbyist: Weyerhaeuser Bark, both long fiber and milled brown Spagnum Moss, plastic pots, and our own mixes. Reasonable prices.

HOURS: Closed Mondays.  
Tuesday through Friday:  
12:00 noon to 6:00 P.M.  
Saturday and Sunday:  
10:00A.M. to 6:00 P.M.

1118 West 126th. Street  
Los Angeles, California 90044

Between Budlong and Berendo  
Minutes from the Harbor Freeway

Phone: 755-7953



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 ORCHIDS ORCHIDS ORCHIDS

TO: Murray Spencer, Hagin's Orchids,  
 Lee Benson, Mat Thompson, Woody  
 Wilson and Sully Sullinger for  
 donating plants for the March  
 plant procurement table.



Bzzzz...

NOVICE CLASS

LAST MONTH- Irene Dobkins delighted  
 the novices with a tour of her beautiful  
 greenhouses and hyberdizing facilities.  
 She even treated the group to a tour  
 of her flasking house. As a special  
 treat for the group, she generously  
 provided blooming Phalaenopsis for  
 \$3 - \$5.

SPRINGTIME IS FLOWER TIME

BUZZ UP TO FREEDS  
 FOR YOUR ORCHID NEEDS

Arthur Freed Orchids have won  
 over 71 awards in 1970/71  
 for seedlings of award potential

VISIT

ARTHUR FREED ORCHIDS, INC.

5731 SOUTH BONSALL DRIVE  
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 (213) 457-2639

THIS MONTH- Bus trip to the San Diego  
 ranges of Mr. & Mrs. Crothers, Eugene  
 Casey and Vin Scoggins. The group  
 will have a Swiss steak dinner with  
 all the trimmings at the Country  
 Kitchen. There are still a few bus  
 seats available , so call Sully  
 Sullinger, 213-861-4151.  
 The bus will be ready to board May7th,  
 at 7:30 A.M. in the parking lot behind  
 the May Co., Lakewood shopping plaza.  
 Departure time is 8:00 A.M. estimated  
 return to Long Beach 8:00 P.M. Ten  
 dollars will cover the cost of the  
 trip, plant and dinner.

"ORCHID REPOTTING - ALL GENERA"

Reasonable Rates  
 Los Angeles and Orange County Areas

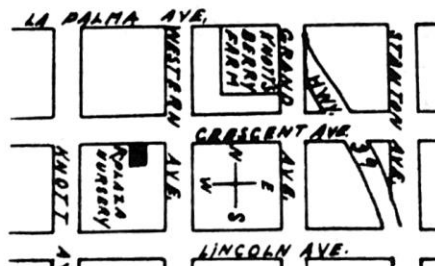
**Dan Cowden**  
 2615 West 183rd Street  
 Redondo Beach, California 90278  
 213-379-2664

**MOBILE SERVICE!**



JUNE MEETING- the novice class  
 certificate meeting at Paul Brecht's  
 has been changed from June 5th to  
 June 12th, due to conflicting plans.

**PLAZA NURSERY & FLOWER SHOP**  
 7430 CRESCENT AVE.  
 BUENA PARK, CALIF. 90620  
 PHONE 527-1181



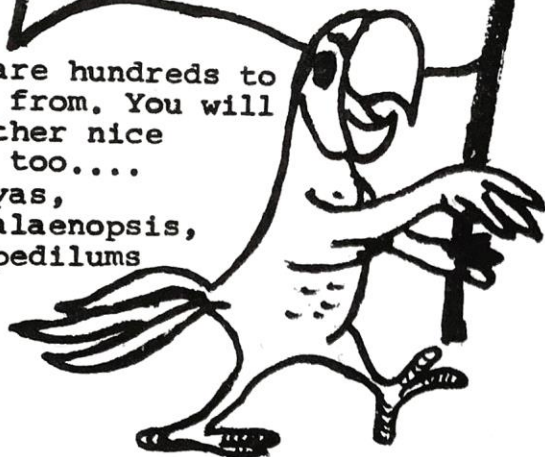
BROMELIADS  
 GERBERAS  
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FERNS  
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 ORCHIDS

JOSE SAYS:  
THERE IS NOTHING NICER  
THAN A LIVING GIFT!!!  
Make Mother happy with a  
Cymbidium in bloom for  
Mother's Day from  
Paul Brecht Orchids

There are hundreds to  
choose from. You will  
find other nice  
things too....

Cattleyas,  
Phalaenopsis,  
Paphiopedilums



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Offer expires  
4/30/72



A few suggestions:

PLASTIC POTS - 1'3" & 3 gal.  
Excellent for Cymbidiums.

CYMBIDIUM POTTING MIXES

Red Giant Orchid Mix  
(formerly Cobb's)

McLellan's Super Orchid Mix

Weyerhaeuser Firbark

Dimmick Redwood

FERTILIZERS

Orchid Spoonit 3-10-10

Formula 3-1-2, 27-9-18.

HOURS

Mon.-Fri. 9:00 AM - 4:30 PM

Sat. 9:00 AM - 12 noon

*Rheinfrank & Associates*

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