

SOUTH COAST

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ORCHID SOCIETY, INC.

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LONG BEACH, CALIFORNIA

MEETING  
APRIL 23, 1973  
8 P.M.

WARDLOW PARK CLUBHOUSE  
3457 STANBRIDGE AVENUE  
LONG BEACH, CALIFORNIA

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PROGRAM

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Until we can all tour Europe and visit the orchid ranges there, it is really great to be able to hear someone else tell of their experiences. And, in Mr. Ernest Hetherington, we have a real authority. As manager of Stewart's Orchids in San Gabriel, he has been one of the leaders of So. California orchid culture, and certainly has been the leading factor in making Stewart's Orchids such a popular source of both beautiful orchid plants and all needed supplies. It will be a pleasure to hear Mr. Hetherington tell us of the highlights of his trip.

\*\*\*\*\* PLANT TABLE \*\*\*\*\*

This will be provided by Stewart's Orchids and, as they have such a full range of varieties to choose, may you find the one you've always meant to own. Any, and all donations by members will be welcome, so purchase some lucky tickets, cross your fingers, concentrate on your numbers, and HOPE!

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The following members are invited to bring cookies for the coffee break. Mr. & Mrs. Gesler, Mr. & Mrs. Patzig, Dr. Norito Hasegawa, Mr. & Mrs. Jules Perez, Mr. H.J. Pickett, Helen Powell, Mr. & Mrs B. A. Reed, and Mr & Mrs Ed Rucker.

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\*\*\*\*\* MARCH MEETING HIGHLIGHTS \*\*\*\*\*

Orchid hobbyists have all benefitted by having cattleya hybrids developed by Rapella Orchids, and for the first time many of us were able to see the greenhouses full of those Mossiae blooms. Thanks to Roy Field for a very informative and enjoyable movie, and for his comments. Paul Brecht expressed it well when he said that we don't realize just what has been lost until you can see what a complete collection looks like in bloom. This, and almost all local collections of one specie, have been scattered as the collections have been sold out. It was nice to see one of the California hybridizers, Mr. Harry Rapella, enjoying his own collection. It will remind me when I see one of his crosses in my collection that he had one of the great collections and did so much to develop hybrid cattleyas for all.

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Our meetings wouldn't be quite the same if we didn't have those delicious refreshments at the recess. Thanks to all those talented cookie makers and hostesses.

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STEWART'S

ANNUAL CYMBIDIUM

CULTURE LECTURES

MAY 18-19-20

1:30 P.M.

IN OUR REAR PATIO

SAME PROGRAM EACH DAY



1212 E. LAS TUNAS DRIVE  
SAN GABRIEL, CALIFORNIA 91776  
(213) 287-6800—(213) 287-8874  
(213) 287-0018

Armacost &  
Royston, Inc.

11920 La Grange Ave  
W. Los Angeles, Ca  
(213) 820-2537

*Celebrate Mother's Day  
— our Way —*

## OUR BIG OPEN HOUSE CELEBRATION

4 BIG DAYS  
MAY 3, 4, 5 & 6

(Time 8:30 AM — 4:30 PM)

### *Rheinfrank & Associates*

5114 SIERRA VISTA AVENUE  
LOS ANGELES 38, CALIFORNIA  
PH. (213) 465-4146

#### A few suggestions:

PLASTIC POTS - 1'3" & 3 gal.

Excellent for Cymbidiums.

CYMBIDIUM POTTING MIXES

Red Giant Orchid Mix

(formerly Cobb's)

McLellan's Super Orchid Mix

Weyerhaeuser Firbark

Dimmick Redwood

FERTILIZERS

Orchid Spoonit 3-10-10

Formula 3-1-2, 27-9-18.

HOURS

Mon.-Fri. 9:00 AM - 4:30 PM

Sat. 9:00 AM - 12 noon

ARTHUR FREED ORCHIDS, INC.

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Arthur Freed Orchid Orchids  
have won over 71 awards in 1970-71,  
for seedlings of award potential &  
finest in Phalaenopsis

VISIT

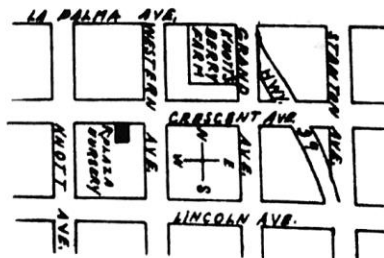
ENJOY

ARTHUR FREED ORCHIDS, INC.

### *Rheinfrank & Associates*

5114 SIERRA VISTA AVENUE  
LOS ANGELES 38, CALIFORNIA  
PH. (213) 465-4146

For an interesting hour of browsing visit the Plaza Nursery. See all the exotic plants and talk to Kelsey and Bertha about the coming BROMELIAD SHOW. On April 28th and 29th at the Valencia Elementary School in Fullerton. These flowers are so different, so exotic that they are really amazing. It will be well worth the trip.



(714)  
548-2314

Paul Brecht Orchid Co.  
1989 Harbor  
Costa Mesa

(714)  
548-2314

## SPRING SPECTACULAR & OPEN HOUSE

April 15th thru May 15th, 1973

HOURS 9:00 AM - 5:00 PM

(including Sat - Sun.)

Refreshments for All - Door Prizes

## Hagins' Orchids

1118 West 126th. Street  
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### HOURS

Closed Mondays  
Tuesday thru Friday  
10 AM to 6 PM  
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10 AM to 6 PM

Fine Orchids -- Cut Flowers  
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We carry a full line of suppl  
supplies for the orchid hobbyist;  
Weyerhaeuser Bark, both long fiber  
& milled brown Sphagnum Moss, our  
own mixes, & plastic pots for  
reasonable prices

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### \*\*\*\*\* NOVICE CLASS NEWS \*\*\*\*\*

This month brings something new for  
we are going to see how to bloom all  
types of plants, and how to grow plants  
quickly from spore, seed, leaf, or cutt-  
ing, and how a real expert seems to do  
it so easily. Hop in your car for a  
nice ride out past Brea on Imperial Hiway  
(going east) to Rose Drive, Yorba Linda.  
Turn left for a block to

3742 Rose Drive, Yorba Linda  
(714) 528-4421



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Last month you must remember the  
FABULOUS plant table and the warm  
hospitality of the Kilfores and the  
Morleys. It is always such a plea-  
sure to visit them.

## CALL JACOBS BROS.

for best prices on all Horticultural Needs

- Flame-proof Lumite PROP-A-LITE & SARAN Shade Cloth. Spe-  
cial price . . . various shades . . . sewing available
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water flow . . . 40 year proved!
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# Orchids

Clark Day Jr.

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*Diamonds may be a girl's best friend, but  
we have "Gems" that everyone can  
enjoy the world over.*

The finest Cattleya, Cymbidium  
Hybrids to be found anywhere.



\*\*\*\*\* RIBBON JUDGING AWARDS FOR MARCH \*\*\*\*\*

FIRST 3 Pts Paph Greenveill the Wilburns  
Second

RIBBON JUDGING AWARDS FOR MARCH

FIRST 3 pts Paph Greenveill the Wilburns  
SECOND 2 pts Blc Dorothea the Crothers  
(Blc Purpurea x C. Edithae)  
THIRD 1 pt Blc Ojai Andy Yamamoto  
(Bc Pervenusta x Lc Luminosa)  
CULTURAL 3 pts Skinneri 'Lilac' the Crothers

Judges were Clark Day, P. G. Barnett, Ben Glass, Chr.

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Regretfully we announce the death of Mr. Arthur Freed, and all our  
sympathies go to Hugo and family.  
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Just a reminder to not miss the South Bay Orchid Society Show.  
This is really a show held by amateurs for the enjoyment of amateurs,  
and is worth seeing, and participating in by all orchid enthusiasts.  
Plants are lovely, and the whole show is one big party. I know that  
the South Bay members all must really work, but they all seem to have  
a lot of fun, and remember April 28 & 29th from 1 PM til 7PM Sunday.

See you there,

*Mickey*