

SOUTH COAST



ORCHID SOCIETY, INC.

LONG BEACH, CALIFORNIA

WARDLOW PARK CLUBHOUSE ** 3457 STANBRIDGE AVE. ** LONG BEACH **

ORCHIDS ARE GRACIOUS LIVING - WEAR THEM

#####

SPECIAL • ATTENTION • MEETING • THIRD MONDAY • MAY 21, 8 P.M. •

#####

Because Arthur Freed Orchids may be sold and perhaps moved to another location, we hope that everyone will be on hand to welcome Hugo Freed as our speaker and wish him much happiness in his future plans. Perhaps he will tell us of these and I'm certain that will soon be speaking of his favorite orchid, the PHALAENOPSIS.

AND IF YOU WANT TO SEE THAT SPECTACULAR VISTA OF THOSE BEAUTIFULLY BLOOMING PHALIES JUST ONE MORE TIME*****DO IT NOW*****SEE THEM WHILE YOU CAN*****

ANOTHER FABULOUS COLLECTION WILL SOON BE JUST A MEMORY*****

#####

The PLANT TABLE will have many beauties from Freed's, and thanks to many generous members we will have more reasons to buy those tickets. And, do remember, ALL our activities DEPEND upon the sale of those tickets.

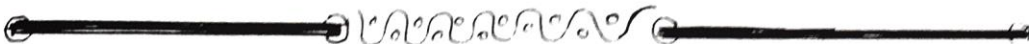
#####

Refreshment time calls for requests to the following for cookies: Leona Mason, Della Murphy, Mr. J. W. Rich, Mr. F. I. Richman, Mr & Mrs W. Rybaczyk, Dr. Sedgwick & the Paul Shaubs. It is thanks to our members that we have such delicious refreshments and our appreciation goes to them all.

* * * * * NOVICE CLASS NEWS * * * * *

June meeting is our Certificate meeting and will be held at Stewart's Orchids, 1212 E. Las Tunas Dr., San Gabriel on Sunday June 3rd at 10 AM. So jot down all your orchid needs and questions of culture problems and bring them all along. See you there! If you are not a member now -- this is the time to join and start on a new CERTIFICATE FOR DECEMBER.

All the members that made the trip to Yorba Linda must have enjoyed the day, for most of them remarked how happy they were to see all the lovely exotic plants, and how easily they are grown. Of course, this takes the knowledge and lots of work, which when supplied by the GROWIN'ET (isn't that the right word) GAL I've ever known, encourages all of us to try to follow her example. Thanks to Ima for a wonderful meeting.



YOU ARE INVITED TO FREED'S SPRING ORCHID SPECTACULAR

FRIDAY, MAY 18 THRU SUNDAY, MAY 20

9:00 AM TO 5:00 PM.

SUBSTANTIAL DISCOUNTS * UNBETTERABLE QUALITY * REFRESHMENTS

Several people are negotiating for the purchase of this business, so there is a strong possibility that it will soon be in new hands. Don't miss this last Sale of

ARTHUR FREED ORCHIDS INC.

5731 So. Bonsall Drive, Malibu, Calif.

(213) 457-2639

90265



SOMETHING SPECIAL ALWAYS HAPPENS
WHEN YOU VISIT US
**

DO IT OFTEN, PLEASE

1212 E. Las Tunas Dr.
San Gabriel, Calif., 91778
(213) 287-0015

***** APRIL MEETING MEMORIES *****

IT IS OF SPECIAL INTEREST to hear Ernest Hetherington tell of his visits to foreign orchid ranges and know that soon some of the best plants will be available for our own collections. His slides also showed us some beautiful country sides, and colorful scenes of European cities. Thanks, and COME AGAIN VERY SOON with more, Mr. H. Members such as you, certainly bring honor to our South Coast Orchid Society.

Our appreciation also goes to the wonderful members who supplied the numerous additions to the Plant Table. P. G. Barnett, Sully Sullinger, Aia Thompson, Lee Bentzen, Hagin's Orchids, Ruth Falk, Bob Green, So. Greenhouse really added some FRILLS to CHOOSE. Cant forget the refreshments and hostesses showing their expertise.

Rheinfrank & Associates

5114 SIERRA VISTA AVENUE
LOS ANGELES 38, CALIFORNIA
PH (213) 465-4146

A few suggestions:
PLASTIC POTS - 1'3" & 2 gal.
Excellent for Cymbidiums.
CYMBIDIUM POTTING MIXES
Red Giant Orchid Mix
(formerly Cobb's)
McLellan's Super Orchid Mix
Weyerhaeuser Firbark
Dimmick Redwood
FERTILIZERS
Orchid Spoonit 3-10-10
Formula 3-1-2, 27-9-18.
HOURS
Mon.-Fri. 9:00 AM - 4:30 PM
Sat. 9:00 AM - 12 noon

Rheinfrank & Associates

5114 SIERRA VISTA AVENUE
LOS ANGELES 38, CALIFORNIA
PH (213) 465-4146

ARMACOST & ROYSTON, INC.

11920 LA GRANGE AVENUE
WEST LOS ANGELES, CAL.

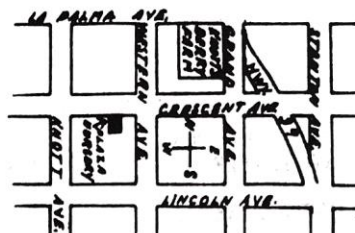
(213) 820 - 2537



"THIS IS WHERE IT ALL BEGAN"

THE FINEST ORCHIDS CAN STILL
BE FOUND AT

ARMACOST & ROYSTON, INC.



For plants and all your nursery needs.

*Orange County
is our home*

ROUND THIS TIME OF YEAR
EVERYTHING IS SPECTACULAR & BLOOMING

AT

PAUL BRECHT ORCHID CO.
1989 HARBOR AVE
COSTA MESA, CA.

(714) 548-2314

EXOTIC PLANTS OF ALL KINDS ARE
FOUND IN OUR BEAUTIFUL NURSERY.

CALL JACOBS BROS.

for best prices on all Horticultural Needs

- Flame-proof Lumite PROPALITE A SARAN Shade Cloth See
vial price various shades snowing available
- ANDERSON POTS Orchid & Cymbidium large to small size,
white or green color
- SMITH MEASUREMILK liquid fertilizer injectors Operate on
water flow 40 year proved!
- watering devices
- bamboo stakes
- hydrosare injectors
- fungicides
- greenhouses
- greenhouse fans
- greenhouse heaters
- fiberglass

Complete
HORTICULTURAL
SUPPLIES—
from greenhouses to all
supplies & equipment
required



JACOBS BROS

PACIFIC SOUTH REGIONAL SUPPLEMENTAL JUDGING April 23, 1973

Judges Present: O. J. Aucreman, E. A. Casey, Mrs. H. W. Crothers, I. O.
Gleason, P. Gripp, J. N. Vidulich, W. C. Wilson

Student Judges: H. Compagnon, N. Hasegawa, J. H. Miller, A. G. Tharp

Clerks: S. L. Bance (Sec.) Mrs. S. L. Bance, D. Bradish, G. Beckner

Award 215	Asoda Fiftieth State Beauty 'Dr. Frederick A Jordan'	AM	81.0	Irene C. Gleason
Award 216	Cym Hope Ranch 'White Swan'	AM	80.0	Santa Barbara Orchid States
Award 217	Asoda Eliseen Beauty 'Malibu Cove'	HCC	76.7	Arthur Freed Orchid
Award 218	Asoda Eliseen Beauty 'Burgandy'	HCC	75.7	Arthur Freed Orchid
Award 219	Paph. roebelinii 'Grace'	HCC	75.2	Clark Day Jr.
Award 220	Phal. Tyler Carlson 'Aileen'	OCM	87.0	Aileen & Ray Schaefer
Award 221	Asctm curvifolium 'Malibu'	OCM	80.0	Arthur Freed Orchid

Orchids

Clark Day Jr.

19311 BLOOMFIELD AVENUE
CERRITOS, CALIFORNIA 90701
Phone: UNDERHILL 5-8270

Diamonds may be a girl's best friend, but
we have "Gems" that everyone can
enjoy the world over.

The finest Cattleya, Cymbidium
Hybrids to be found anywhere.

SPECIAL ITEM NOW
AVAILABLE

RED MERICLONE OF

SLC. PEARL SPENCER
'PETITE ROUGE'

Hagins' Orchids

1118 West 126th. Street
Los Angeles, Calif., 90044
(213) 755-7953

HOURS

Closed Mondays
Tuesday thru Friday
10 AM to 6 PM
Saturday & Sunday
10 AM to 6 PM

Fine Orchids -- Cut Flowers
Custom Corsages
Orchid Supplies

We carry a full line of
supplies for the orchid hobbyist:
Weyerhaeuser Bark, both long fiber
& milled brown Sparnum Moss, our
own mixes, & plastic pots for
reasonable prices

DAN COWDEN

ORCHID REPOTTING OF ALL GENRA

Reasonable Rates for all Los Angeles & Orange Co. areas.

If you are too busy to do it right call me any day or night

(213) 379-2664
2615 West 183 rd Street
Redondo Beach, Ca. 90278
for

Dan Cowden

RIBBON JUDGING AWARDS FOR APRIL #####

FIRST PLACE	3 points	Ble Norman's Bay 'Low's Variety' Lee Bentzen
SECOND	2 points	Onc. Ampliatum (species) H. Compagnon
THIRD	1 point	Christieara (V. Josephine x V. Brero x Aeridocentrum Luke Nok) Wangs
CULTURAL	3 points	Den New Horizon (D. Joanne Sawers x Canali x Caniculatum culatum Crothers

JUDGING were Elsie Blehlert and Bea Hagins and Chr Dr Ben Glass.

Of all the activities connected with South Coast Orchid Society one of the most rewarding is working with the lovely flowers in displays. There is a challenge coming up soon in the Home and Garden Show at the Anaheim Auditorium. Charley Bowman will need lots of help, so, why don't you really startle him (isn't that right, C. B.?) and offer your help. You will enjoy yourself, and we really need new ideas, new concepts, and I'll guarantee that you will find the time is well spent. Besides, the Sullingers, Sonia Clark, Chas Stockham, Woody Wilson, Della Murphy, I hope the Lester Vincents will tell you this. We really appreciated their help and enjoyed their company. After all, this is part of the excitement of having ORCHID SHOWS****DO JOIN IN*****

TO THOSE WHO BRING IN THEIR PLANTS EACH MONTH A SPECIAL NOTE. To me this is the highlight of each meeting. I notice each of the speakers also enjoy their beauty. I'M all for giving more time for the PLANT RUNDOWN and less time for other activities. South Coast has such a variety of gorgeous blooms that it is a loss to all members to pass them up so quickly.

See you

May 21 at 8 PM
"Third Monday"

Remember

Mickey Sonnenborn