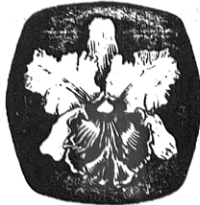


SOUTH COAST



ORCHID SOCIETY, INC.

LONG BEACH, CALIFORNIA

MARCH 1976

WARDLOW PARK CLUBHOUSE
3457 STANBRIDGE AVENUE
LONG BEACH, CALIFORNIA
MONDAY MARCH 22, 1976
8:00 P.M.

HIGH CALIBER ""

WE SURE WILL HAVE IT AT THIS MEETING. WE HAVE A YOUNG MAN WHO HASN'T REALLY BEEN GROWING ORCHIDS FOR VERY LONG AND HE'S PICKED OUT A VERY SPECIAL SPECIES AND THERE'S NO STOPPING HIM NOW. WHEN THIS MAN DOES SOMETHING IT SURE IS 100%. THE MAN: MR. FRED HILLERMAN, THE ORCHID: ANGRACECUM, THE PLACE: MADAGASCAR, SOUTH COAST ORCHID SOCIETY IS BRINGING YOU ALL THAT. RIGHT HERE IN OUR VERY OWN MARCH MEETING. MR. HILLERMAN "IN PERSON" WILL SHOW YOU THE NEWEST STARS IN THE ANGRACECUM FAMILY. IN GORGEOUS COLOR ON OUR SILVER SCREEN FROM THE FAR MYSTERIOUS CORNERS OF THE OTHER SIDE OF THE WORLD "ANGRACECUM OF MADAGASCAR" THIS ISN'T JUST AN ORDINARY SHOWING OF SLIDES. THIS IS TRULY A SPECTACULAR SHOWING. THESE SLIDES ARE FULL OF SURPRISES SO IF YOU'RE A LITTLE NEARSIGHTED, LIKE ME.....BE SURE TO BRING YOUR GOOD GLASSES.

ON THE SUBJECT OF BRINGING THINGS, HAVE YOU BROUGHT ANY PLANTS TO SHOW OFF LATELY?? WE HAD SOME EMPTY PLACES ON ONE END OF THAT LAST TABLE. GRAB UP ONE OF THOSE PLANTS, THE FAVORITE ONE, AND BRING IT WITH YOU. DON'T BE AFRAID THAT IT WILL LOOK ORDINARY NEXT TO EVERYONE ELSE'S. YOU BOUGHT IT, YOU FED IT, YOU RAISED IT FROM A LIL' BABY, WE WANT TO SEE IT. JUST GRAB UP A PLANT, TIE A RIBBON ON IT IF YOU WANT TO AND SET IT ON THE TABLE. EVERY PLANT DESERVES TO HAVE AT LEAST ONE CHANCE TO GO TO AN ORCHID MEETING. IT WILL MAKE HIM (OR HER) FEEL A LOT BETTER. AFTER ALL WHY SHOULD THEY ALWAYS SIT HOME WHILE YOU'RE OUT AT A MEETING TALKING TO SOME OTHER PLANT ??

***NEWS ABOUT THE LAST MEETING IS ON THE LAST PAGE.

THE FOLLOWING MEMBERS WILL BE BRINGING SNACKS FOR THE MARCH MEETING:

....JOHN & ELVA HANES.....NORITO & JOYCE HASEGAWA.....CRAIG HIGHTOWER.....
ERNIE & ELSIE HETHERINGTON.....IRENE & LEO HOLGUIN.....RICHARD HOLLIS..
.....CHARLES & BILLIE HUTCHISON....WILLIAM JASTRAM.....LARK JOHNSTON...&the KELLY'S.

PAUL BRECHT WILL BE SUPPLYING THE PLANT OPPORTUNITY TABLE THIS MONTH. BRING A BOX SO YOU CAN CARRY YOUR PLANTS HOME WITHOUT TIPPING THEM OVER IN THE CAR.

MISSING PERSON REPORT: AILEEN & RAYMOND SCHAEFER, LAST SEEN IN THE EASTERN FIELDS OF ROLLING HILLS. WHERE HAVE YOU BEEN ? WE HAD A CHECK FOR \$75.00 WAITING FOR YOU. SO HERE WE GO AGAIN FOLKS...AT THE MARCH MEETING..DON'T MISS THIS ONE.....
.....ONE HUNDRED DOLLAR\$.....PAY TO THE ORDER OF.....?????????? 100.00..WOW..

EXCITING STUFF ON PAGE 2.....

Page 1



Stewart's are open
8 - 5 monday thru saturday
12 - 5 on sundays

(213) 287-8974----287-0015

Stewart's Annual Orchid Festival - April 8, 9, 10, 11, 1976
Southern California's most famous orchid event !
See thousands of Cymbidiums in full bloom.

MONDAY FEBRUARY 23, 1976 A TOTAL OF 29 PLANTS WERE ENTERED FOR REGIONAL JUDGING. HERE ARE THE RESULTS:

PACIFIC SOUTH REGIONAL SUPPLEMENTAL JUDGING - LONG BEACH, CALIFORNIA 2-23-76

C. AMETHYSTOGLOSSA VAR. 'KINGS RANSOM	AM 83.0	(CLARK DAY JR. & P. G. BARNETT)
CYM. DOLORES HOYT VAR. 'LIMELIGHT"	AM 83.0	(FRED A. STEWART, INC.)
V. VARAJUTH 'NO.5'	AM 83.0	* (KASEM BOONCHOO NURSERY)
V. MADAME CHUSRI NARATRAGSA (BOONCHOO#1)	HCC 76.0	* (KASEM BOONCHOO NURSERY)
CYM. WALU 'NIPPON'	HCC 75.0	(ANDY YAMAMOTO)

(*KASEM BOONCHOO NURSERY - 109/3 PHAHOLYOTIN SOI 15 - SAPAN KWAI. BANGKOK, THAILAND)

SOUTH COAST ORCHID SOCIETY
RIBBON JUDGING 23 FEB 1976

P. G. BARNETT AND CLARK DAY JR. LOOKED OVER ALL THE PLANTS, WALKED BACK AND FORTH A FEW TIMES, JOTTED NOTES DOWN, SCRATCHED THEIR HEADS A FEW TIMES AND FINALLY DECIDED THE FINAL JUDGING OF THE EVENING.

FIRST AWARD..... SCC RAJAH'S RUBY "NUMBER ONE"
EXHIBITOR: FRED RICHMONT

SECOND AWARD.... LC EVA
EXHIBITOR: ERNIE CAMPUZANO

THIRD AWARD..... PAPH. CANTATRICE x HG VANDERSLUIS
EXHIBITOR: ANDY YAMAMOTO

CULTURE AWARD... CYM. LEODOGRAN
EXHIBITOR: WOODY WILSON

Contributions

EVERYTHING FOR THE ORCHID GROWER

MINIATURE CYMBIDIUMS FROM:

WOODY WILSON & SAM KOENIGSBERG

HI-LO THERMOMETER:

CHARLIE BOWMAN (SO. CAL. GREENHOUSE)

VARIOUS WIRE:

BOB GREEN (HOLZ-EMS)

COCKTAIL GLASSES:

PAUL BRECHT

*Let's all contribute
to the plant table.
Make it better for
everybody. Thank you!*

Page II

Arthur Freed ORCHIDS, Inc.

Malibu, California 90265

(213) 457-9771

TM

SPRING SPECTACLE AT THE "LIVING JEWELS" ORCHID RANGE

* PRESENTING OUR 30th SPRING SHOW *

9,000 PLANTS NOW IN FLOWER

OVER 100,000 BLOSSOMS TO SEE

AT ONE OF THE WORLD'S MOST

PRIZED COLLECTIONS OF

Ascocenda
Ascocentrum
Asconopsis
Devereuxara
Doritaenopsis
Doritis
Kagawara

Opsistylis
Phalaenopsis
Renades
Renanctrum
Renanstylis
Renantanda
Renanthera

Renanthopsis
Rhynchostylis
Rhynchovanda
Vanda
Vandaenopsis
Vandoritis
Vascostylis

Monday - Saturday

10:00 - 4:00

We like Visitors

FEBRUARY VISITORS.....

MR. & MRS. DICK JOHNSTON
MR. & MRS. GARY COON
MR. WAYNE MAYBERRY
MR. & MRS. JOHN SWANSON
MR. JOHN GRIME

THANKS FOR STOPPING BY, WE'D LIKE YOU ALL TO JOIN US EVERY MONTH. BEST PLACE IN TOWN ON MONDAY NIGHT. 4th MONDAY. MARK YOUR CALENDAR.

WELCOME.WELCOME.WELCOME.WELCOME.
NEW MEMBERS TO OUR GROUP.....

LEE RAY ROWLAND
12446 SO. GEORGIAN
GARDEN GROVE, CA. 92641

MR. & MRS. ROBERT GREENLEES
1 FIG TREE ROAD
RANCHO PALOS VERDES, CA. 90274

WE'LL ALL JOT YOUR NAMES DOWN IN OUR MEMBERSHIP BOOK. SEE YOU AT THE NEXT MEETING. BRING A PLANT.

Extra Tidbit

NOTE: FRECKLES CAME FROM HANES.

GOLDEN WEDDING ANNIVERSARY CONGRADULATIONS
TO: CARL & IMOGENE KEYES MARCH 14, 1976

LET US KNOW WHAT YOU WANT TO HAVE INCLUDED
IN YOUR BULLETIN. SEND A CARD TO THE EDITOR

OCTOBER 13-17, 1976 ORCHID CONFERNECE IN
HONOLULU, HAWAII. CONTACT DR. AUCREMAN

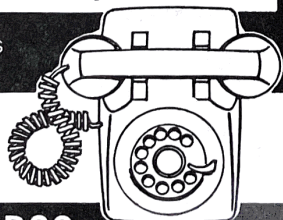
CALL JACOBS BROS.

for best prices on all Horticultural Needs

- Flame-proof Lumite PROP-A-LITE & SARAN Shade Cloth. Special price . . . various shades . . . sewing available.
- ANDERSON POTS . . . Top Quality . . . will last years
- Replace old Greenhouse Glass with STUPPY'S 316. Replace 3 rows of 16" glass per panel width.
- watering devices
- bamboo stakes
- tree dollies
- fungicides
- greenhouses
- greenhouse fans
- greenhouse heaters
- fiberglass

WE SUPPLY ALL
ORCHID GROWERS
NEEDS

Complete
HORTICULTURAL
SUPPLIES—
from greenhouses to all
supplies & equipment
required



JACOBS BROS. (213) 892-1121
8928 Sepulveda Blvd., SEPULVEDA, CALIFORNIA

Rheinfrank & Hudson

5414 SIERRA VISTA AVENUE
LOS ANGELES, CALIF. 90038
AREA CODE 213 - 465-4146

Orchid Growing Supplies

Plastic Pots, 2" to 14"
Potting Mix

Weyerhaeuser Firbark
Dimmick Redwood
Sphagnum Moss
Stewart's Cymb. Mix

Fertilizers
Orchid Spoonit, 30-10-10
Hi-Bloom, 2-10-10

Greenhouse accessories

Store Hours

Mon, Wed, Thurs, Fri - 9 am - 4:30pm
Sat - 9 am - 12 noon
Sun & Tues CLOSED

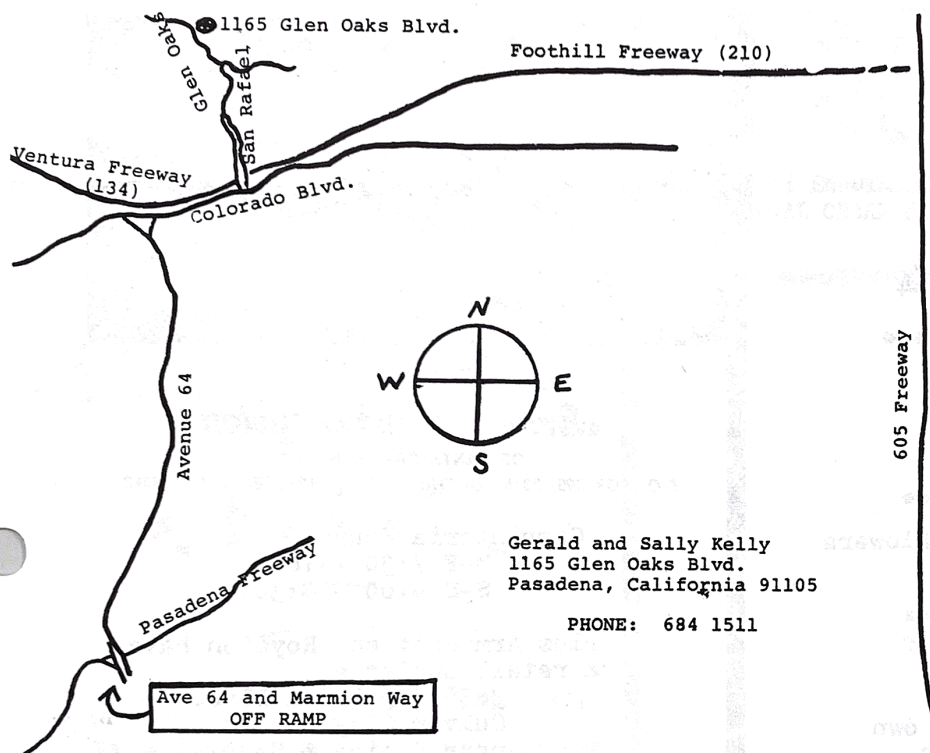
Rheinfrank & Associates
5414 Sierra Vista Av.
Los Angeles, Ca. 90038
Ph: 465-4146

Next Month - Novice

THE NEXT MEETING OF THE NOVICE CLASS
WILL BE HELD AT THE HOME OF GERALD AND
SALLY KELLY. THE SPEAKER WILL BE DEAN
BILL GANN, WELL KNOWN ORCHID PERSONALITY.
HE WILL TELL US ABOUT COLLECTING ORCHIDS
IN CENTRAL AMERICA TOGETHER WITH A SHOW
OF SLIDES DESCRIBING HIS TRAVELS.
ALL ARE WELCOME. BRING A CHAIR, A PLANT,
AND A FRIEND.

...SUNDAY...APRIL 4, 1976...10:00 A.M...

Novice: Next Meeting



Gerald and Sally Kelly
1165 Glen Oaks Blvd.
Pasadena, California 91105

PHONE: 684 1511

DIRECTIONS FROM LONG BEACH

GO WEST ON THE SAN DIEGO FREEWAY (405) TO THE HARBOR FREEWAY (11). GO NORTH ON THE HARBOR FREEWAY AND CONTINUE NORTH ON THE PASADENA FREEWAY TO THE "MARMION WAY - AVE 64" OFF RAMP. FROM THE OFF RAMP, GO LEFT ON AVE 64 AND FOLLOW IT UNTIL IT ENDS AT COLORADO BLVD. TURN RIGHT TO SAN RAFAEL (FIRST SIGNAL). GO LEFT ON SAN RAFAEL ACROSS BRIDGE AND FOLLOW IT UP THE HILL UNTIL IT MEETS GLEN OAKS BLVD. GO LEFT AROUND THE LARGE "S" CURVE, AND OUR DRIVEWAY IS THE NEXT ON THE RIGHT.

CALL US IF YOU NEED ANY HELP. SALLY & GERALD 684-1511

Orange County's Orchid & Garden Wonderland

YOU ARE INVITED TO COME AND BROWSE
VISITORS ALWAYS WELCOME

Orchid Plants all types (Species, hybrids & many awarded clones)

Ferns — African Violets — Begonias

Rare & Unusual Plants

Plastic Pots (Many sizes)

Proen & QUE Fertilizers — Concan 20 & spray materials

McLellan Cyp. & Cym. Mix

Orchid Bark

— THESE AND MANY MORE —

Authorized Dealer in Orange County
for Southern California Greenhouse Mfrs.

We Seed Plants — Repot Plants — Give Lectures

Many Gift and Novelty Items Available

AREA AVAILABLE FOR PICNICS
AND GARDEN CLUB LECTURES

Paul Brecht Orchid Co.

1989 Harbor Blvd., Costa Mesa, Calif.

Phone 548-2314

8:30-5:30 Daily — 10:00-4:00 Sundays

Last Month

NOVICE NEWS

OUR LAST MEETING WAS AT THE HOME OF COL. & MRS. MORLEY. WE TAKE THIS OPPORTUNITY TO THANK THE MORLEY'S AND THE KILGORE'S FOR THEIR FINE HOSPITALITY. OUR OWN WOODY WILSON PRESENTED A FINE TALK ON GROOMING ORCHIDS FOR AOS AND RIBBON JUDGING.

LAST PAGE
FIRST I MRS
SHOUT

NEXT BULLETIN GOES TO THE PRINTER ON APRIL 19.
TAX SEASON (FOR ME) WILL BE OVER AND THE MAILINGS
WILL BE EARLIER EACH MONTH. THANKS FOR BEING SO
PATIENT.

Newsletter Dead Line

Nagins Orchids

1118 West 126th Street
Los Angeles, Ca., 90044
(213) 755-7953

HOURS:
CLOSED ON MONDAYS
TUESDAY THRU SUNDAY
10 AM to 6 P.M.

Fine Orchids --- Cut Flowers
Custom Corsages
Orchid Supplies

We carry a full line of
supplies for orchid
hobbyists;
Weyerhaeuser Bark. Our own
mix & plastic pots for
reasonable prices



"WHERE IT ALL BEGAN!"

Armacost and Royston

OF SANTA BARBARA, INC.

P.O. BOX 385, 3376 FOOTHILL RD., CARPINTERIA, CA 93013

Carpinteria Hours.

M-F 7:30 - 4:00
S-S 9:00 - 4:30

Plus Armacost and Royston have
a retail outlet at

3838 Sepulveda Blvd.
Culver City
near Venice & Sepulveda
open 7 days a week
9:00 to 5:00

We welcome visitors

.....SPECIAL STORY.....SPECIAL STORY.....SPECIAL STORY.....

MR. HEATHERINGTON TOLD ME ABOUT THE SNAZZY PLAID JACKET HE WAS WEARING AT THE BANQUET.
DID YOU NOTICE?? IT'S ONE OF THOSE PLAIDS THAT WAS DESIGNED FOR HIS FAMILY NAME IN THE
OLDEN DAYS WHEN FAMILIES WORE CLOTHES WITH ORIGINAL DESIGNS TO SYMBOLIZE THEIR IM-
PORTANCE. HIS WIFE WROTE MANY LETTERS FOR MANY MONTHS TO TRACK DOWN THE FAMILY GENEALOGY
AND DISCOVER THE HEATHERINGTON PLAID. SHE ORDERED THE JACKET AND SEVERAL WEEKS LATER,
AFTER IMPORT TAXES AND ALL THAT STUFF FOUND IT DIDN'T FIT!!! SO LIKE A GOOD HUSBAND, GOOD
OLD ERNIE WENT ON A DIET AND LOST 11 POUNDS SO THE JACKET WOULD FIT AND HIS WIFE WAS
HAPPY. HE HAD ONLY WORN IT TWICE AND GAVE US PERMISSION TO PRINT THE STORY.

LAST PAGE.....LAST MEETING.....

FIRST I MUST APOLOGIZE FOR MISSPELLING THE ARTIST NAME. LINDENII IS THE WAY IT SHOULD BE. MR. & MRS. KEYES SURE KNOW HOW TO GRAB YOUR ATTENTION AND HOLD IT. THEY GOT TOGETHER WITH LAMBERT DAY (FANCY PHOTOGRAPHER) AND MANAGED TO GET TOGETHER ONE OF THE FINEST COMPOSITIONS ABOUT THE HISTORY OF RECORDING DIFFERENT ORCHID VARIETIES. WE WERE TOLD THE SLIDES WERE TAKEN FROM PAGES OF A SET OF VOLUMES THAT ONLY A FEW ARE IN EXISTANCE TODAY. THE ARTIST DID THE DRAWINGS IN MANY CASES ONLY FROM WRITTEN DESCRIPTIONS FROM THE GROWERS. THREE OF THE ORIGINAL DRAWINGS WERE ON DISPLAY FOR US TO EXAMINE. I WANTED TO PUT MY FINGER ON THE PAPER TO SEE IF THE PETALS OF THE FLOWER WERE REALLY FLAT OR MAYBE SOMEHOW WERE ACTUALLY GLUED ON THE PAPER BUT THE SIGN SAID "PLEASE DO NOT TOUCH" SO I KIND OF GOT MY NOSE UP THERE REAL CLOSE AND LOOKED AT THEM SIDEWAYS JUST TO BE SURE. THEY REALLY WERE JUST PENCILLED DRAWINGS DONE EXTREMELY PROFESSIONAL. IN MOST OF THE SLIDES THE DRAWINGS LOOKED ALMOST PHOTOGRAPHIC. I PERSONALLY MISSED THE BETTER PART OF THE PROGRAM AND MOST OF THIS INFORMATION IS JUST FROM OVERLISTENING TO THE MEMBERS TALK ABOUT IT TO EACH OTHER. WE HAD ONE OF THE BIGGEST MEETINGS IN PAST MONTHS AND AT THIS RATE WE MAY HAVE TO HAVE NEW MEMBERS BRING THEIR FOLDING CHAIRS. AGAIN A WARM THANK YOU TO MR. & MRS. KEYES AND MR. LAMBERT DAY FOR A TRULY ENJOYABLE EVENING. THE PLANTS THAT WERE PROVIDED WERE ONLY EQUALED BY THE PERSONAL CHARMING DESCRIPTION DISPLAYED BY MRS. KEYES. SHE'S REALLY QUITE A GRAND LADY.

CLARK DAY JR. ORCHIDS

If you like Cypripediums(paphios),
WE HAVE THEM---
Mature plants and seedlings...other
orchids too.. Supplies? Yes, Ferti-
lizers, Fungicides, Insecticides,
Plastic Pots, Weyerhaeuser bark, cyp
& Cymbidium Mix.
YOU NAME IT-- WE HAVE IT-- Come in
and browse, Visitors always welcome
at

CLARK DAY JR. ORCHIDS

19311 Bloomfield Ave.
Cerritos, California
(213) 865-8270

Clancy
NANCY LEWIS
12333 E. 221st STREET
HAWAIIAN GARDENS, CA. 90716
213-421-0054

INCOME TAX NEWS FOR ORCHID GROWERS.....
IF YOU ARE IN BUSINESS AND FILE YOUR TAX RETURN CLAIMING EARNINGS FROM GROWING AND SELLING YOUR ORCHIDS HERE IS SOME IMPORTANT NEWS EFFECTIVE FOR THE FIRST TIME IN 1975. UNTIL NOW A GREENHOUSE HAS ALWAYS BEEN CONSIDERED A BUILDING. NOT ANY MORE. IT IS NOW CALLED A PIECE OF EQUIPMENT USED TO "SUPPLY A CONTROLLED ENVIRONMENT" EVEN THOUGH IT MAY PHYSICALLY RESEMBLE A BUILDING. THIS IS MOST IMPORTANT WHEN CONSIDERING COMPUTING YOUR INVESTMENT CREDIT THE YEAR YOU PURCHASE A NEW OR USED GREENHOUSE. INVESTMENT CREDIT PERCENTAGE IS A MAXIMUM OF 10% FOR 1975 (UP FROM 7%). IF YOU FEEL YOU QUALIFY FOR THIS CREDIT ASK YOUR TAX PREPARER ABOUT IT. I.R.S. REFERENCE TO CASE #1975 CASE OF A. THIRUP #CA-(9.75-1 USTTC SOURCE 508F 2nd 915. GREENHOUSES QUALIFY AS SECTION 38 PROPERTY FOR INVESTMENT CREDIT PURPOSES.

Page VII

Page VIII

THIS SPACE RESERVED
FOR MEMBERS PERSONAL
NOTES.