

SOUTH COAST



ORCHID SOCIETY, INC.

LONG BEACH, CALIFORNIA

MAY 1976

WARDLOW PARK CLUBHOUSE
3457 STANBRIDGE AVENUE
LONG BEACH, CALIFORNIA
MONDAY MAY 24, 1976
8:00 P. M.

YOUNG MAN WITH A BIG FUTURE !!!!!

JOHN HAGEE WILL PRESENT TONIGHTS PROGRAM. LET ME TELL YOU ABOUT THIS MAN. LIVING IN A LITTLE HOUSE IN LAKEWOOD, CALIFORNIA. MARRIED TO A CUTE LITTLE GAL WITH LONG RED HAIR. ORCHIDS SURE WAS AN UNUSUAL HOBBY IN THIS DAY AND AGE FOR A YOUNG MAN WORKING HIS WAY THROUGH SCHOOL. HE'S LEARNED HOW TO PRONOUNCE ALL THOSE BIG LONG ORCHID NAMES AND WILL REALLY MAKE YOU TAKE STOCK OF THE YOUNGER GENERATION WHEN YOU SEE THIS MAN RECOGNIZE THE PLANTS -- WITHOUT READING THE LABELS !!!!! HE'S GIVEN FEW PUBLIC PRESENTATIONS BUT HE'S JUST GETTING WARMED UP. (DON'T YOU WISH YOU KNEW THAT MUCH AT THAT AGE) WHEN HE'S NOT HOME IN THE GREENHOUSE OR STUDYING THE BOOKS YOU'LL FIND HIM OUT AT GUBLER'S NURSERY DOING WHAT HE LOVES BEST. HE'S A SMART YOUNG MAN. GOT HIMSELF A JOB DOING HIS HOBBY ALL DAY. WE ARE VERY PROUD OF JOHN HAGEE, YOU'LL SEE WHY MONDAY NIGHT.

BRING YOUR PLANTS FOR RIBBON JUDGING. YOU'VE GOT EIGHT OR MORE OPPORTUNITIES TO BRING HOME ANOTHER RIBBON TO HANG ON THE WALL. READ ABOUT THE NEW SYSTEM ON PAGE (2).

GUESS WHAT ?? WE HAVE 101 (ONE HUNDRED AND ONE) MEMBERS. THAT'S GOOD FOR STARTERS. GONE UP SINCE LAST YEAR. WE'RE A GROWING SOCIETY.

SOUTH COAST WILL HAVE A 10' X 20' DISPLAY AT THE HOME AND GARDEN SHOW AT LOS ANGELES CONVENTION CENTER JUNE 4th thru 13th. THE THEME IS "CALIFORNIA HERITAGE". WE WILL HAVE A WINNING DISPLAY ONLY IF YOU AGREE TO CONTRIBUTE YOUR PLANTS AND TIME AND JUST COME DOWN AND SAY HELLO TO EVERYONE.

YUMMY YUMMY FOR THE TUMMY ... THE FOLLOWING MEMBERS ARE BRINGING GOODIES FOR BREAK TIME.....JAMES H. MILLER.....COL. & EVA MORLEY....DELLA MURPHY.....
...JULIUS & EDNA PEREZ....MR. H. J. PICKETT.....THE POWELL'S....JOSEPH RICH...
MR & MRS. RICHMAN.....GLEN & MARY ROPER..... AND THE ROWLAND'S....THANK YOU ALL !

MISSING PERSON REPORT: DOC AND RUBY CHARLES.....MUST BE COZY DOWN IN COSTA MESA, BECAUSE THEY WEREN'T AT THE MEETING TO COLLECT THE \$25.00. THAT MEANS ON MAY 24th.. YOU ALL HAVE A CHANCE TO WIN \$50.00.....PAY TO THE ORDER OF.....??????????????

EXCITING NEWS ON PAGE 2.....

MONDAY APRIL 26, 1976 A TOTAL OF 21 PLANTS WERE ENTERED FOR REGIONAL JUDGING.
THE FOLLOWING WERE CHOSEN AS "MOST LIKELY TO SUCCEED"

PACIFIC SOUTH REGIONAL SUPPLEMENTAL JUDGING - LONG BEACH, CALIFORNIA 4-26-76

UNNAMED PAPH VAR. 'BION'	AM 81.5 HANES ORCHIDS OF DISTINCTION
LC. ELINOR VAR 'TRUE ORANGE'	HCC 79.1 FRED A. STEWART INC.
PAPH. OAKES AMES VAR 'HAGEE'	HCC 77.5 HAGEE'S WORLD OF ORCHIDACEAE
PAPH. VIOLASCENS VAR 'CERRITOS'	HCC 77.3 CLARK DAY JR. ORCHIDS
PAPH. PATERSONII VAR 'BEVERLY'	HCC 76.0 BEVERLY ORCHIDS

News release

AT THE BOARD OF DIRECTORS MEETING OF SOUTH COAST ORCHID SOCIETY HELD ON MARCH 20, 1976, THE FOLLOWING CHANGES IN RIBBON JUDGING WERE APPROVED:

RIBBONS WILL BE AWARDED FOR EACH OF THE FOLLOWING EIGHT CATEGORIES:

- 1) CATTLEYA ALLIANCE
- 2) CYMBIDIUMS
- 3) PAPHEOPEDILUMS
- 4) PHALAENOPSIS
- 5) ASCOCENTRUM, VANDA & ALLIED VANDACEOUS GENERA
- 6) DENDROBIUMS
- 7) ODONTOGLOSSOMS, ONCIDIUMS, MILTONIAS AND ALLIED GENERA
- 8) ALL OTHER GENERA

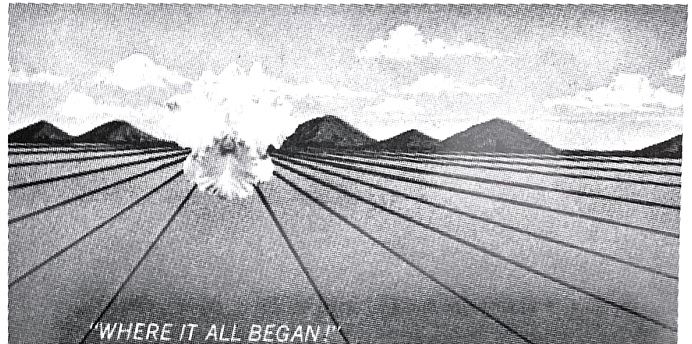
POINTS WILL BE GIVEN AS FOLLOWS:

FIRST PLACE, EACH CATEGORY - 5 POINTS
SECOND PLACE, EACH CATEGORY - 3 POINTS
THIRD PLACE, EACH CATEGORY - 1 POINT
CULTURAL AWARD, EACH CATEGORY - 5 POINTS

IF THE JUDGES DETERMINE THAT THERE IS NO PLANT WORTHY OF A RIBBON IN ANY OF THE CATEGORIES, THEN NO AWARD WILL BE MADE FOR THAT CATEGORY.

THE ABOVE PROGRAM WILL START WITH THE APRIL, 1976 MEETING.

*
(SEE EDITORS NOTES FOR ADDITIONAL INFO.)



Armacost and Royston

OF SANTA BARBARA, INC.

P.O. BOX 385, 3376 FOOTHILL RD., CARPINTERIA, CA 93013

Carpinteria Hours.

M-F 7:30 - 4:00

S-S 9:00 - 4:30

Plus Armacost and Royston have a retail outlet at

3838 Sepulveda Blvd.

Culver City

near Venice & Sepulveda

open 7 days a week

9:00 to 5:00

We welcome visitors

EDITORS NOTES.....

DR. AUKREMAN HAS A NEW PHONE NUMBER.

WRITE IT DOWN SOMEPLACE INTERESTING:

DR. AUCREMAN (213) 377-4758

RE: RIBBON JUDGING

IF YOU ARE CHOSEN TO AWARD THE RIBBONS, READ THE DIRECTIONS ON THE SHEET BEFORE YOU BEGIN. IT'S TOO CONFUSING TO DO IT AFTER YOU START WRITING. THEN IF YOU GET TOO CONFUSED, TRADE PAPERS WITH YOUR PARTNER...THAT'S ALL THERE IS TO IT !!

HELP ! DON'T FORGET TO FOLD UP YOUR CHAIR BEFORE LEAVING THE MEETING. THANK YOU.

LADIES !! WEAR AN ORCHID COSAGE TO THE MEETING. BEST FLOWER IN THE WORLD.

Nancy

Arthur Freed ORCHIDS, Inc.

Malibu, California 90265

(213) 457-9771

TM

SPRING SPECTACLE AT THE "LIVING JEWELS" ORCHID RANGE

* PRESENTING OUR 30th SPRING SHOW *
* ***** *

9,000 PLANTS NOW IN FLOWER

OVER 100,000 BLOSSOMS TO SEE

AT ONE OF THE WORLD'S MOST

PRIZED COLLECTIONS OF

Ascocenda
Ascocentrum
Asconopsis
Devereuxara
Doritaenopsis
Doritis
Kagawara

Opsistylis
Phalaenopsis
Renades
Renancentrum
Renanstylis
Renantanda
Renanthera

Renanthopsis
Rhynchostylis
Rhynchovanda
Vanda
Vandaenopsis
Vandoritis
Vascostylis

Monday - Saturday 10:00 - 4:00

Nagino Orchids

1118 West 126th Street
Los Angeles, Ca., 90044
(213) 755-7953

HOURS:

CLOSED ON MONDAYS

TUESDAY THRU SUNDAY
10 AM to 6 P.M.

Fine Orchids --- Cut Flowers
Custom Corsages
Orchid Supplies

We carry a full line of
supplies for orchid
hobbyists;
Weyerhaeuser Bark. Our own
mix & plastic pots for
reasonable prices

The pride of South Coast....

WE ARE SO LUCKY TO HAVE SAM AND FRANCES KOENIGSBERG WORKING WITH US FOR OUR SOCIETY. THIS PARTICULAR COUPLE HAVE BEEN IN THE ROSTER BOOK FOR QUITE SOME TIME AND HAVE RARELY MISSED A MEETING. BUT THE MOST IMPORTANT WORK THEY DO IS WITH OUR NOVICE GROUP. SAM AND FRANCES GATHER UP ALL THEIR SPARE TIME, MAPS, SUNGLASSES PROBABLY A LITTLE HOME MADE LUNCH TOO, AND TAKE TO THE ROAD EACH MONTH TO SEE FIRST HAND THE TRAVEL ROUTES FOR THE VARIOUS LOCATIONS OF THE NOVICE MEETINGS. THEY PLAN THE FORMAT OF THE MEETING TO HARMONIZE WITH THE TIME OF YEAR AND PARTICULAR INTEREST AT HAND. THE NOVICE GROUP DOESN'T HAVE A BUNCH OF OFFICERS DELEGATED FOR EACH JOB OR COMMITTEES TO DO THE BEHIND THE SCENES OR IN FRONT OF THE SCENES WORK. THEY JUST HAVE SAM & FRANCES. THEY WORK LIKE AN ARMY OF TWO. HE ALWAYS SEEMS TO GET EVERYTHING DONE ON TIME. I ALWAYS SEE FRANCES HANDING US PUNCH AND COOKIES LIKE ITS THE MOST JOYFUL THING IN THE WORLD. AND OUR OWN MR. SAM IS ALWAYS THERE AS DEPENDABLE AS EVER TO LET US KNOW WHAT'S GOING ON ABOUT EVERYTHING. SAM & FRANCES, KEEP SMILING, YOU'RE OUR KIND OF PEOPLE. IF WE COULD BUILD A PERFECT COUPLE, FOR SURE THERE WOULD BE SOME KOENIGSBERG INGREDIENTS. PERSONAL THANKS TO BOTH.

CONTRIBUTIONS

EVERYTHING FOR THE ORCHID GROWER.....

HERB & RITA CROTHERS - VARIOUS PLANTS
WOODY & MRS. WILSON - VARIOUS PLANTS
THE KOENIGSBERGS' - VARIOUS PLANTS
THE GREENS' - VARIOUS HOL-ZEMS FOR ALL
YOUR VARIOUS PLANTS.....THANKS.....



RIBBON JUDGING APRIL 26, 1976

FIRST JUDGING USING THE NEWLY ADOPTED SYSTEM. NANCY AND LARRY LEWIS SORT OF BUMPED INTO EACH OTHER BACK AND FORTH ACROSS THE FRONT OF THE TABLES AND WHISPERED INTO EACH OTHERS EARS AND FILLED IN SOME OF THE SPACES ON THE SHEETS. ALL IN ALL THEY PUT FORTH A VERY GOOD EFFORT. HERE'S WHAT THEY DECIDED:

CATTLEYA

- 1st) JUNE WEDDING
EXHIBITOR: MICKEY SONNEBORN
2nd) EPICAT FLORIDA
EXHIBITOR: THE CROTHERS
CULTURAL) L.PURPURATA
EXHIBITOR: WOODY WILSON

PAPHEOPEDILUMS

- 1st) VANDA M PEARMAN VAR 'OCEANA'
EXHIBITOR: HOWARD WILBURN
2nd) ACMODONTUM
EXHIBITOR: HOWARD WILBURN
3rd) PAP4. LONDON WALLS X AGNES DE BURC
EXHIBITOR: ANDY YAMAMOTO

CYMBIDIUMS

- CULTURAL) CYM. LADY BUG 'DRUM'
EXHIBITOR: WOODY WILSON

ODONTOGLOSSOMS & ALLIED GENERA

- 2nd) ODM. HALLI X ODM. GOLDEN GUINEA
EXHIBITOR: ANDY YAMAMOTO
3rd) ONC. PHACELATUM X OD. CRISPUM
EXHIBITOR: HOWARD WILBURN

OTHER GENERA

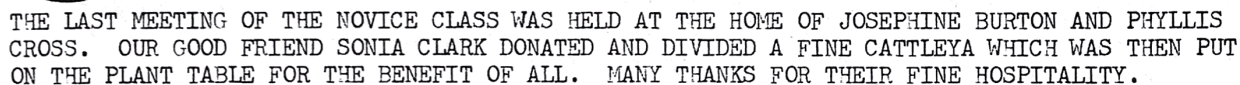
- 1st) COELOGYNE VAR. PANDORATA
EXHIBITOR: HOWARD WILBURN
CULTURAL) NAOFINETIA FALCATUM
EXHIBITOR: THE CROTHERS

THERE IS MORE ROOM FOR YOUR NAME.
BRING A PLANT AND EARN A RIBBON. GIVE
THE JUDGES A HARD TIME. FILL UP THE
TABLES WITH YOUR LOVELIES FROM HOME.

S.C.O.S.

SUNDAY---JUNE 6, 1976---11:00 A.M.

SEE YOU THERE



1212 E. LAS TUNAS DRIVE
P. O. BOX 307
SAN GABRIEL, CA. 91778
(213) 278-8974 287-0015

ON SUNDAYS 12 NOON to 5 p.m.

COME TO STEWART'S

CLARK DAY JR. ORCHIDS
19311 Bloomfield Ave —
Cerritos, California
(213) 865-8270

LAST PAGE.....LAST MEETING.....

MR. MARSH, I APOLOGIZE. THE SNEAK PREVIEW I WROTE ABOUT THE PROGRAM JUST DIDN'T DO THE JUSTICE DESERVED. THE FABULOUS FORTY WAS A GOOD DESCRIPTION, BUT MOST BASIC, NEVER..NEVER. THE MOST EXOTIC, THE MOST COLORFUL, UNIQUE, FLOWERS WITH PERSONALITY, THOSE WERE MORE FITTING WORDS FOR THE PROGRAM YOU HONORED US WITH. I HAD NEVER REALIZED THE TRUE PERSONALITY HIDDEN IN THESE BEAUTIFUL FLOWERS. PINK SHERBERT ICICLES, BABY DRAGONS, CURLY SNAKES, LITTLE MEN IN ARMOR OF HAMMERED GOLD, UNICORNS AND CUT GLASS. YOU CERTAINLY HAVE OPENED OUR EYES A BIT TO SEE SOME OF THE HIDDEN AND NOT-SO-HIDDEN BEAUTY IN AN ORCHID. IF EVER I HAVE TO DESCRIBE A PROGRAM PERFORMED BY YOU AND YOUR TALENTED WIFE, I CERTAINLY COULD USE A BOOK OF POETRY. AS WE WATCHED THE SLIDES IT WAS LIKE PEEKING THROUGH THE WINDOWS OF THE LITTLE GREENHOUSE IN CALABASAS. AFTER SEEING A FEW OF THOSE BLOW-UP SHOTS I FELT LIKE A WEE ELF IN NATURE'S WONDERLAND. THANK YOU TRUDY AND RED. WE'LL BE TALKING ABOUT YOUR PROGRAM FOR A LONG TIME. HOW ABOUT A REPEAT PERFORMANCE IN THE FALL ??? PLEASE SAY YES. PRETTY PLEASE??

CALL JACOBS BROS.
for best prices on all Horticultural Needs

- Flame-proof Lumite PROP-A-LITE & SARAN Shade Cloth. Special price . . . various shades . . . sewing available.
- ANDERSON POTS . . . Top Quality . . . will last years
- Replace old Greenhouse Glass with STUPPY'S 316. Replace 3 rows of 16" glass per panel width.

● watering devices	● greenhouses
● bamboo stakes	● greenhouse fans
● tree dollies	● greenhouse heaters
● fungicides	● fiberglass

WE SUPPLY ALL ORCHID GROWERS NEEDS

Complete HORTICULTURAL SUPPLIES—
from greenhouses to all supplies & equipment required



JACOBS BROS. (213) 892-1121
8928 Sepulveda Blvd., SEPULVEDA, CALIFORNIA

My wife says that all members should wear their name badge so that she knows who she is talking to. Please do so!

Rheinfrank & Hudson

5414 SIERRA VISTA AVENUE
LOS ANGELES, CALIF. 90038
AREA CODE 213 - 465-4146

Orchid Growing Supplies

Plastic Pots, 2" to 14"
Potting Mix

Weyerhaeuser Firbark
Dimmick Redwood
Sphagnum Moss
Stewart's Cymb. Mix

Fertilizers

Orchid Spoonit, 30-10-10
Hi-Bloom, 2-10-10

Greenhouse accessories

Store Hours

Mon, Wed, Thurs, Fri - 9 am - 4:30pm
Sat - 9 am - 12 noon
Sun & Tues CLOSED

Rheinfrank & Associates
5414 Sierra Vista Av.
Los Angeles, Ca. 90038
Ph: 465-4146

Orange County's Orchid and Garden Wonderland

We are happy to announce that we now carry:

STEWART'S -- CYMBIDIUM MIX
ORCHID MIX
BLUE & RED FERT.
AND TOP DRESSING

ARMOCQST & ROYSTON--

CATTLEYAS IN BLOOM
AND BUD AS PER SEASON

ARTHUR FREED--

PHALAENOPSIS AND
ASCOCENTRUM, ASCOCENDAS
AND DORITIS

SOUTHERN CAL. GREENHOUSE---

VARIOUS SUPPLIES
(Plant boarding and repotting)
(Garden Club Lectures)

Paul Brecht Orchid Co.

1989 Harbor Blvd., Costa Mesa, Calif.

Phone: (714) 548-2314

8:30-5:30 Daily . . . 10:00-4:00 Sundays

*Visit our
Garden
Gift
Shop*