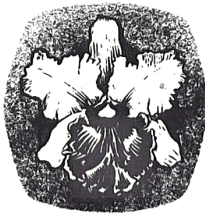


## SOUTH COAST

WARDLOW PARK CLUBHOUSE  
3457 STANDRIDGE AVE.  
LONG BEACH, CALIFORNIA  
MONDAY, JULY 24, 1978



## ORCHID SOCIETY, INC.

LONG BEACH, CALIFORNIA

JULY 1978

# Summertime is Vandatime!

AND NOBODY KNOWS THAT BETTER THAN S.C.O.S. MEMBER NORITO HASEGAWA, OUR JULY SPEAKER. WHEN HE'S NOT PULLING TEETH, HE'S OUT WINNING A.O.S. AWARDS, AND CHECKING UP ON HIS VARIOUS GREENHOUSES (I'VE LOST COUNT, BUT I THINK IT'S UP TO THREE). I KNOW IT'S BEEN QUITE A WHILE SINCE WE'VE HEARD ABOUT THE VANDACEOUS ALLIANCE, AND THERE'S NO BETTER TIME THAN DURING THE GROWING SEASON!!! COME AND HEAR HOW TO PAMPER YOU VANDAS, ETC., DURING THE CRITICAL SUMMER MONTHS - AND DO BRING A FRIEND!



AND FOR THOSE OF YOU THAT HAVE ALWAYS WANTED TO GROW VANDAS, REMEMBER THE OPPERTUNITY TABLE! AND IF YOU BRING A PLANT, YOU WILL RECEIVE A FREE TICKET (up to 4). AND AS FOR THE \$75 MEMBERSHIP DRAWING - JAMES LANG WENT HOME THAT MUCH RICHER, THE LUCKY DEVIL. IS IT YOUR TURN TO GO HOME WITH \$25?

ALL'S FAIR: FOR THOSE OF YOU THAT NEVER HAVE PARTICIPATED, OR IT WAS TOO FAR TO GO TO ONE OF S.C.O.S.'s SHOWS, THE ORANGE COUNTY FAIR WILL BE HELD FROM JULY 14 - 23. WE HAVE AN EXHIBIT THERE - SO PLEASE GO AND FIND OUT JUST HOW IMPORTANT SHOW PARTICIPATION IS!!!

A REFRESHING THOUGHT: This is summertime, and not everyone on the refreshment list will be in town, so.....if you're making cookies for the kids, make an extra dozen or two for us!!! Whether oven-fresh or bakery-fresh, ANY treat is always appreciated. It doesn't have to be your 'turn', either. Remember, when it comes to refreshments, WE NEVER HAVE ENOUGH!!!!!! Thanks in advance to the July hosts and hostesses: the Friends, Sarah Ross, the Cowdens, D.K. Hensley, R. Swanger, the Plows, G. DuBois, Kurt Barlet, William Jastram, the Johnstons, the Kellys, the Kilgores, and the Koenigsbergs. If you cannot attend the meeting, please phone House Chairwoman Betzy Murray, (714)494-8727, so she can plan accordingly. P.S.- If your name came up already but you were unable to provide refreshments, now would be the perfect time to help out.....

LOOKING AHEAD TO AUGUST: THE 28th IS OUR ANNUAL LUAU!!! PLAN AHEAD - WE DON'T WANT YOU TO MISS ALL THE FUN, OR THE GOOD FOOD, OR THE ENTERTAINMENT FROM THAILAND, OR THE COPIOUS PLANT TABLE, ETC. ETC. ETC.

# CLARK DAY ORCHIDS

If you like Cyripediums (paphios)  
WE HAVE THEM---

Mature plants and seedlings...other  
orchids too..Supplies? Yes, Fertil-  
izers, Fungicides, Insecticides,  
Plastic Pots, Weyerhaeuser bark. Cyp  
and Cymidium Mix.

YOU NAME IT--WE HAVE IT--Come in  
and browse, Visitors always welcome  
at:

CLARK DAY JR. ORCHIDS  
19311 Bloomfield Ave  
Cerritos, California  
(213) 865-8270

## Orange County's Orchid and Garden Wonderland now..... it's a

### SUMMER SALE!!!

CYMBIDIUMS - many colors!

CATTLEAS - in bud and bloom!

(Armacost & Royston)

PHALIES - many to choose from!

CYPS - many beautiful hybrids!  
some species!

#### AND OF COURSE:

Stewart's Cymbidium mix  
orchid mix, blue & red fertilizer,  
and top dressing.

(Plant boarding and repotting)  
(Garden Club Lectures)

### Paul Brecht Orchid Co.

1989 Harbor Blvd., Costa Mesa, Calif.  
Phone: (714) 548-2314

8:30-5:30 DAILY & 10:00-4:00 SUNDAY

VISIT OUR  
GARDEN  
AND  
GIFT  
SHOP



FRED A.

## Stewart INC. ORCHIDS

1212 Las Tunas Drive  
San Gabriel, Ca. 91178

(on Las Tunas between San Gabriel &  
Rosemead Blvds.)

(213) 285-7195

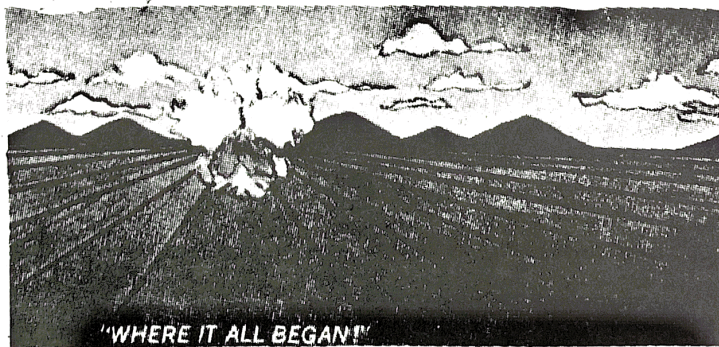
(213) 283-4590

STEWART'S WESTSIDE ORCHID CENTER  
3838 Sepulveda Blvd. (near Venice Blvd)  
Culver City, Ca. 90230 (213) 390-2576

TAKE A MINI-VACATION AT:

#### STEWART'S!!!!

Summer is the time for yellow  
cattleyas. Also, now is a good  
time to get those bugs that are  
bugging you! We will with  
identification and recommendations  
for treatment!



### Armacost and Royston

OF SANTA BARBARA, INC.

P.O. BOX 385, 3376 FOOTHILL RD., CARPINTERIA, CA 93013

Don't forget our new hours:

Monday - Saturday: 8:00a.m. - 5:00p.  
Sundays: 12:00noon - 5:00p.



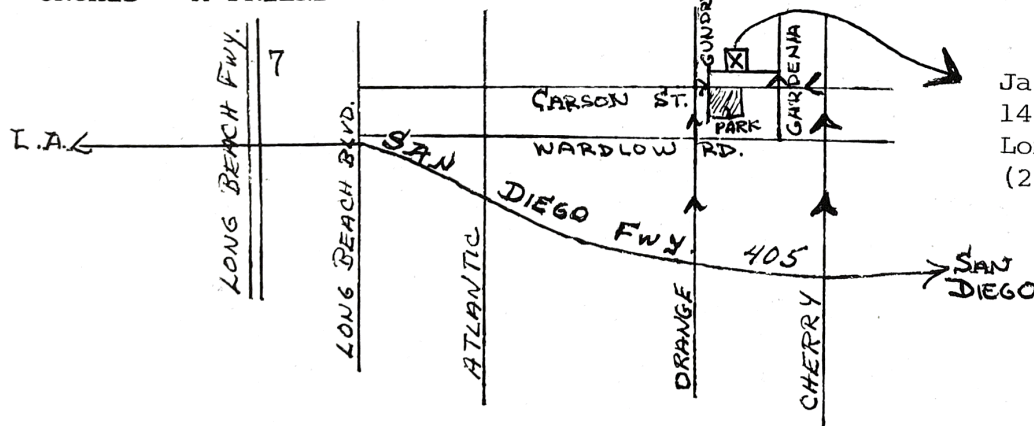
SOUTH COAST REGIONAL JUDGING LONG BEACH, CA. JUNE 26, 1978

23 plants were entered; 13 plants screened, 5 scored low, and the 5 lucky winners were as follows:

L. tenebrosa 'SPECTABILIS'	AM	80.4	
species			Jerry Rehfield
Blc. ROCKDELL 'Glorious Sunset'	AM	79.7	
(Lc. Amber Glow x Blc. Summer Shades)			Don E. Herman
Ascda. 'All Orange'	HCC	76.7	
(Medasand x V. Joan Rothsand)			Norito Hasegawa
Ascda. Fiftieth State Beauty 'A.G. THARP'	HCC	76.0	
(Yip Sum Wah x Meda Arnold)			Norito Hasegawa
Angulocaste GEORGIUS REX 'Willow Pond'	HCC	75.3	
(Anguloa cliftonii x Lyc. imshootiana)			Dr. Walter Bertsch

# NOVICE NEWS

SUNDAY, AUGUST 6th, IS THE NEXT MEETING OF THE NOVICE GROUP. JACK GENTRY WILL BE OUR HOST. THE TIME IS 10:00am - 12 noon. ALL MEMBERS, OLD AND NEW, AS WELL AS VISITORS, ARE INVITED TO ATTEND. BRING YOUR CHAIR - AN ORCHID - A FRIEND - AND ENJOY A SUNNY SUMMER DAY WITH US!



Jack Gentry  
1428 Cartagena St.  
Long Beach  
(213) 426-0298

IF THE DIRECTIONS AREN'T CLEAR TO YOU (I did my best with the map and magnifying glass - Ed.), PLEASE FEEL FREE TO CALL EITHER JACK GENRTY OR CHAIRWOMAN PAT ROWLAND, (714) 893-9991.

A BIG "THANK YOU" TO OUR JULY HOSTS, THE GARY COONS. THERE'S NO BETTER TIME AND PLACE TO GET AQUAINTED WITH THE IDEA OF OUTDOOR GROWING, AND WE SAW JUST HOW SUCCESSFUL IT CAN BE IN COASTAL CALIFORNIA. EVEN THE IMPORTS DO WELL OUTSIDE! IT JUST GOES TO SHOW YA, YOU DON'T NEED A FANCY GREENHOUSE TO BE A SUCCESSFUL GROWER. IF YOU DIDN'T KNOW THAT, THEN YOU'RE NOT ATTENDING OUR MEETINGS. NOVICE IS NOT FOR NOVICES ONLY!!! - Pat

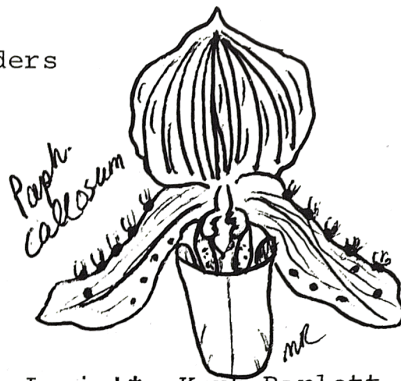
# S.C.O.S. Ribbon Judging!

## CATTLEYA ALLIANCE

First - Blc. Fortune 'Spellbound' - the Borders  
Second - L. purpurata carnea - Gary Coon  
Third - \_\_\_\_\_ alba - R.H. Brunon (???)\*  
Cult. - B. digbyana - Dana Friend

## PAPHIOPEDILUMS

First - Paph. callosum - Andy Yamamoto  
Second - Paph. Cerritos - Wanda Beal  
Third - Paph. concolor - Norito Hasegawa  
Cult. - Paph. parishii - Norito Hasegawa



## PHALAENOPSIS

First - Phal. Bruce Shaffer 'Gladys Reed St. Louis' - Kurt Barlett  
Second - Dtps. Jerry Sue King x Dtps. Bussy Soniana 'Mrs. X' - Ron Allengui  
Third - Phal. Ann Lovelace 'Bonsall' x Phal. sanderiana 'Malibu' - ???\*  
Cult. - Dtps. Murray Spencer 'Red Coral' - Coral Gleam\*

## DENDROBIUMS

Second - Dend. uniflorum - Robert Mackay

## VANDACEOUS ALLIANCE

First - Ren. Brokie x Ren. Monchico - Andy Yamamoto  
Second - Ascda. Yip Sum Wah - Norito Hasegawa  
Third - Ascda. Meda - ?\*  
Cult. - Neost. Lou Sneary - Andy Yamamoto

## ODONTOGLOSSUM ALLIANCE

First - Milt. Good News Bay 'Sensation' - Liebman Collection  
Second - Milt. Meadowdale #4 - Liebman Collection  
Third - Onc. 'Fort Meyers' - ?\*  
Cult - Onc. Discovery Bay - Paul Bechtel

## ALL OTHER GENERA

First - Anguloa uniflora - Jim Gantner  
Second - Catesetum oerstedii - Ron Allenegui  
Third - Masdevallia Saltatrix 'Escobar' - Paul Bechtel  
Cult.- Catesetum russellianum - Ron Allenegui



\* denotes where the editor (that's me!) couldn't decipher the name of the plant or exhibitor, or where the name was inadvertently omitted. Again, I would like to remind all ribbon judges: PLEASE PRINT LEGIBLY!!!!!!

Thank you to our June judges Gary Coon, Sarah Ross and Dr. Walter Stegman for making the monthly difficult decisions. If you would like to participate in Ribbon Judging, please appear by 7:30p.m. Remember, this is your chance to say "Here come da Judge"!!



## the bulletin board.....

JUNE MEETING: Herb Hager did his very best to give us "A LITTLE INFORMATION ABOUT PHALIES," and to convince us to grow the little devils. After all, they make an ideal houseplant, bloom up to three months each year - and where else can you get a plant that will bloom if you give it a dose of epsom salts???? Herb says he tries to please everyone - his breeding program not only includes pinks and whites, but also includes stripes, multiflorals, pastels, bright reds - and even a multi-lipped phalie (which he could name "Hot Lips", but didn't). Thank you, Herb, for a very interesting and informative talk - but I still own only one phalie! P.S. - We congratulate you, Herb, on receiving the WESTONBIRT MEDAL from Donn Herman, Chairman, West Coast Regional A.O.S. Judging.

CONTRIBUTIONS: Besides the collection of phalie seedlings from Mr. Hager, the following contributions from the membership made the plant table that much better: So. Cal. Greenhouse, a hi/lo thermometer; the Greens, Holz-'Ems; the Wilsons, a cattleya and a cymbidium; the Rowland Collection, phalie seedlings; John Miller, phalie seedlings; and Sea God Nurseries.

Believe it or not (and this ought to make Ripley's), I've run out of things to say! Don't forget the luau in August - and because of this I've moved the Bulletin deadline up to the FIRST MONDAY so everyone can read all about it and have plenty of time to plan ahead. It's a pot-luck, so start thinking about your favorite exotic dish.....And I'll see you next Monday!

### SCOS NOVICE GROUP

HAVE YOU EVER REALIZED THAT THE NOVICE GROUP IS JUST NOT FOR NOVICES? MATTER OF FACT, 'NOVICE' IS REALLY A MISNOMER. MANY OF OUR MEMBERS ARE FAR FROM NOVICE GROWERS, AND HAVE HAD MANY YEARS OF EXPERIENCE GROWING ALL KINDS OF ORCHIDS IN ALL KINDS OF CONDITIONS. OUR GROUP IS MORE OF A GROWER'S FORUM - TRADING 'SECRETS', LEARNING ABOUT PROPER CULTURE TECHNIQUES, FINDING OUT ABOUT HOW TO CURE THE PERSISTENTLY SICK PLANT, AND EVEN HOW TO PHOTOGRAPH YOUR PRIDE AND JOY WHEN IT FINALLY BLOOMS! IT'S ALSO A GOOD WAY TO ADD TO YOUR COLLECTION, BECAUSE WE OFTEN EXCHANGE PLANTS, AND THE CERTIFICATE PROGRAM ALLOWS YOU TO BUY A PLANT FOR JUST THE PRICE OF YOUR TENDANCE!

**members' column**

*This space is for rent  
to members in good  
standing! See Michelle  
Ralph, Editor.*

**Rheinfrank & Associates**  
**5414 Sierra Vista Ave.**  
**Los Angeles Ca. 90038**  
**(213) 465-4148**

ORCHID GROWING SUPPLIES

- \*Plastic Pots (2" - 14")
- \*Potting Mix:
  - Weyerhaeuser Fir Bark
  - Dimmick Redwood
  - Sphagnum Moss
  - Stewart's Cymbidium Mix
- \*Fertilizers:
  - Orchid Spoonit, 30-10-10
  - Hi - Bloom, 2-10-10
- \*Greenhouse Accessories

STORE HOURS

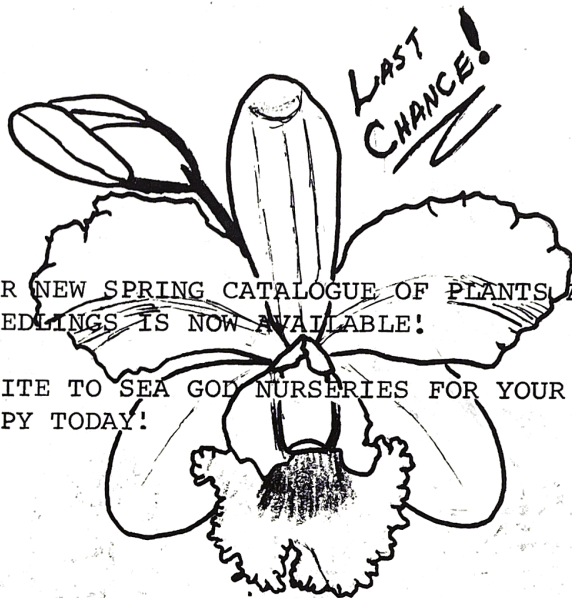
Monday-Wednesday-Thursday-Friday:  
9:00AM - 4:40PM  
Saturday: 9:00AM - 12 NOON  
CLOSED SUNDAY AND TUESDAY!

**SEA GOD NURSERIES**

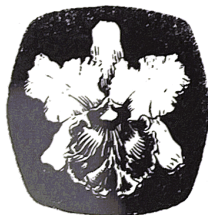
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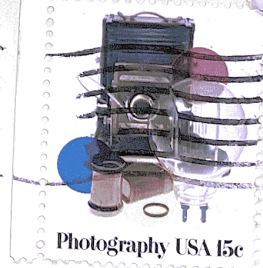
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