

SOUTH COAST
WARDLOW PARK CLUBHOUSE
3457 STANBRIDGE AVE.
LONG BEACH, CA.
MONDAY, JULY 23, 1979
8:00 P.M.



ORCHID SOCIETY, INC.
LONG BEACH, CALIFORNIA

JULY 1979

REICHENBACHIA !

MOST OF US HAVE HEARD OF THE REICHENBACHIA, BUT HOW MANY OF US HAVE SEEN IT??? SOME OF THE PRINTS ARE WELL-KNOWN, AND OTHERS HANG AT THE ARBORETUM AND IN VARIOUS MEMBERS' HOUSES - BUT THERE ARE MORE PRINTS THAT WE NEVER SEE UNLESS WE OWN THE COMPLETE SET (SOMEDAY, IT SAYS HERE - Ed.!!)!! LLOYD DE GARMO HAS OFFERED TO NARRATE A SHOWING OF THE RARER REICHENBACHIA PRINTS BY SLIDE, THUS BRINGING US THE JOYS OF THESE SELDOM-SEEN TREASURES. WHAT A WAY TO SPEND A HOT SUMMER NIGHT!!! BRING YOUR ENTIRE FAMILY ALONG - YOU COULD HAVE A PICNIC IN THE PARK BEFORE THE MEETING. AND REST ASSURED THAT THE OPPERTUNITY TABLE WILL REFLECT THE DIVERSITY OF THE REICHENBACHIA ITSELF!

IT HAS BEEN RUMORED THAT MEMBERSHIP ROSTERS WILL BE AVAILABLE! SEE HELEN POWELL AT THE RECEPTION DESK FOR MORE INFORMATION.

AND SINCE MRS. EDNA PEREZ (who lives down the hill from us) WASN'T PRESENT AT THE JUNE MEETING, THE MEMBERSHIP DRAWING IS WORTH \$75! (we tried to accept it for our neighbor, but....)

THE ORANGE COUNTY FAIR IS ON FROM JULY 13 - 22. IF YOU CAN STILL LEND A HAND OR A PLANT, SEE CHARLIE BOWMAN AT THE MEETING. AND IF YOU CAN'T COME, CALL (213)597-5074. BETTER YET, LET CHARLIE HAVE YOUR PROMISE OF BLOOMING PLANTS FOR THE POMONA FAIR IN SEPTEMBER - OR YOU WILL NOT HAVE PARTICIPATED IN OUR SOCIETY'S PRIMARY FUNDRAISING EVENTS!!! SHAME! SHAME! SHAME! ENOUGH SAID???

OUR ANNUAL LUAU IS NEXT MONTH - AUGUST 27th. DUST OFF YOUR GRASS SKIRTS AND FLOWERED SHIRTS, PLAN YOUR POTLUCK DISH NOW, AND SAVE THAT DATE FOR AN EVENING OF FUN AND FELLOWSHIP WITH S.C.O.S.!!!!!! AND BY THE WAY, I WOULD LIKE TO REMIND ALL OF THE MEMBERSHIP THAT THE PLANT TABLE AT THE LUAU IS FURNISHED SOLELY BY THE MEMBERSHIP, AND THAT MEANS YOU AND ME! ONLY ONE PLANT PER MEMBER IS ALL WE ASK - BUT DON'T LET THAT STOP YOU FROM BRINGING MORE IF YOU CAN! AGAIN, THIS IS ONE OF THOSE TIMES OF THE YEAR WHEN WE GET TO DEMONSTRATE JUST HOW GOOD OUR SOCIETY REALLY IS!

REFRESHMENTS: Since I am so late (YES, AGAIN!) with the Bulletin, I would like to ask the membership to bring whatever goodies they have available. I promise Betzy she'll have cookies from me!!

support our advertisers!

MATURE PLANTS & SEEDLINGS

CYMBIDIUMS CATTLEYS

PAPHIOPEDILUMS

Dugger's

ODONTOGLOSSUM

HYBRIDS

CLARK DAY: 19311 S. BURNFIELD
ORCHIDS CERRITOS
213 865-8270

**Orange County's Orchid
and Garden Wonderland**
now.....

in bloom!

CYMBIDIUMS - many colors!
CATTLEAS - in bud and bloom!
(Armacost & Royston)
PHALIES - many to choose from!
CYPS - many beautiful hybrids!
some species!

AND OF COURSE:

Stewart's Cymbidium mix
orchid mix, blue & red fertilizer,
and top dressing.

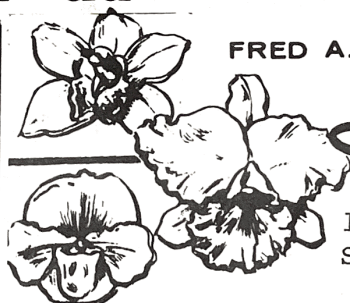
(Plant boarding and repotting)
(Garden Club Lectures)

Paul Brecht Orchid Co.

1909 Harbor Blvd., Costa Mesa, Calif.
Phone: (714) 548-2314

8:30-5:30 DAILY & 10:00-4:00 SUNDAY

VISIT OUR
GARDEN
GIFT
SHOP



FRED A.

**Stewart's
ORCHIDS**

1212 Las Tunas Drive
San Gabriel, Ca. 91178

(213) 285-7195

or

(213) 283-4596

SUMMER IS STILL ORCHID TIME!!!

Cymbidiums at special prices!
Cattleyas and Phalaenopsis in
bloom!

Looking ahead: WESTSIDE will
have their CATTLEYA CULTURE
CLINIC on August 11, 1979.

DON'T FORGET STEWART'S WESTSIDE CENTER!
3838 Sepulveda Blvd. (near Venice Blvd.)
Culver City, Ca. 90230
(213) 390-2576

Arm-Roy
Armacost and Royston

Armacost and Royston

OF SANTA BARBARA, INC.

P.O. BOX 385, 3376 FOOTHILL RD., CARPINTERIA, CA 93013

COME AND VISIT US! OUR HOURS ARE:

Monday - Saturday: 8:00 a.m. - 5:00 p.m.

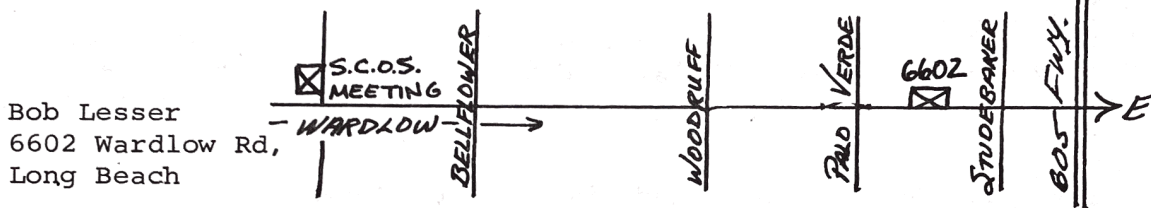
Sunday - 12:00 noon - 5:00 p.m.

IF YOU CANNOT COME AND VISIT US,
REQUEST OUR CATALOGUE FOR 1979!

NOVICE NEWS

THE AUGUST MEETING OF THE NOVICE WILL BE A VERY SPECIAL MEETING!
 'DOC' CHARLES, WELL KNOWN AUTHORITY ON PAPHS, WILL BE OUR GUEST
 SPEAKER THIS MONTH BEFORE HE GOES ON AN EXTENDED TRIP. GETTING
 A CHANCE TO HEAR "DOC" SPEAK IS AN OPPERTUNITY THAT IS GETTING
 RARER ALL THE TIME - AS WELL AS A "MUST" FOR ANY SERIOUS ORCHID
 GROWER THAT WANTS TO UNDERSTAND PAPH CULTURE. THE MEETING WILL
 BE HELD AT THE HOME OF BOB LESSER, AND HE HAS ASKED ME TO
 EMPHASIZE THE POINT OF BRINGING YOUR OWN CHAIR, PLEASE!!! SEE
 YA THERE!!!

SUNDAY, AUGUST 5th 10:00AM - NOON BRING YOUR FRIENDS!



WE THANK DR. AND MRS. WALTER STEGMAN FOR THEIR GENEROUS HOSPITALITY
 IN THE MONTH OF JULY.

ANY QUESTIONS ABOUT THE NOVICE GROUP? PAT ROWLAND, CHAIRPERSON,
 WILL BE MORE THAN GLAD TO ANSWER THEM! (714) 893-9991

To the members of the South Coast Orchid Society



I wish to acknowledge with sincere thanks
 the kind expression of your sympathy
 in the loss of my beloved wife

Ruby

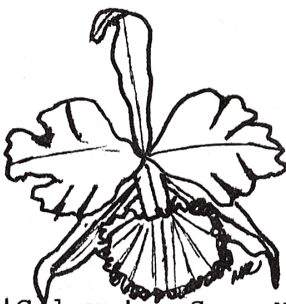
Sincerely

Emerson W. Charles

Doc

RIBBONS

JUNE '79



CATTLEYES

First - Lc. Ann Folis 'Galaxy' - Sven Nylander
Second - Lc. Tangerine Beauty 'Lenz' - Andy Yamamoto
Cult. - C. dupreana coerulea - Cathy & Paul Otis

PAPHIOPEDILUMS

First - Paph. Besnow - Andy Yamamoto

PHALAENOPSIS

First - Phal. Daryl Beard x Barbara Mohler - Ralph & Mary Borders
Second - Phal. Zealous 'Melaay' HCC/AOS - Ralph & Mary Borders
Third - Dtps. Firecracker 'Mt. Vernon' HCC/AOS - Ralph & Mary Borders

VANDACEOUS ALLIANCE

First - V. Diana Ornna x sanderiana - Andy Yamamoto

ONCIDIUMS

First - Vuly. Cambria 'Plush' FCC/AOS - Helen & Gary Coon
Second - Onc. bicallosum - Ron Allenegui
Third - Milt. Cute 'Rorco' - Belton Johnson
Cult. - Onc. lanceanum - Sven Nylander

BOTANICAL

First - Bro. sanguinea - Dr. B. Reder
Second - Lyc. deppei - Robert Mackay
Third - Pleurothallis equadorensis - Michelle & Jim Rolph
Cult. - Max. tenuifolia - Robert Mackay

ALL PLANTS FOR RIBBON JUDGING ARE TO BE ON THE TABLE BY 7:30PM!!!

SEE OUR NEW JUDGING CHAIRMAN BUD ROWLAND IF YOU ARE INTERESTED IN SERVING AS A RIBBON JUDGE.

THANK YOU TO BUD AND HIS STAFF FOR THE JUNE RESULTS!!!

The Bulletin Board!

JUNE MEETING: ALL OF US PRESENT, INCLUDING DOC AUCREMAN, WERE SUPRISED AT THE TOPIC I HAD ANNOUNCED. EVIDENTLY, THE TOPIC I HAD RECEIVED THIRD-HAND WAS ERRONEOUS, AND INSTEAD OF TELLING US ABOUT AWARDED SPECIES, THE DOC TREATED US TO A TALK ON WHAT'S BEING AWARDED AND WHY - COMPLETE WITH SLIDES OF THE AWARDED PLANTS OF 1978-9 and THEIR PARENTS. BUT THE PLANT TABLE LIVED UP TO ITS PROMISE (and I'll thank Pat Rowland for that one). REGARDLESS, WE THANK DOC AUCREMAN FOR HIS INFORMATIVE TALK AND BEAUTIFUL SLIDES, AND WE ALL HAD A GOOD TIME!!!

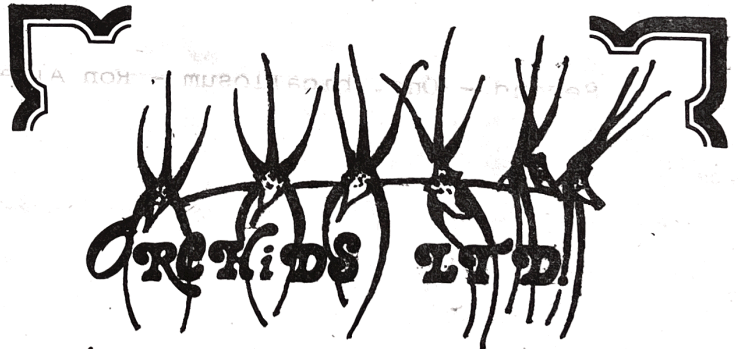
NOVICE NEWS: IF YOU DIDN'T READ THE NOVICE NEWS, DO SO RIGHT NOW! THIS IS AN EXTRA-SPECIAL MEETING FEATURING EMERSON 'DOC' CHARLES, AND IT WOULD BE A SHAME TO MISS SUCH A SUPER OPPERTUNITY TO MEET HIM! AND AFTER ALL, NOVICE GROUP IS FOR EVERYONE!

WELCOME ABOARD TO ORCHIDS LTD., OUR NEW ADVERTISER. PROPRIETOR IS MEMBER JIM GONHUE. MANY OF YOU ARE ALREADY FAMILIAR WITH JIM'S BUSINESS, AND WILL BE DELIGHTED TO KNOW THAT HE'S MOVED TO BIGGER AND BETTER QUARTERS. IF YOU AREN'T AQUAINTED WITH JIM, THIS IS AN EXCELLENT TIME TO GET TO KNOW HIM AND ORCHIDS LTD. - ESPECIALLY IF YOU'RE A SPECIES BUFF LIKE MYSELF! S.C.O.S. IS GLAD TO HAVE YOU - AND ALL OUR ADVERTISERS!

ONE MORE WORD FROM THE EDITOR DEPARTMENT: AGAIN, AS GAS GETS MORE EXPENSIVE AS TIME GOES ON, NOW IS A GOOD TIME TO FORM A CARPOOL TO THE S.C.O.S. MEETINGS. THIS IS ALSO A GOOD WAY TO GET TO KNOW YOUR NEIGHBORS IN YOUR NECK OF THE WOODS! PICK UP YOUR ROSTER, FIND OUT WHO LIVES NEAR YOU, AND GET IT TOGETHER! AFTER ALL, ISN'T THAT PART OF THE REASON WE JOINED THE SOCIETY???

*Hope you're having
a super summer!*

Michelle & Jim Rolph



WE'VE MOVED TO:

*407 EAST CARSON AVE.
CARSON, CALIFORNIA
(213) 549-7695*

WE FEATURE SPECIES!

*AND: EXOTIC DENDROBIA
MERISTEMS AND CROSSES FROM HAWAII
AT NOT-SO-EXOTIC PRICES!*

OPEN 9AM-6PM EVERY DAY!

SEA GOD NURSERIES

post office box 6 • hollywood, california 90028

Phone:
(213) 874-4845

SPECIALIZING IN SELECTED
CATTLEYAS

AND A

WIDE RANGE OF HYBRID SEEDLINGS

An interesting history of our
operation, plus a listing of
orchids available, will be
mailed gladly upon request!



Rheinfrank & Associates

HAVE MOVED !

WE ARE NOW LOCATED AT:
3611 Seneca Ave.
Los Angeles 90039
(Atwater district)

ORCHID GROWING SUPPLIES

Plastic Pots (2" - 14")

Potting Mixes:

Sequoia Firbark

Far West Forest Firbark

Dimmick Redwood-Tree Fern Fiber

Sphagnum Moss-Stewart's Mix

McLellan's Mix-Sponge Rok

Fertilizers - Insecticides

Fungicides - Greenhouse Accessories

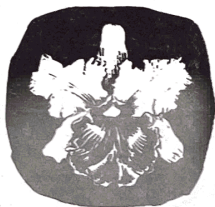
STORE HOURS

Monday-Wednesday-Thursday-Friday
9:00AM - 4:00PM

Saturday - 9:00AM - 12 NOON

CLOSED SUNDAY AND TUESDAY

SOUTH COAST ORCHID SOCIETY, INC.



Michelle & Jim Rolph, Editors
3434 S. Patton Ave.
San Pedro, Ca. 90731

Brecht Orchid Gardens
1989 Harbor Blvd.
Costa Mesa, Ca. 92627

